

The logo graphic at the top of the page consists of several overlapping, semi-transparent blue shapes of varying shades, creating a layered, abstract effect. A thin, light grey line starts from the left edge and curves upwards and then downwards across the blue shapes.

UNIVERSITY OF TWENTE.

THE SURVIVAL OF
DEMOCRACY IN A
TECHNOLOGICAL SOCIETY

The Cambridge Analytica Scandal

Marieke Schröder

Public Governance across Borders
Faculty of Behavioural, Management and Social sciences (NL)

word count: 11992
01.07.2020

Examination Committee

Dr. M.R.R. Ossewaarde

Dr. P.-J. Klok

Abstract

This research offers an interpretation of the meanings attributed to democracy in the Cambridge Analytics Scandal in British newspaper coverage. It is thereby assumed that the revelation of several security issues in the democratic system implies a change of democracy. To answer the research question and validate the assumptions, an interpretive approach is applied, performing a direct content analysis of 138 newspaper articles published from the Guardian and the Daily Telegraph in 2018.

It is found, that the values “free” and “fair” are no longer associated with elections and furthermore the original aristocratic idea behind electoral system occurred: The control of the citizenry. Moreover, through the methodology of microtargeting, the access to independent information is threatened. The close relationship between governments and tech firms uncovers the responsibility of politics regarding the infrastructural power of tech firms. Hence, all found security issues threatened the electoral system, and thus leads to its change. Consequently, the change of the electoral system implies a change of democracy. Corresponding, it is assumed, that a new form of democracy occurred. Potentially a technological democracy shaped by its technological society.

Table of Contents

1. INTRODUCTION	1
1.1 BACKGROUND.....	1
1.2 RESEARCH QUESTION.....	2
1.3 APPROACH	4
2 THEORIZING DEMOCRACY	4
2.1 DIFFERENT TYPES OF DEMOCRACY	4
2.2 ELECTIONS & DEMOCRACY.....	6
2.3 INFORMATION & DEMOCRACY.....	7
2.4 THE ALGORITHMIC THREAT TO DEMOCRACY, ELECTION AND INFORMATION.....	9
2.5 FORMAL CONCLUSION	10
3 METHOD.....	10
3.1 THE CASE SELECTION	11
3.3 METHOD OF DATA COLLECTION.....	12
3.4 METHOD OF DATA ANALYSIS.....	13
3.5 CONCLUDING REMARKS.....	16
4 ANALYSIS.....	16
4.1 THE ELECTORAL SYSTEM IS WIDE OPEN TO ABUSE (71)	16
4.2 "IF A SERVICE IS FREE, THEN YOU ARE THE PRODUCT." (87)	19
4.3 THE AGE OF INFORMATION WARFARE.....	21
4.4 "WE NEED THE REGIME TO REFLECT THAT DATA CRIMES ARE REAL CRIMES."	25
4.5 INTERIM CONCLUSION	27
5 CONCLUSION	28
5.1 TECHNOLOGICAL DEMOCRACY?	28
5.2 DISCUSSION.....	30
5.2.1 PRACTICAL IMPLICATIONS	31
REFERENCES	32
APPENDIX	35
I. TABLE NEWSPAPER ARTICLES	35
II. CODE NETWORKS	54
III. CODE TABLES.....	57

1. Introduction

Today's European and North American Democracies are among the oldest in the world. The image of society is nowadays shaped by the influence of technology, especially through the new form of communication in the 21st century: social media networks. Its existence poses a challenge to democracy. The integration of artificial technology in our day to day live happens silent and is seen as normal progress. But what does this new technological society mean for the survival of democracy?

The concept of democracy has always been an ambiguous concept with contradictory views. In the center of these viewpoints is always the question what role the citizenry has: an active engagement in politics as it is known in direct democracies or a rather passive engagement known in most liberal representative democracies?

Whether the meanings attributed to democracy has changed in a technological society will be the basis of this study.

1.1 Background

On the 18th of March 2018, the Observer published an in-depth interview with Cristopher Wylie, a former analyst of Cambridge Analytica (CA), who helped to build the company's methodology (1). Cambridge Analytica was a subsidiary from the SCL Group, a British-American multi-disciplined behavioral research and strategic communication agency, which used a powerful persuasion methodology for communication to influence the behavior of audience groups (Magee 2020). In 2014, the future chief strategist of Trump, and chairman of the rightwing news network Breitbart, Steve Bannon, helped to set up Cambridge Analytica (5). Robert Mercer, an American billionaire, supported CA financially (5).

The interview with Wylie marks the starting point of the uncovering of the so-called Cambridge Analytica Scandal. The company has been accused of illegally using several million Facebook users' data to create comprehensive voter profiles and use microtargeting to influence people's opinion (Magee 2020). Besides others, CA supported the Trump Team in the 2016 U.S. election and had meetings with the Vote Leave campaign in the 2016 Brexit Referendum. The data breach questioned the business model of Facebook and its overall responsibility (1). On 2nd of May 2018, CA and the SCL Group files for insolvency. On 25th of October 2018, Facebook got a £5000.000 penalty from the UK

Digital, Culture, Media and Sport Committee, because it didn't protect the privacy of its users (Magee 2020).

The scandal has challenged the power and influence of big tech companies like Facebook, Google, Amazon and Co. Aren't the Mark Zuckerbergs' and Larry Pages' of this world the harmless nerds in hoodies? The neutrality of these companies, which has been touted up to now, is put into a completely different light by immense data breach and by the linkage to political purpose. The Scandal led to a media discourse about the invisible power of tech companies and its partisanship, the meaning and power of fake news, as well as the meaning and further development of democracy. Previous studies about the Scandal focused on the need for privacy data regulation and protection (Isaak, Hanna 2018), and the ethical role of big tech firms (Raben, 2018). The potential influence from CA on the 2016 US election has been analyzed (Allcott & Gentzkow, 2017) and the "integrity and credibility of future election outcomes in America" has been questioned (Assibong et al., 2020). In Addition, the ethical role and the responsibility of scientist has been discussed as well as the difficult relationship between ethic and science in terms of big funds (Laterza, V. 2018). Furthermore, the correlation between the scandal and Facebooks stock prize and moreover the stock market in general has been investigated (Peruzzi, Zollo, Quattrociocchi, & Scala, 2018). The scandal had been linked to the concept of fake news (Tambini 2017), which are discussed in multiple ways and by highlighting different aspects of its influence. Likewise, the era of post-truth and the meaning of truth has been discussed by Johannes Angermuller (2018). What is nowadays seen as "truth", and how this "truth" is created and spread by the use of social media is an increasingly relevant topic in today's technological society. Besides, Heawood (Heawood, 2018) points out that the danger from the analogue sphere should not be underestimated. Additionally, Tarran (2018) emphasizes the importance of communities' privacy settings.

1.2 Research Question

In relation to the previous studies, the Cambridge Analytica Scandal implicates a possible change of democracy, which has not been analyzed yet. This defines the scientific relevance of the paper: Uncovering new meanings of already existing types of democracy and furthermore extend them. The aim is to uncover security issues within different aspects of the electoral system. In this regard, the uncovered technique of microtargeting

unfolds a new chapter of political campaigns and the manipulation of voters, and therefore manifest the social relevance of the topic.

Until now, the Cambridge Analytica scandal has only been used to highlight possible threats to the democratic system. The question to what extent this leads to a change of the democratic system has not been asked and is therefore the basis of this work.

This leads to the following research question: *What are the meanings attributed to democracy in British newspaper coverage of the Cambridge Analytica scandal?*

The following sub-questions can be derived from this:

1. *What is the significance of electoral systems in British newspaper coverage of the Cambridge Analytica scandal?*
2. *How is an informed public opinion envisioned in British newspaper coverage of the Cambridge Analytica scandal?*
3. *How is the relationship between big tech firms and democracy narrated in British newspaper coverage of the Cambridge Analytica scandal?*
4. *What lessons for democratization did British newspapers draw in their Cambridge Analytica scandal narratives?*

The order of the sub-questions is deliberately chosen. First, the significance of the electoral system is analyzed as the influence of elections is the most frequently discussed topic in the coverage. Additionally, the electoral system shapes the type of democracy and is therefore a necessary indicator for its potential change. Second, analyzing how an informed public opinion is envisioned uncovers the role of Information in the Scandal. Third, investigating the relationship between tech firms and governments potentially offers insights about the infrastructural power of tech firms and the government's role in the equation. Fourth, the question concerning lessons for democracy summarizes the occurrences of potential security issues and offers reactions to the threats.

The sub-questions are important, urgent and new, as the scandal happened only two years ago. Nevertheless, the vulnerability of democracies is not new, as for instance the highly researched rise of Nazism in Germany shows. Hence, the threat for the democratic system remains, but the method has changed. It is now the Artificial Intelligence which possibly threatens the democratic system.

1.3 Approach

The approach of the thesis at hand is to uncover the meanings attributed to democracy in the Cambridge Analytica Scandal. An interpretive research is performed to analyze and interpret the derived text sections of data. The data are 138 online accessible newspaper articles collected from two British newspaper publishers, the Guardian and the Daily Telegraph. A direct content analysis is performed with the usage of a theory-based coding scheme and the support of the coding software Atlas.ti. The methodology of the research is explained in more detail in Chapter three.

2 Theorizing Democracy

The subsequent chapter presents the necessary concepts derived from the research question and the sub-questions. The concepts will be developed through a theoretical framework. It becomes clear that there can always be several meanings for the same concept.

2.1 Different types of Democracy

Democracies can be found all over the world. Nevertheless, the action and the belief in what characterize a democracy differs (Held 2006). Consequently, to understand the different meanings of the same concept, a closer look on its origin is necessary.

The word "Democracy" originally comes from the Greek words "demokratia", as it was invented in Athenian city-states, and can be divided into Demos (people) and Kratos (rule) (Held 2006). The term is often linked to the word "Republic", which comes from the Latin words' "res" (thing/affair) and "publicus" (public), which implies the Republic belongs to the people (Dahl, 1998, p.13).

With the rise of city-states in Ancient Greece, the rise of Democracies started. It was the starting point of the Republican Democracy, a governmental system which is characterized by its high level of self-governance. The citizenship laid the focus on civic virtues and participation in politics was seen as most important duty (Isin, Turner, 2002). With the enlargement of territories, the city-states faced a rise of security issues, as the republican democracy were not efficient enough to govern a large state due to its system of self-governance, which made it harder to control the city and to ensure safety. For instance, the Roman Republic endured longer than any other modern democracy, but the system

broke down after a long period of “civil unrest, war, militarization, corruption” and turned into an empire ruled by its emperors, not by the people (Dahl, 1998, p.14). Thus, the rise of security issues, which occurred outside and insight the system, meant the death for the city states.

The Republican Democracy disappeared as the emergence of nation states began. With the rise of nation states most Democracies were replaced by undemocratic systems. But in the middle of the 19th century, liberal democracies emerged through citizen protests, and the system was adapted by more states and developed again in the 20th century when the universal suffrage as well as the welfare state were implemented in most democracies. Instead of direct, self-governance centered democracy as it was known from Ancient Greece, representative democracies occurred which indicates a rather passive citizenship as the high amount of bureaucratization leads to a decline in self-governance. Thus, citizens engagement in politics is a highly controversial topic in the history of Democracies. The 20th century was marked by the rise of Fascism, Nazism and Stalinism and showed again how security issues can threaten a Democracy and destroy it (Held 2006). The 21st century is an indicator for several democratic meanings. Participatory centered democracies, as known from the Switzerland remains as well as liberal representative democracies, known from UK, Germany, or USA.

Likewise, the Cambridge Dictionary (2014) defines Democracy as “the belief in freedom and equality between people, or a system of government based on this belief, in which power is either held by elected representatives or directly by the people themselves”. This implies that the power within a Democracy is shared and not concentrated on one institution. Additionally, the same values are shared among the citizenry such as freedom, equality, liberty, justice and the importance of a fair electoral process (Blais, Dion, 1990).

All in all, the development of democracies shows, how one concept can imply several meanings and systems. Moreover, the occurrence of security issues, such as civil unrest or corruption shows how a democracy can be destroyed and replaced by an undemocratic system. Hence, it is expected, that the lack of data security in the Cambridge Analytica Scandal pose a security issue to the democratic system, which lead to its decline or change. Furthermore, it is expected, that security issues not only occur from outside the system, but from within, by politicians, political parties or the governments itself.

2.2 Elections & Democracy

“Probably no political institutions shape the political landscape of a democratic country more than its electoral system and its political parties. And none display a greater variety.” (Dahl, 1998, p. 130). As Dahl proposed, the electoral and the party system of a democratic country indicates what type of democracy is established. Contradictory to history, because aristocrats were the first who introduce an electoral system and hence electoral systems were associated with undemocratic powers (Dahl, 1998). Consequently, this definition contradicts with the common relationship of electoral systems and democracy, where it is argued that “free” and “fair” elections are the fundamental condition of democracy (Blais, Dion, 1990, p.251). Therefore, the dependency between electoral systems and democracy can be understood in contrary ways.

In the middle Age, monarchs established an electoral system to ensure the consent of the higher clergy, the nobility and few affluent people to simplify the process of imposing taxes and making law (Dahl, 1998, p. 94). Later on, free men were allowed to actively engage in the decision-making process to represent the will of the citizenry. The aim of the monarchs remains the same: Giving the citizenry the opportunity to vote and hence offer them a limited political power to simplify the decision-making process and most notably to keep the citizenry under control (Dahl, 1998). Needless to say, that the decisive power relies on the oligarchs, the clergy and the affluent people as their influence remain strong (Dahl, 1998). Moreover, the “free men” only represented a small part of the citizenry due to the exclusion of young men, the poor, the slaves and women in general (Dahl, 1998). Additionally, the “political opposition lacked legitimacy and legality” (Dahl, 1998, p.24), because political parties were seen as dangerous and the electoral process were neither free nor fair, as it was controlled by the oligarchs (Dahl, 1998). With the abolition of slavery and the introduction of universal suffrage the legitimacy of electoral systems has been reformed and strengthened and the importance of political parties grew (Dahl, 1998). Therefore, the aim of elections now indicates to serve the mass by identifying the common interest and the priority of public goods (Colomer, 2007). In this regard, political parties were established to represent the different interests of the citizenry. Their duty is to legitimize the political system including the government, representation of opinions and interests of their electorate, the establishment of a controllable opposition and hence to generally be the link between politics and society (Rudzio, 2015). Political parties are fundamental for the decision-making process of citizens, as citizens are generally less

engaged in politics and hence confused by complex public choices, therefore parties simplify the public choice which needs to be made (Leeper & Slothuus, 2014).

Party systems underly the conditions of the electoral system of a country. At least in a Democracy. Generally, three different electoral system can be defined: Plurality-Majority systems, Proportional Representation systems (PR), and Semi-PR systems (Dahl, 1998, p. 189). First-past-the-post elections (FPTP) are one of four types of plurality-majority systems and indicate a two-party system, in contrast to a PR-system, which usually leads to a multiparty system (Dahl, 1998). This type of electoral system is implemented in the United States of America as well as in the United Kingdom (Dahl, 1998).

To sum it up, electoral systems were originally part of an undemocratic system with its aim to keep the masses under control and to impose the aristocrats will on others. Over time, electoral as well as party systems were revised, and political parties presented the will of their electorate and moreover formats an opposition to the elected government. Free and fair elections were until then seen as an indicator for a good democracy. Given the theory it is expected that the CA scandal will threaten these values, and moreover the original aristocratic intention of elections will emerge. Thus, in today's western democracy, this would implicate an immense security issue and pose a threat to the known democratic system. Consequently, the change of the electoral system implies a change in the democratic system.

2.3 Information & Democracy

Political parties provide the linkage between the citizenry and democratic leadership (Leeper & Slothuus, 2014). Accordingly, the connection implies the exchange of information and the presentation of facts from a party perspective with its aim to broaden their influence in order to legitimize their political activity (Leeper & Slothuus, 2014). Consequently, political parties have a major influence on the formation of public opinion, but also vice versa (Leeper & Slothuus, 2014). Additionally, the formation of public opinion is not only shaped by the political parties, but it indeed depends on the individuum's values, principles and material interest (Leeper & Slothuus, 2014). In this regard it needs to be clarified what public opinion consists of and where it can be found. Defining public opinion leads to several definitions. Some argue it's the aggregation of many individual opinions, others say it's simply the view of the majority of individuals. Another definition denies its existence and defines it as "fictional entity" created by journalists (Hoewe, 2016, p. 248).

Besides, many understand public opinion as the opinion presented in the media. Thus, media plays a crucial role, not only to present the public opinion, but to share and spread information. In a democratic society the role of independent information is fundamental especially in terms of free and fair election. Accordingly, it is essential to guarantee citizens the access to independent information sources which are not controlled by political parties, the government or any other political actor (Dahl, 1998). Therefore, the access to independent information is required to guarantee free and fair elections and hence guarantee the function of democracy.

Two normative functions of information can be defined within a democratic society: “to inform the citizenry and to scrutinize those who govern” (Asp, 2007, p. 31). Those features are fundamental for a “modern” democracy and their loss would imply a serious security issue. Therefore, the three main demands of media in a democracy is fairness, informativeness and scrutiny (Asp, 2007, p. 31).

Through the rise of new technologies, expertise from scientist is always fundamental for policymaking and thus fundamental for democracy. The way scientist present emotions to the public distinguish “those who know the facts” and those “who are merely emotional” (Durnová, 2019, p. 448). Consequently, knowledge is either being qualified as “fact” or “mere opinion” (Durnová, 2019). Hence, the post-truth era makes it difficult to distinguish between facts and emotions and makes it difficult for citizens to obtain neutral information that has not been influenced by emotions or other persuasions.

To sum it up, public opinion is envisioned as opinion found in the media. Furthermore, a democracy requires the access to independent information to guarantee free and fair elections, because the main demands of media in a democratic society is fairness, informativeness and scrutiny and these demands are threatened by invisible information control or manipulation through fake news. Moreover, the new difficulty is to distinguish between emotions and facts threatened the access to neutral information. Given the theory, it is expected, that the access to independent information is threatened by political information control. Hence, the demands of media in a democracy are threatened by the occurrence of the named security issues.

2.4 The Algorithmic threat to Democracy, Election and Information

The relationship between the political and the economic sphere remains difficult, but it indeed gives first impressions to describe the relationship between tech companies and governments.

Max Weber's approach of value spheres understands society as a complex of spheres, known as the erotic, religious, political, economic, aesthetic and intellectual sphere. The interaction and dominance of one sphere over another is in a constant state of change (Weber, 1922). In the age of big tech corporations, the dominance of the economic sphere over the political is clearly visible, due to the political lack of regulating tech firms.

Tech corporations like Facebook and Google emerged in the Silicon Valley, one of the most popular places for technology and innovation (Creech, 2020). In order to better understand tech firms' role in the scandal, a closer look on tech companies' structure and power is necessary.

The debate about fake news led to questioning the "ostensible neutrality" of social media platforms (Creech, 2020). The influence of technology companies on the digital public sphere has not been taken into account from the public and has long been stylized as neutral but was at the time used to hide massive policy and economic influence (Creech, 2020). Thus, social media companies have a massive infrastructural power. However, accountability and oversight are missing values in such companies (Creech, 2020). It is argued that "their technology will continue to fall in conflict with normative, legal, and political structure that sustain democratic life." (Creech, 2020, p. 4). For instance, the methodology of microtargeting can be labeled as such. It is used to subconsciously influence the voting behavior of a selected target group by giving them small incentives on their social media page to steer them in the requested direction (1). This describes a social media economy that "commercialize psychographic influence over individuals" and is therefore "that kind of system that can be actively bent toward antidemocratic ends, thus necessitating regulatory intervention" (Creech, 2020, p.10f.). Consequently, actionable demands from the public and the government combined with new regulation can enforce the democratic stability.

All in all, tech companies' structure and power imply several security issues for the democratic system. The lack of accountability and oversight combined with the massive infrastructural power and its intention to fall in conflict with political institutions poses an immense security issue. Moreover, the possibility to use the system for antidemocratic

ends implicates an even greater threat to democracy. Thus, it is expected, that the described security issues emerge within the coverage due to Facebook's and Cambridge Analytica's role in the scandal.

2.5 Formal conclusion

The theoretical framework of the derived concepts reveals several meanings and variations of the same concepts. The theoretical insights led to the following assumptions: First, it is expected that the lack of data security pose a threat to the democratic system. Second, it is expected, that thorough the occurrence of aristocratic intentions of elections, the electoral system is threatened and consequently the change of the electoral system leads to a change in the type of democracy. Third, it is expected, that through political information control, the access to independent information and moreover the demands of media in a democracy is threatened. Fourth, it is expected, that the lack of accountability and oversight from tech companies combined with their massive infrastructural power pose a threat to political institutions. Furthermore, it is expected, that the social media system can be abused to implement antidemocratic ends. All in all, it is assumed that the Cambridge Analytica scandal reveals several security issues of the Democratic system, not only from outside but also from insight the system.

3 Method

The following chapter presents the methodological framework which is used to gather answers to the stated research question. Due to its far-reaching significance and by pointing out fundamental weaknesses of the democratic system, the CA scandal is a suitable case for answering the research question. The method of data collection is performed by collecting 138 online accessible newspaper articles, from the Guardian and the Daily Telegraph. The method of data analysis follows the approach of a direct content analysis, because its aim is to extend the knowledge of the meaning under study (Hsieh & Shannon, 2005). Consequently, the aim of this research is to interpret the meaning attributed to democracy and thus a direct content analysis is suitable. Moreover, a theory driven analysis is performed, as the concepts derived from the questions are conceptualized with the theoretical framework in Chapter 2. The aim of the subsequent

chapter is to disclose the methodology of the research and why the chosen techniques and concepts are necessary to answer the research question.

3.1 The Case Selection

In regard to the thesis at hand, an interpretative research design is suitable to find sufficient answers to the stated research question and the derived sub-questions. The aim of the used interpretative research design is to extend and improve already existing theories (Schwartz-Shea, Yanow, 2012). Hereby, the Cambridge Analytica Scandal is chosen as the possibility to find different meanings of democracy and therefore extend the theory of democratic types and variations. Additionally, the case has a far-reaching significance. This is indicated through its international spread and relevance which led to an immense media coverage and to a huge public discourse about the power of tech companies and the security issues of the democratic system. With the revelation story published in the Observer and the New York Times on the 18th of March 2018, the coverage started, and the scandal was discussed in all leading journals worldwide.

The scandal is well suited to see how the meaning of democracy has changed in modern times as it outlines the attack on two long-standing democracies, the UK and the USA.

The Company in the center of the scandal, Cambridge Analytica, represents other tech companies working in the same field with similar methods. Before the scandal their name of recognition was low. It was one of many background players, using AI to influence and predict people's behavior on social media platforms for several reasons. After the revelation of the scandal, CA went insolvent, but it is important to mention that a similar company with the same methods, employees and investors emerged. Thus, the case could possibly reveal the invisible power of tech companies and the lack of regulation. Additionally, the involvement of Facebook can broaden the insights about tech company's operation and its relationship to governments. The key issues in the Scandal are the following: It is known that the electoral systems are not sufficiently protected against abuse, but it is not known whether it has been effectively manipulated, and therefore the validity of the elections is in question. Hence, there is a lack of knowledge to implement effective regulation. Consequently, the implications of this research topic are essential for public administration and governance science, as the governmental institutions and moreover the democratic system is at stake.

3.3 Method of Data Collection

One type of data is used in this research: newspaper articles. The decision for the Guardian and the Daily Telegraph as sources for the newspaper articles were made, concerning the following aspects: political orientation of the publisher, online access to the articles, amount of published online articles, similar circulation, can be defined as daily newspapers and have published articles over a similar timespan. The Guardian is one of the most known British newspapers. It was founded in 1821 and is together with the Observer and the Guardian Weekly part of the Guardian Media Group which is owned by Scott Trust (The Guardian, 2020). The political stand of the paper was from the beginning concentrated on the “middle class” and can be described as a center left newspaper. Its liberal orientation stands in contrast to the Daily Telegraph, the second newspaper, which is known as more conservative newspaper. The Daily Telegraph was founded in 1855 by Arthur B. Sleight. It is besides the Times, the biggest conservative newspaper in the UK. Its circulation is 317.817 newspapers (measured in December 2019) and thus has a bigger circulation than the Guardian, which had a circulation of 126,879 in February 2020.

It is important to say, that the decision to choose the Daily Telegraph as the conservative part of the newspaper coverage, instead of the Times, was not easy to made and underlie the following argumentation: No articles from the Times are online accessible without subscription, thus it was not possible to know beforehand if enough data is available. This was possible on the website of the Daily Telegraph, even though a free subscription was needed to access all articles. Secondly, the Cambridge Analytica Scandal included a huge debate about the Leave.eu campaign, and as the Daily Telegraph is known to stand close to the conservative tory party, this quarantined contradictory viewpoints to the articles of the liberal Guardian.

As the Cambridge Analytica Scandal came up in March 2018, all articles needed to be stored and accessible online. The Guardian created a new category on their website, called the “Cambridge Analytica Files”, where all articles related to the topic are listed by date and are easily accessible for free. The website of the Daily Telegraph does not have a specific online folder, but the search function on its website find all CA related articles.

The Guardian has released 85 articles about the Cambridge Analytica Scandal in the timespan from the 17th of March 2018 to the 9th of March 2020. Two online posts had to be excluded from the 85 selected articles, as these were no written articles but video interviews. The Daily Telegraph have released 77 articles from the 18th of March 2018 to the 26th of January 2020. In total 160 articles were selected. All articles were individually

formatted into a Word document for the subsequent analysis using the coding program Atlas.ti. The length of the articles could not be an indicator for exclusion, as the Guardian articles were on average subsequently longer than the ones from Daily Telegraph. It was ensured that the term “Cambridge Analytica” was included in the articles, as well as a basic relation to the key concepts. After the first sighting of the articles, further reductions were applied on the basis of the following criteria: the articles must have been published within the period from 17th of March 2018 to the 31st of December 2018. This reduction was made, because it compresses the course of history. It starts in March with the publication of the scandal followed by the official investigations and the court hearings, up to the conviction. At the end of the year lessons learned and action to be taken are derived from the scandal. Hence, 138 articles are analyzed in total, 77 articles published from the Guardian and 61 articles published from the Daily Telegraph.

3.4 Method of Data Analysis

A direct content analysis is performed, to uncover meanings attributed to Democracy in the Cambridge Analytica Scandal.

Democracy is operationalized through the following concepts: electoral system and democracy, democracy and information, democracy and tech firms, the algorithmic threat to democracy, election, information and lessons for democratization. The concepts are conceptualized as follow: the theoretical framework of each concept is used to derive concrete features of it. Then, concrete features are transferred into codes. These codes are used to find suitable phrases in the data. As an example: The concept democracy and tech firms are theorized as massive infrastructural power with missing accountability and its conflict potential with state institutions. These items are then transferred into the following codes: FB denies data breach, CA tricks, relationship FB CA etc. (see Table 1). The codes are then linked to the text sections that correspond in content to the specific feature. Additionally, the latter concept has been derived indirectly from the theoretical framework, as the potential security issues can be translated into demands in order to prevent democracy from threat. Once the entire data set has been coded, the network function of Atlas.ti and the code table are used, to better understand their relationship. Consequently, it helps to uncover the patterns and ambiguity in the data and thus to re-sort the affiliations of the codes in the coding scheme, as new connections between the codes are revealed by the resulting insights (see Appendix II). Moreover, the code manager table is used to overview what different text section can be found for the same code.

Additionally, the code manager is used to divide the codes in different code groups to get a better overview of the topics within the data (see Appendix II). The coding scheme already includes assumptions about the data derived from theory. Thus, searching for specific codes as for instance “CA influence election”, the made assumptions limits the amount of data and therefore the coding scheme is the ultimate tool to gather answers to each sub-question.

Some codes were not derived from the constructed concepts, but from the data itself, due to the special characteristic of the event. These codes are the following: The Investigatory Power Act, CA Channel 4 investigations, Kogan link to Russia, Steve Bannon and Robert Mercer, Role Britany Kaiser, Whistleblower Wylie proofs data breach, SCL group relationship UK + US Military Department of Defense, Role western powers Nigeria. In total 35 codes have been used throughout the analysis. In the following, the coding scheme is presented:

Concept	Concrete feature (items)	Codes (Keywords)
Democracy and electoral system	<ul style="list-style-type: none"> - Government based on freedom equality, liberty, justice, - Power is held by elected representatives - Free, fair elections 	CA influence election
		CA legal investigations
		FB legal investigation
		Russia and US elections
		Vote Leave broke law
Democracy and Information	<ul style="list-style-type: none"> - three main demands in democracy: fairness, informativeness and scrutiny access to independent information 	Fake news
		reaction on scandal public opinion
		threat media
Democracy and tech firms	<ul style="list-style-type: none"> - Economic dominance 	Brittany Kaiser role
		CA AIQ
		CA general
		CA tricks

	<ul style="list-style-type: none"> - massive infrastructural power - missing accountability - fall in conflict with state institutions 	<ul style="list-style-type: none"> FB “abusive by design” FB data breach FB data market FB enforcing data policy How CA handle legal issues Relationship Kogan CA FB relationship CA UK conservatives Silicon Valley Steve Bannon and Robert Mercer Tech firm governments Whistleblower Wylie proofs data breach
The algorithmic threat to democracy, election, information	<ul style="list-style-type: none"> - Micro-targeting - social media system abused to implement antidemocratic ends 	<ul style="list-style-type: none"> SCL Group relationship UK + US Military Department of Defense CA and Russia (Lukoil) CA Channel 4 Investigation FB role in US election Kogan link to Russia Microtargeting and elections Role western powers Nigeria Misuse big data tech firms Algorithm behind data breach
Lessons for democratization	<ul style="list-style-type: none"> - free, fair elections 	<ul style="list-style-type: none"> FB needs to be regulated Lessons from Scandal Investigatory Power Act

	<ul style="list-style-type: none"> - access to independent information - regulation of tech firms 	
--	---	--

Table 1, Coding Scheme

3.5 Concluding Remarks

In this research the focus lies on interpreting meanings attributed to democracy in the Cambridge Analytica Scandal. The interpretive design, more specifically the direct content analysis will be sufficient to reveal the meanings in the scandal. Analyzing 138 newspaper articles from two different British newspaper publishers with a contradictory political orientation, will be sufficient to look at the scandal comprehensively and from different points of view. To generate answers to the research questions the following activities are necessary: The code tables are needed to uncover the relationship between the codes, and hence to find answers to the sub questions. Dividing the codes in groups enables to uncover security issues related to one concept. Furthermore, the network function of Atlas.ti supports the uncovering of relationships which were not expected beforehand in the coding scheme, and therefore offers new insights of the concept's interdependence.

4 Analysis

The core of the subsequent chapter will be the empirical analysis of the collected data considering the concepts presented in the theoretical framework. All investigated concepts will reveal security issues, which threaten the electoral system and lead to its change. The change of the electoral system will imply a change in democracy.

4.1 The electoral system is wide open to abuse (71)

The coverage illustrates the extent to which electoral systems are manipulated and delegitimized. This is not only done by the intervention of tech companies like Cambridge Analytica or Facebook, but the system is significantly undermined by politicians and affluent people. The system is attacked both from the outside and the inside.

Cambridge Analytica's work in the 2016 US presidential election and the 2016 Brexit Referendum in the UK remain the biggest topic in the coverage. In regard to the US election, the scandal mainly revolves around the illegal collection and analysis of personal Facebook user data without their consent. In 2014, the CEO of Cambridge Analytica, Alexander Nix, signed a contract with Alexandr Kogan, a university academic from the Cambridge University, concerning "private commercial venture" (1). Kogan developed the app "thisisyourdigitallife" and launched it on Facebook. Within months, Kogan and CA collected data from millions of US voters without their consent (1). CA worked for the Trump Campaign and used this dataset to identify likely political persuasions and personality traits of US voters (1). With the dataset at hand, they could then decide who is likely to appeal to their messages and who would vote in favor for Trump (1). This persuasion method is called microtargeting (1). The revelation led to several judicial investigations against the data analytics firm. Various sources show that Nix has claimed responsibility for the fact that CA's involvement in the US campaign led to victory. Even though he has denied it an official statement (18).

The 2016 US presidential election is oftentimes linked to discussions and investigations to what extent Russia have influenced the election outcome. In regard to the coverage, connections to Russia are repeatedly uncovered. Kogan was born in Russia and has had a contract not only with Cambridge University but also with the psychology department of the University of St Petersburg for several years. None of his colleagues knew about it (2). There is also evidence that CA itself had links with the Russian oil company Lukoil, although Nix denied this in an official statement (2). The Mueller investigation uncovered tracs which show that Russia's first attempt to harness the power of Americas social media platforms was in 2014 (5). In the same year, CA pitched its strategies and methodology to the Russian oil firm, which was about election disruption techniques (5). A former CA employee wondered why an oil firms needs to know something about these techniques. However, CA showed how effective their work has been in the 2007 Nigeria election, were they used a rumor campaign to influence the election outcome (51). The CA pitch to a Russian oil firm concerning election disruption techniques can be questioned. In this case, the company has strong connection to Wladimir Putin and the overlaps of CAs pitch to Lukoil and Russia first attempt to influence American social media platforms seems suspicious (5). However, there is no proof if there is a connection between the events, or if they are just coincidences.

The question arises, to what extent elections remain free and fair. Through the accusation of manipulation, the will of the people is called into question, and those who have paid for the influence are subsequently at the head of the country. It reminds of the original, aristocratic idea of implementing an electoral system: Give the citizenry a form of political power without restricting the own power, and thus retaining complete control over political decisions. This invisible power gap was uncovered through the scandal. The presented characteristics are not associated with a liberal representative democracy of the 21st century but are rather assigned to undemocratic systems. Moreover, the role of international players in election manipulation remains suspicious.

The Brexit Referendum led to another accusation against CA as their relationship with the Vote Leave campaign is questioned. Both sides deny having worked together (27). Evidence from former Cambridge Analytica senior director, Britany Kaiser, challenges this statement. According to Kaiser the work for the campaign took a number of weeks in which they roughly had seven meetings and did work for which they normally get paid (27). Nevertheless, in the center of the Brexit Discussion stands the illegal collusion of two supposedly separate election campaigns. These are the Vote Leave campaign, led by the current Prime Minister Boris Johnson and former Minister for Education Michael Gove, and the BeLeave campaign, which was led by the 23-year-old fashion student Darren Grimes and the 22-year-old-economics student Shahmir Sanni (35). The campaigns broke the strict electoral spending limits, because although they presented themselves as two separate campaigns, they were actually one and thus the announced £625,000 donation from Vote Leave to BeLeavers was illegal due to exceeded campaign funds. The money never went into their account. Instead, it was directly transferred to the Canadian data analysis company Aggregate IQ. The data firm denied having been part of CA or the SCL Group, but documents made public reveals that AIQ and SCL Election had an intellectual property agreement and furthermore the documents unveiled payment agreements, staff lists, and emails about shared projects (N50). Hence, AIQ works with the same methods as CA, and played a critical role in the Brexit Referendum. The Brexit campaigns Vote Leave, BeLeave, Veterans for Britain and Northern Ireland's Democratic Unionist party have spent in total £3.5m for AIQ services (53).

According to Whistleblower Sanni, everyone was aware they are breaking the strict electoral law, including Johnson and Glove (35). After the result of the referendum was known, Boris Johnson declared the accusations against his campaign as "utterly ludicrous"

and furthermore stated that Vote Leave won “fair and square – and legally” (37). Thus, Vote Leave broke the law, but no legal consequence followed.

Thus, it illustrates that political parties lack legitimacy, as they delegitimize the party and the electoral system through their action and no legal consequences follow.

To sum it up, the electoral system in the British newspaper coverage in the Cambridge Analytica scandal getting a high significance through the potential influence of election outcomes. It implicates several threats to the electoral system: The aristocratic idea of electoral system seems to be reinvented, as the electoral outcome is controlled by affluent people and politicians, not the citizenry. Thus, the values “free” and “fair” are no longer the indicator for the electoral system. Moreover, political campaigns break the law and therefore delegitimizing the party system. Consequently, the change of the electoral system and the party system implicates a change of the type of democracy.

4.2 “If a service is free, then YOU are the product.” (87)

Now that the dangers for the electoral systems have been highlighted, the analyze continue with describing how the public opinion is envisioned in the coverage as well as highlighting the potential threats to the independence of media.

The public opinion in the coverage outlines the complexity of the scandal. The old tech phrase “if a service is free, then YOU are the product” reveals the simplicity behind the data breach (87).

Citizens are not surprised about the data breach but did lose its trust in Facebook (43) and moreover still know little about the extent of data sharing due to Facebooks incomprehensible privacy data regulation (137). Consequently, the scandal changed the way people view surveillance and privacy (120). Understanding the outlines of this data breach, and the security issue behind it forced citizens to have a closer look on the way their data is used and traded (124). Elizabeth Denham, UKs Information Commissioner described it as follow: “Very few people had an awareness of how they can be personally micro targeted or nudged in a democratic campaign like an election or referendum, and this is the time when people are sitting up and saying ‘we need a pause here and we need to be comfortable with how data is used in our democratic processes’.” (124). This implicates the concerns and the answers people want to receive from Facebook regarding how their data is traded or protected. Correspondingly, the request for answers is

illustrated on people's reaction on Twitter, where the Hashtag 'DeleteFacebook' and 'WheresZuck' trended after the revelation of the scandal (10). Facebook users reporting about issues deleting their profile, as the social network is more interested in people remain users and recommend to rather turn the profile offline than completely delete it (48). The scandal and the initially nonreaction of Facebook CEO Marc Zuckerberg led to a change in society and enabled a public debate about private data sharing and the infrastructural power of big tech firms (72) as "it seems society no longer fears Big Brother so much as Big Tech" (119).

The need for citizens to have access to independent sources of information are threatened. Not only by the revealed data breach but also by several attempts to threaten the media. One day before publishing the revelation story, the Guardian received a warning from Facebook lawyers to publish the story (4). Furthermore, the Guardian received three letters from Cambridge Analytica threatening to sue the newspaper publisher (5). Moreover, the Guardian reporter Carole Cadwalladr has been threatened several times by members of the Leave.EU campaign (60), for instance through a video the campaign uploaded. Cadwalladr describes the content as follows: "a spoof video that showed me being beaten up and threatened with a gun. It was intended to creep me out. And it did." (60). Thus, several attempts from politicians and tech firms to threaten representatives of the media have been revealed.

In regard to the scandal, it should not be underestimated, that even though Facebook were the platform which enabled the data breach and CA the company that built the manipulative methodology, politicians hired the company and used their information to pursue their political goal. Ultimately people were influenced by politics. As a result, this poses a serious security issue to the democratic system, as the access to independent information cannot be guaranteed anymore, due to the information control by political figures. Likewise, the role of information to scrutinize the government is threatened.

This scandal revealed how tech companies like Facebook and Google use private data as an asset and use the collected information to manipulate its own producer. If people do not know its source, that is "how propaganda works best", according to CA employee Marc Turnbell (36). The value of personal data is part of the information issue. When personal data is being used against its owner to provide manipulative information, then independent access to information is no longer guaranteed and is replaced by information control.

Former senior director of Cambridge Analytica, Brittany Kaiser, explains the importance of data as follows:

“Corporations like Google, Facebook, Amazon, all of these large companies, are making tens or hundreds of billions of dollars off of monetizing people’s data,” Kaiser says. “I’ve been telling companies and governments for years that data is probably your most valuable asset. Individuals should be able to monetize their own data – that’s their own human value – not to be exploited.” (28)

As a result, personal information can be viewed as the most valuable asset in the following decade, an asset which needs to be protect by law as one step closer to stop information control.

All in all, the public opinion is threatened by several security issues due to weaponizing information and controlled information sources. Those security issues were illustrated in the coverage and led to the following conclusion: the provision of independent media and information can currently no longer be guaranteed because the system is not sufficiently protected against abuse. Moreover, this abuse was not only enabled through tech firms like Facebook and Cambridge Analytica, but also through politicians who took advantage of the tech firms’ methodology. Furthermore, the uncovered security issues pose a threat to the electoral system.

4.3 the Age of Information warfare

As discussed before, the access to independent information is not only threatened by tech corporations but also by politicians. Therefore, the relationship between them needs to be investigated. Beforehand the company structure of Facebook will be illustrated.

The coverage has highlighted several aspects of Facebook's corporate governance and methodology. First of all, its main source of income is based on collecting and providing user data to third parties, mostly app developers and advertisers. Additionally, they regularly provide user data to academics without knowing the purpose or the aim of the study (119).

The Social network users are usually not aware of the data collection and its purpose, as the data regulations of Facebook are incomprehensible. In other words: “The gap between how people think they’re using Facebook and how Facebook is using them is immense.” (119).

Facebook's data market was designed in such a way that it is almost impossible to protect user data. A few years ago, a former employee of the social network pointed out that user data cannot be sufficiently protected from the app developers, because Facebook had no influence on what the app developers would do with the user data once they received it (15). The social network ignored the concerns and pointed out that this vulnerability has already been exploited after deleting over 200 apps from its platform, which were not compliant with its new privacy laws (128). As a result, Facebook says it always reacts when security issues occurred. This contradicts with evidence made public, which reveals that Facebook knew about the CA data breach since 2015 and only sent an email to CA with the request to delete the collected data (4). There was no check whether the data had really been deleted. Facebook's big reaction and investigation of this data breach only started straight before the publication of the exposé story. Furthermore, several security issues occurred in the last years, and the social media company always denied they knew about the breach (14). Facebook's reaction seems like a studied acting scheme. First, they deny to know anything about the breach, then they apologize if evidence is found, afterwards they promise to enforce their data policy (14). Hence, Facebook can be described as a "system for pushing the bounds of what is acceptable. Its founder, executives, its boards and its policies are philosophically inclined to gather as much data as they can and slice and dice it for targeting purposes, in new and innovative ways." (96). This underpins the assumption that tech firms always fall in conflict with legal and political regulations. As a result, Facebook has reacted to emerging vulnerabilities, but the extent and timing of the reaction appears to be closely linked to public opinion and the share price (5). As a concluding remark, Facebook has lost at the end of 2018 170 billion Dollar of its share price; 30 Billion Dollar within the first two hours after the revelation (77).

Furthermore, it uncovers a lack of accountability, which is underpinned by the nonreaction of Facebook's CEO Marc Zuckerberg after the revelation of the data breach. During the legal investigations of Facebook, Zuckerberg lied to the British parliament as well as to the public, when he claimed that Facebook did not know about the data breach. Evidence presented to the court proves Facebook knew about the data breach for several years. Jonathan Albright, research director at the Tow Center for Digital Journalism at Columbia University, explains Facebook's business model as an exchange: Sharing user data with app developers and return stock value (23).

Since the early days of Facebook and its start as a small social media platform for Harvard students, the following discussion between Zuckerberg and a friend, shows that the lack of accountability and the idea of collecting data was always part of Facebook's identity.

“Zuck: “Yeah so if you ever need info about anyone at Harvard, just ask. I have over 4,000 emails, pictures, addresses, SNS.”

Friend: “What? How’d you manage that one?”

Zuck: “People just submitted it. I don’t know why. They ‘trust me’. Dumb fucks!” (36)

Even though the statement was made many years ago it already shows the main features of what will later reflect the image of the tech firm: The collection and commercialization of user data, which was provided voluntarily and will be used irresponsibly. Therefore, Facebooks business model will presumably not change due its new privacy regulation and hence could be characterized as a “morality-free zone” (63).

The data breach led to an investigation of CA office in London. It took the ICO a couple of days before they were allowed to enter the office. Before legal investigations could take place, another investigator entered the office, the Cybersecurity consultants’ firm Strotz Friedberg, which was hired by Facebook to investigate the data breach (17). The company's employees carried several boxes of documents out of the office before the official investigation started (17). The ICO asked them to leave the office in order for the authorities to pursue their own investigation (17). The content of the documents was not known and not shared with the official authorities (14). This serves as another example of Facebook's infrastructural power. Enabling an investigation before official authorities are allowed and not sharing all insights of the investigation with the officials.

In regard to Facebooks lack of accountability combined with its massive infrastructural power the following statement shows an even deeper insights in Facebooks manipulative system:

“Last year for instance, as an experiment, Facebook cut professionally produced news from the main newsfeed in Sri Lanka, Guatemala, Bolivia, Cambodia, Serbia and Slovakia. The populations of these countries became unwitting beta testers for a political debate free of facts.” (96)

Hence, Facebook abuses his power and tests his techniques on populations who are not aware they are being manipulated. This action implies postcolonial thinking as the named countries remain to the global south and are abused by companies of the global north. These tensions cannot only be linked to Facebook.

The coverage has shown that influencing elections has been developed into a business model of companies like Cambridge Analytica. SCL Elections, the parent company of CA,

had worked in over 200 elections worldwide to test and improve its methodology (5). The countries were mostly “undeveloped countries”, which were “unequipped to defend themselves” (5). Accordingly, the aim behind it was improving techniques in order to use them in the US elections. “Everything the company did after the Mercers got involved was about refining a set of techniques that they would go on to use in the US elections. These campaigns in other countries were experiments.” (20). The named techniques not only include the widely discussed method of microtargeting. In the 2015 presidential Nigeria election, CA was hired by a Nigerian billionaire to run a campaign in favor of the Christian politician Goodluck Jonathan (51). CA created a video for the target group of Jonathan's opponent, the Muslim politician Muhammadu Buhari, who was about to win the election (51). The intimidating, violent video focused on the scenario if Buhari would win the election. The introduction of Sharia and an alliance with the Islamist militant group Boko Haram was prophesied (51) and underpinned by brutal images. Furthermore, CA had worked with Israeli hackers, who were collecting personal, compromising material of Buhari (51). Jonathan won the election. The revelation of the Channel 4 video substantiates the tricks of CA. Alexander Nix, the CEO of CA, was secretly filmed at a business dinner where he talks about the possible techniques to control political opponents, for example by blackmail, more specifically he says “send some girls around the candidate’s house” (N5dt).

Besides CA's tricks, the coverage uncovers the contractors of companies like CA. CA's parent company, SCL Group, has a focus on both elections and defense operations (5). The group had contracts with the UK's Ministry of Defense and the US's Department of Defense (5). The work task is described as follows: ““psychological operations” – or psyops – changing people’s minds not through persuasion but through “informational dominance”, a set of techniques that includes rumour, disinformation and fake news.” (5). The work of SCL was requested from the UK government to operate in the Middle East, and from the US Department of Defense to operate in Afghanistan (5). The three contracts between the SCL Group and the UK government expired before the scandal revealed (19).

In this regard, the question why Facebook became this powerful is linked to its relationship with the US military. According to Tamsin Shaw, philosophy professor at the New York University, Facebook became this powerful because it has been seen as a “very deep and soft power that’s been seen as an asset for the US. (...) Silicon Valley is a US national security asset that they’ve turned on itself” (5). This implicates, that the political sphere, the US military, enabled Facebook to become this powerful.

All in all, the coverage revealed ambiguity in the relationship of tech firms and governments. On the one hand, Facebook pose a serious security issue to the democratic system with its information control (see chapter 4.2), its massive infrastructural power, and its lack of accountability and oversight. Furthermore, Cambridge Analytica, together with the SCL Group, have influenced over 200 elections with at least partly immoral methods. On the other hand, the analysis shows the ability for tech firms to become this abusive and powerful, were enabled through the US and the UK governments.

Thus, the close bonds between western governments and tech firms uncover a new chapter of information warfare. The insights draw a new picture to the responsibility of politics in this scandal. It must at least be questioned to what extend governments themselves can be accused to have built and empowered companies like Cambridge Analytica whose methods threaten democracies. Manipulating electoral systems of unstable democracies in the global south by western democratic companies and governments reveals the scope of security issues in electoral systems worldwide and it additionally manifest post-colonial thinking and acting of western powers.

4.4 “We need the regime to reflect that data crimes are real crimes.”

The demand for regulating tech companies runs through the whole coverage. Politicians, Experts and NGOs want to scrutinize the companies involved and furthermore emphasize the need for regulation (17). Elizabeth Denham, UKs Information Commissioner stated it as follow: “We need the regime to reflect that data crimes are real crimes.” (60) and according to the democratic Senator Amy Klobuchar is it clear that “these platforms can’t police themselves”. (6). Thus, the demands to regulate tech companies are high in order to enforce data security and to enable the share of independent information which are not fabricated or misleading. Additionally, people are concerned about the extend to what social platforms like Facebook poses a threat to the “integrity of the democratic process” (88). In contrast to this stands the argumentation that regulations are ineffective and Facebook “needs to be broken and remade” (97).

However, tech corporations are not the only one who can be held responsible for data breaches as it is uncovered in the previous chapter (4.2). The dangers of a surveillance state are all too present and must be avoided at all costs. Correspondingly, the Investigatory Power Act in the UK was implemented in 2016. Contradictory, as it is “the most extreme surveillance in the history of western democracy”, according to Whistleblower Edward Snowden (119). Snowden added, this Implementation gives the government more power

than many autocracies have (119). The UK Government explains the extension of surveillance as an act “to keep British public safe” (119). However, parts of the act needed to be redefined as they were incompatible with European law (119). This underpins the statement of Snowden.

Damian Collins, the chair of the DCMS committee, raises concerns how important it is to enforce Britain’s electoral and data law to better react to such scandals (59). Moreover, the EU implemented the “General data protection Directive” in May 2018 as a reaction to the scandal. Fundamental for this directive is the “unprecedented power of governments to investigate suspected breaches and to fine companies up to 4 percent of global turnover for unauthorized use of data.” (84). The Directive would have made a huge difference to Facebook’s amount of the fine. Facebook had to pay £500,000, the highest possible penalty in regard to the Data Protection Act of 1998. With the new EU Directive, it could have been up to £1.4bn. (73). This indicates that action is only taken when damage has already occurred, and that large tech companies always have an advantage over the applicable law. Demands to have stricter control on party spending and more precisely to have indicators who created paid online advertising is one possible step in the right direction (112).

Nevertheless, the overall problem is addressed in most statements: The need to structurally reduce the power of tech corporations. Gavin Millat QC, who is a leading expert in electoral law at Matrix Chambers, resumes the lesson from the scandal as follows: “Our entire democratic system is vulnerable and wide open to attack. If we allow this kind of money into campaigning on national basis – and the referendum was the paradigm for this – you have to have an organization with teeth to police it.” (71). His opinion is in line with most statements of other researchers, experts and politicians in the coverage.

Contradictory to this are statements from conservatives claiming that the referendum is lawful and not manipulated or biased by Vote Leave as there is no evidence if AIQs work had an effect on the outcome.

Another indicator for regulation is the following aspect: while CA and the SCL Group have aroused the interest of the public, a similar company, called Emerdata Limited, was set up in August 2017 with an SCL Group’s chairman, and an SCL’s chief data officers as original owners (67). In March 2018, Alexander Nix was briefly listed as the owner of the new incorporated data firm Firecast Technologies Limited, which is owned by Emerdata, but then replaced by Alexander Taylor (115). A few days before the revelation of the data breach, Jennifer and Rebekah Mercer, the former director of CA, joint Emerdata as directors (67). Hence, stopping one tech firm, does not mean to stop the powerful

structures behind it. Emphasizing this knowledge is fundamental to find effective policies for regulations.

To sum it up, the extent to which the work of CA and AIQ really had an effect on the electoral outcomes of the US elections and the Brexit referendum remains to be unclear, however the massive infrastructural power of tech firms poses a danger to the electoral system, public opinion and the access to independent information. The demand for regulations comes from all sides, and even if there are some voices who doubt that it is possible to regulate tech firms the overall opinion is to start immediately due to the systems vulnerability.

4.5 Interim Conclusion

All in all, the analysis revealed several meanings attributed to democracy. First, the significance of the electoral system in the newspaper coverages remains strong. The values “free” and “fair” are no longer indicators for the electoral system, due to the reestablishment of the aristocratic electoral system, which imply a security issue of the electoral system. Furthermore, the delegitimizing of the party system in the UK by unlawful action through the Vote Leave campaign implies a security issue of the party system. The public opinion is at risk, due to the abusively design of social networks and the manipulation through microtargeting. Consequently, the access to independent information is threatened by tech firms, and politicians who take advantage of the persuasive technology. Third, the relationship between Facebook as well as CA and western governments uncovers the invisible bonds between economy and politics. This ambiguity relationship shows, that on the one hand tech firms have a massive infrastructural power, but on the other hand, this power is to some extent enabled and used by governments. It needs to be question what is the greater threat to democracy: Tech firms who abuse private data to support politicians? Or politicians who breaks the law to push its own career?

Fourth, the demand for regulation is high, but the implementation remains difficult. Thus, security issues occurred in all analyzed dimension and hence clarifies that the change of the electoral and the party system imply a change in democracy.

The director of research in the department of media and communications at the London School of Economics, Damian Tambini, draws the following conclusion:

“The big picture here is it’s possible for an individual or group with lots of money and some expertise to change the course of history and buy an election outcome. And with our regulatory system, we’ll never know if it’s happened.” (71)

5 Conclusion

All in all, the initial theme was the survival of democracies in a technology society. Subsequently, different definitions and understandings of democracy were presented and compared. The analysis has shown that the British newspaper coverage of the Cambridge Analytica scandal implies characteristics that differ from the current understanding of democracy. Security issues occurred within the electoral system, the access to information and Information control as well as within the relationship of tech companies and governments. Together, the uncovered security loopholes pose a threat to the electoral system, moreover, led to its change. Consequently, changing the electoral system means changing democracy. Hence, the question arises, if the system has already changed. In regard to history, former security issues led to a power concentration on one institution, followed by the development of an undemocratic system. Referring back to ancient Greece where electoral systems were seen as totally undemocratic, the occurrence of AI in the political sector might also implicate a new form of democracy with different values and beliefs. The crucial question is: What kind of democracy should govern our lives?

5.1 Technological Democracy?

The research interest for the thesis at hand, has been to answer the following research question: *What are the meanings attributed to democracy in British newspaper coverage of the Cambridge Analytica scandal?* In the subsequent chapter, the answers to the sub questions are combined to a final argument in order to answer the main research question sufficiently.

The stated research question can be answered as followed: The scandal shows that the meanings attributed to democracy has changed from what is ideally understood as democracy due to the occurrence of several security issues. First, the electoral system is not sufficiently protected by law, and hence the electoral law and the data law need to be

reinforced in order to ensure the legitimacy of the electoral system. More specifically, an invisible power gap occurs between the government and the citizenry due to manipulated election outcomes, as the citizenry believes their vote counts, even though electoral outcome seems to be bought by affluent people. Second, informed public opinion is at risk because access to independent information is difficult, as users on social networks are not always aware that they are being manipulated by microtargeting or cannot see what information is microtargeted. Furthermore, microtargeting itself poses a danger to public opinion, since the actual task of information to scrutinize the government is no longer given, since political and economic actors controls the information. Moreover, political and economic actors tend to threaten newspaper publisher if incriminating material is published about them.

Third, the relationship between tech firms and governments implies the biggest change in Democracy, as the dominance of the economic sphere is enabled through the political sphere. More specifically, it is observed that the power of companies like Facebook or Cambridge Analytica is accepted and furthermore used by the political sphere to gain its own advantage. In this regard, it is frightening to see that western powers use behavioral microtargeting to manipulate elections in the global south, ostensibly to improve their methodology.

Fourth, the lessons for democratization focus on the need of regulating tech companies. In this regard, the EU implemented the “General data protection Directive” in May 2018, two months after the revelation of the Scandal. Besides, it is necessary to mention, that even if governments know that their democratic system is at risk, they have no explicit steps to address these vulnerabilities and thus to limit the infrastructural power of tech corporations as the governments are to some extend part of the problem. Additionally, it is not enough for one company (in this case CA) to disappear from the scene. This is made clear by CA's successor Emerdata, which has the same investors as CA.

As a result, the observed security issues imply a different understanding of Democracy in the Cambridge Analytica Scandal in British newspaper coverage from what is ideally expected. The threats to different aspects of the democratic system, changes the electoral system and thus changes democracy. Perhaps a new form of democracy already appeared. Maybe a technological democracy shaped by its technological society? The question from the beginning remains: What will be the role of the citizenry?

5.2 Discussion

The subsequent chapter discuss the previous findings in regard to other scholars and concludes with practical implications for further research.

The coverage of the electoral system made it clear that free elections can no longer be guaranteed, due to insufficient protection of the system against manipulation. This result contradicts with Allcott and Gentzkow (2017), as their approach could not deliver evidence for CAs effect on the electoral outcome and thus did not pose a threat to the electoral system. The study agrees with Berghel (2018) concerning the argumentation that elected representatives tend to be Machiavellian as the analysis reveals that politicians work with tech companies to manipulate election results in their favor. Furthermore, Berghels (2018) assumption concerning the resistance of data analytics firm confirms with the finding of the study, as the emergence of Emerdata proofs. In addition, the results are in line with Brown (2020), Heawood (2018) and Tarran (2018) regarding the necessary transparency of social media platforms concerning privacy data usage by third parties. Likewise, the study supports Browns (2020) demand for transnational cooperation helping to prevent the citizenry of further threats on social media platforms, which can be observed by the implementation of the EU Data Protection Directive. The analysis is in line with the findings of Laterza (2018). He argues that the focus of western academic literature concerning African election does not take “the role of western states and big business” into account (Laterza, 2018, p.2). Laterzas observation mirrors the way SCL has been influenced over 200 elections, hired by western governments or national affluent people to influence the election outcome without the intervention of any other international actor. Additionally, CA work in the 2015 Nigeria and Facebooks restricting news test in the global south underpins this issue. The southern world has been used by western powers either to test and modify the used methodology, or to manipulate the electoral outcome in their interest.

As a result, this study uncovers several security issues of a Democracy but did not specify how to explicitly solve them. The study leads to the assumption, that the type of Democracy has already changed, and a new form is established. In this regard, further research needs to be done, what characteristics of the new system can be observed and moreover to what extend it can be classified as a democracy. For instances, by investigating the role of the citizenry. Due to the design of this research, the findings of the study are limited and cannot be used to make reliable predictions about the development of

Democracy in a technological society. Nevertheless, the line of argumentation in the study at hand can be used to guide a study with a similar objective.

5.2.1 Practical Implications

The aim of the research was to extend the knowledge of Democracy in the Cambridge Analytica Scandal and hence practical implications can be derived from the gained understanding. First, the research shows, that the aristocratic tension of the electoral system have returned, therefore, Governments, NGOs and Courts needs to work closely together to reinsure the values of free and fair elections. This could be promoted by a strict and very limited regulation of campaign finance, as more and more money is spend on companies like CA or AIQ. Second, the access to independent information is threatened as well as the information control, therefore a system is needed, which always identify who is paying for the posted information as well as a stricter control of microtargeting. This task implies an international regulation, as the social networks are used globally. Likewise, the scandal reveals how little knowledge citizens have about how their data is used. Hence, an educational program for schools could be developed to inform young people about topics as microtargeting, data markets and the value of personal data in order to emphasize the threat of data breaches.

Third, the strong bonds between the political and the economic sphere remains to be the most difficult issue, as the political sphere is biased in the regulation process due to its own involvement. Consequently, international, independent NGOs could work as adviser and in this regard, it needs to be investigated if governments are allowed to use manipulative methodology for its own purpose in foreign countries.

Besides, it is necessary to mention, that this reinforcement needs to guarantee the separation of power. The danger is high, that the governmental institution receives enormous power to prevent further data breaches and to regulate tech companies. This could pose a threat to the citizenry, as a greater power concentration could threaten the democratic idea of the separation of powers. Consequently, when regulating tech companies, care must be taken to ensure that the fear of uncontrolled, powerful tech company does not itself create an uncontrolled, powerful governmental institution.

References

Allcott, H., & Gentzkow, M. (2017). Social Media and Fake News in the 2016 Election. *Journal of Economic Perspectives*, 31(2), 211-236. doi:10.1257/jep.31.2.211

Asp, K. (2007). Fairness, Informativeness and Scrutiny. *Nordicom Review*(Jubilee Issue 2007), 31-49.

Assibong, P. A., Wogu, I. A. P., Sholarin, M. A., Misra, S., Damasevičius, R., & Sharma, N. (2020) The Politics of Artificial Intelligence Behaviour and Human Rights Violation Issues in the 2016 US Presidential Elections: An Appraisal. In: *Vol. 1016. Advances in Intelligent Systems and Computing* (pp. 295-309).

Blais, A./Dion, S. (1990): Electoral Systems and the Consolidation of New Democracies. https://link.springer.com/chapter/10.1007/978-1-349-11412-2_13 (Accessed on 8th May 2020).

Cambridge Dictionary (2014): Democracy. <https://dictionary.cambridge.org/de/worterbuch/englisch/democracy> (Accessed on 9th May 2020).

Creech, B. (2020). Fake news and the discursive construction of technology companies' social power.

Colomer, M. (2007): On the Origins of Electoral Systems and Political Parties. https://www.researchgate.net/publication/220007296_On_the_Origins_of_Electoral_Systems_and_Political_Parties (Accessed on 9th May 2020).

Dahl, R. A. (1998). *On democracy*. New Haven: Yale University Press.

Durnová, A. (2019). Unpacking emotional contexts of post-truth. *Critical Policy Studies*, 13(4), 447-450. doi:10.1080/19460171.2019.1670222

The Guardian (2020). About the Guardian. <https://www.theguardian.com/about> (Accessed on 14th of May 2020).

Hanna, M., & Isaak, J. (2018). User Data Privacy: Facebook, Cambridge Analytica, and Privacy Protection. in *Computer*, vol. 51, no. 8, pp. 56-59.

Heawood, J. (2018). Pseudo-public political speech: Democratic implications of the Cambridge Analytica scandal. *Information Polity*, 23(4), 429-434. doi:10.3233/ip-180009

Held, David (2006): Models of Democracy. Third Edition. <https://books.google.de/books?hl=de&lr=&id=QYVZ3TjLO->

[UC&oi=fnd&pg=PP14&dq=Models+of+democracy&ots=rmlgldXkHo&sig=wVzq2lQqcTicG2EdvB3VY_sl39U&redir_esc=y#v=onepage&q=Models%20of%20democracy&f=false](https://www.researchworld.com/cambridge-analytica-esomar/)

(Accessed on 10th May 2020).

Hoewe, J. (2016). Using Political Journalists' Definitions of Public Opinion to Predict Source Use in Political News. *Communication Research Reports*, 33(3), 247-252. doi:10.1080/08824096.2016.1187121

Hsieh, H. F., & Shannon, S. E. (2005). Three approaches to qualitative content analysis. *Qual Health Res*, 15(9), 1277-1288. doi:10.1177/1049732305276687

Laterza, V. (2018). Cambridge Analytica, independent research and the national interest. In: Vol. 34(3). *Anthropology today*, p. 1f.

Lazer, D. M. J., Baum, M. A., Benkler, Y., Berinsky, A. J., Greenhill, K. M., Menczer, F., . . . Zittrain, J. L. (2018). The science of fake news. *Science*, 359(6380), 1094-1096. doi:10.1126/science.aao2998

Leeper, T. J., & Slothuus, R. (2014). Political Parties, Motivated Reasoning, and Public Opinion Formation. *Political Psychology*, 35, 129-156. doi:10.1111/pops.12164

Magee, T. (2020). What is Cambridge Analytica? A history of the firm behind the Facebook data scandal. <https://www.techworld.com/data/what-is-cambridge-analytica-3674029/> (Accessed on 25st April 2020).

Peruzzi, A., Zollo, F., Quattrocioni, W., & Scala, A. (2018). How News May Affect Markets' Complex Structure: The Case of Cambridge Analytica. *Entropy*, 20(10). doi:10.3390/e20100765

Raben, F. (2018). Cambridge Analytica; Lack of knowledge or principles? <https://www.researchworld.com/cambridge-analytica-esomar/> (Accessed on 15th May 2020).

Rudzio, W. (2015). Organisierte Interessen: Zwischen Pluralismus und Korporatismus. In *Das politische System der Bundesrepublik Deutschland* (pp. 65-99).

Tarran, B. (2018). What can we learn from the Facebook—Cambridge Analytica scandal? *Significance*, 15(3), 4-5.

Schwartz-Shea, P., Yanow, D. (2012). *Interpretive Research Design*. New York: Routledge, <https://doi-org.ezproxy.2.utwente.nl/10.4324/9780203854907>

Tambini, Damian (2017). *Fake news: public policy responses*. LSE Media Policy Project Series, Tambini, Damian and Goodman, Emma (eds.) (Media Policy Brief 20). The London School of Economics and Political Science, London, UK.

The Daily Telegraph (2020). A rich and unique history.
<https://corporate.telegraph.co.uk/about-us/> (Accessed on 20th of May 2020).

Weber, M. (1922). Science as Vocation. *„Wissenschaft als Beruf,‘* from *Gesammelte Aufsätze zur Wissenslehre*.
<http://www.wisdom.weizmann.ac.il/~oded/X/WeberScienceVocation.pdf> (Accessed on 24th of May 2020).

Appendix

I. Table Newspaper articles

Number	Date +Title	Published in	weblink
1	17.3.18_How CA turned FB likes into a lucrative political tool	The Guardian	https://www.theguardian.com/technology/2018/mar/17/facebook-cambridge-analytica-kogan-data-algorithm
2	17.3.18_CA links to Moscow oil firm and St Petersburg university	The Guardian	https://www.theguardian.com/news/2018/mar/17/cambridge-academic-trawling-facebook-had-links-to-russian-university
3	17.3.18_Staff claim CA ignored US ban on foreigners working on elections	The Guardian	https://www.theguardian.com/uk-news/2018/mar/17/cambridge-analytica-non-american-employees-political
4	17.3.18_Revealed 50 million Facebook profiles harvested for CA in major data breach	The Guardian	https://www.theguardian.com/news/2018/mar/17/cambridge-analytica-facebook-influence-us-election
5	18.3.18_'I made Steve Bannon's psychological warfare tool' meet the data war whistleblower	The Guardian	https://www.theguardian.com/news/2018/mar/17/data-war-whistleblower-christopher-wylie-faceook-nix-bannon-trump
6	18.3.18_Democrats call on Cambridge Analytica head to testify again before Congress	The Guardian	https://www.theguardian.com/news/2018/mar/18/democrats-call-on-cambridge-analytica-head-to-testify-again-before-congress
7	18.3.18_Data scandal is huge blow for Facebook – and efforts	The Guardian	https://www.theguardian.com/news/2018/mar/18/data-scandal-is-huge-blow-for-facebook-and-efforts-to-study-its-impact-on-society

	to study its impact on society		
8	18.3.18_What is Cambridge Analytica? The firm at the centre of Facebook's data breach	The Guardian	https://www.theguardian.com/news/2018/mar/18/what-is-cambridge-analytica-firm-at-centre-of-facebook-data-breach
9	18.3.18_Breach leaves Facebook users wondering- how safe is my data?	The Guardian	https://www.theguardian.com/news/2018/mar/18/breach-leaves-facebook-users-left-wondering-how-safe-is-my-data
10	18.3.18_Facebook employs psychologist whose firm sold data to Cambridge Analytica	The Guardian	https://www.theguardian.com/news/2018/mar/18/facebook-cambridge-analytica-joseph-chancellor-gsr
11	19.3.18_Facebook and Cambridge Analytica face mounting pressure over data scandal	The Guardian	https://www.theguardian.com/news/2018/mar/18/cambridge-analytica-and-facebook-accused-of-misleading-mps-over-data-breach
12	19.3.18_No 10 'very concerned' over Facebook data breach by Cambridge Analytica	The Guardian	https://www.theguardian.com/technology/2018/mar/19/no-10-very-concerned-over-facebook-data-breach-by-cambridge-analytica
13	19.3.18_Cambridge Analytica boasts of dirty tricks to swing elections	The Guardian	https://www.theguardian.com/uk-news/2018/mar/19/cambridge-analytica-execs-boast-dirty-tricks-honey-traps-elections
14	19.3.18_Where's Zuck? Facebook CEO silent as data	The Guardian	https://www.theguardian.com/news/2018/mar/19/where-is-mark-zuckerberg-facebook-ceo-cambridge-analytica-scandal

	harvesting scandal unfolds.docx		
15	20.3.18_'Utterly horrifying'- ex-Facebook insider says covert data harvesting was routine	The Guardian	https://www.theguardian.com/news/2018/mar/20/facebook-data-cambridge-analytica-sandy-parakilas
16	20.3.18_Cambridge University asks Facebook for evidence about role of academic	The Guardian	https://www.theguardian.com/uk-news/2018/mar/20/cambridge-university-asks-facebook-for-evidence-about-role-of-academic-alex-kogan
17	21.3.18_MPs summon Mark Zuckerberg, saying Facebook misled them	The Guardian	https://www.theguardian.com/uk-news/2018/mar/20/officials-seek-warrant-to-enter-cambridge-analytica-hq
18	21.3.18_Cambridge Analytica execs boast of role in getting Donald Trump elected	The Guardian	https://www.theguardian.com/uk-news/2018/mar/20/cambridge-analytica-execs-boast-of-role-in-getting-trump-elected
19	21.3.18_Tory donors among investors in Cambridge Analytica parent firm	The Guardian	https://www.theguardian.com/politics/2018/mar/21/tory-donors-among-investors-in-cambridge-analytica-parent-firm-scl-group
20	21.3.18_Cambridge Analytica's ruthless bid to sway the vote in Nigeria	The Guardian	https://www.theguardian.com/uk-news/2018/mar/21/cambridge-analyticas-ruthless-bid-to-sway-the-vote-in-nigeria
21	22.3.18_Mark Zuckerberg apologises for Facebook's 'mistakes' over Cambridge Analytica	The Guardian	https://www.theguardian.com/technology/2018/mar/21/mark-zuckerberg-response-facebook-cambridge-analytica

22	22.3.18_They were given an inch and took 100 miles- Readers on Cambridge Analytica	The Guardian	https://www.theguardian.com/technology/2018/mar/22/they-were-given-an-inch-and-took-100-miles-readers-on-cambridge-analytica-facebook-and-privacy
23	22.3.18_Facebook gave data about 57bn friendships to academic	The Guardian	https://www.theguardian.com/news/2018/mar/22/facebook-gave-data-about-57bn-friendships-to-academic-aleksandr-kogan
24	22.3.18_Cambridge Analytica scandal the biggest revelations so far	The Guardian	https://www.theguardian.com/uk-news/2018/mar/22/cambridge-analytica-scandal-the-biggest-revelations-so-far
25	23.3.18_Facebook says warning to Guardian group 'not our wisest move'	The Guardian	https://www.theguardian.com/news/2018/mar/23/facebook-says-warning-to-guardian-group-not-our-wisest-move
26	23.3.18_Leaked-Cambridge Analytica's blueprint for Trump victory	The Guardian	https://www.theguardian.com/uk-news/2018/mar/23/leaked-cambridge-analyticas-blueprint-for-trump-victory
27	23.3.18_Cambridge Analytica misled MPs over work for Leave.EU, says ex-director	The Guardian	https://www.theguardian.com/news/2018/mar/23/cambridge-analytica-misled-mps-over-work-for-leave-eu-says-ex-director-brittany-kaiser
28	23.3.18_Former Cambridge Analytica exec says she wants lies to stop	The Guardian	https://www.theguardian.com/uk-news/2018/mar/23/former-cambridge-analytica-executive-brittany-kaiser-wants-to-stop-lies
29	24.3.18_Cambridge Analytica academic's work upset university colleagues	The Guardian	https://www.theguardian.com/education/2018/mar/24/cambridge-analytica-academics-work-upset-university-colleagues

30	24.3.18_ 'A grand illusion'- seven days that shattered Facebook's facade	The Guardian	https://www.theguardian.com/technology/2018/mar/24/cambridge-analytica-week-that-shattered-facebook-privacy
31	24.3.18_ Investigators complete seven-hour Cambridge Analytica HQ search	The Guardian	https://www.theguardian.com/news/2018/mar/23/judge-grants-search-warrant-for-cambridge-analyticas-offices
32	24.3.18_ Revealed- Brexit insider claims Vote Leave team may have breached spending limits	The Guardian	https://www.theguardian.com/politics/2018/mar/24/brexit-whistleblower-cambridge-analytica-beleave-vote-leave-shahmir-sanni
33	24.3.18_ Why young, inexperienced BeLeavers were perfect for the Brexit campaign	The Guardian	https://www.theguardian.com/politics/2018/mar/24/beleave-cambridge-analytica-brexit-boris-gove
34	24.3.18_ Revealed- the ties that bound Vote Leave's data firm to controversial Cambridge	The Guardian	https://www.theguardian.com/uk-news/2018/mar/24/aggregateiq-data-firm-link-raises-leave-group-questions
35	24.3.18_ The Brexit whistleblower- 'Did Vote Leave use me? Was I naive?'	The Guardian	https://www.theguardian.com/uk-news/2018/mar/24/brexit-whistleblower-shahmir-sanni-interview-vote-leave-cambridge-analytica
36	24.3.18_ Facebook's week of shame- the Cambridge Analytica fallout	The Guardian	https://www.theguardian.com/technology/2018/mar/24/facebook-week-of-shame-data-breach-observer-revelations-zuckerberg-silence
37	26.3.18_ Pressure grows on PM over	The Guardian	https://www.theguardian.com/politics/2018/mar/26/pressure-grows-on-pm-over-brexit-cambridge-analytica-scandal-theresa-may

	Brexit Cambridge Analytica scandal		
38	26.3.18_The Cambridge Analytica files the story so far	The Guardian	https://www.theguardian.com/news/2018/mar/26/the-cambridge-analytica-files-the-story-so-far
39	26.3.18_Facebook logs SMS texts and calls, users find as they delete accounts	The Guardian	https://www.theguardian.com/technology/2018/mar/25/facebook-logs-texts-and-calls-users-find-as-they-delete-accounts-cambridge-analytica
40	26.3.18_Facebook told me it would act swiftly on data misuse	The Guardian	https://www.theguardian.com/commentisfree/2018/mar/26/facebook-data-misuse-cambridge-analytica
41	26.3.18_Vote Leave members 'may have committed criminal offences'	The Guardian	https://www.theguardian.com/politics/2018/mar/26/vote-leave-members-may-have-committed-criminal-offences
42	26.3.18_Theresa May stands by adviser who outed Brexit whistleblower	The Guardian	https://www.theguardian.com/uk-news/2018/mar/26/brexit-whistleblower-shahmir-sanni-no-10-official-outed-me-to-distract-from-claims
43	26.3.18_Facebook's privacy practices are under investigation, FTC confirms	The Guardian	https://www.theguardian.com/technology/2018/mar/26/facebook-data-privacy-cambridge-analytica-investigation-ftc-latest
44	27.3.18_Cambridge Analytica's US election work may violate law, legal complaint argues	The Guardian	https://www.theguardian.com/uk-news/2018/mar/26/cambridge-analytica-trump-campaign-us-election-laws
45	27.3.18_Jeremy Deller distributes posters instructing how to delete Facebook	The Guardian	https://www.theguardian.com/artanddesign/2018/mar/27/jeremy-deller-distributes-posters-how-to-leave-facebook
46	27.3.18_Zuckerberg's refusal to testify	The Guardian	https://www.theguardian.com/technology/2018/mar/27/facebook-mark-zuckerberg-declines-to-appear-before-uk-fake-news-inquiry-mps

	before UK MPs 'absolutely astonishing'		
47	27.3.18_Mark Zuckerberg agrees to testify before Congress over data scandal	The Guardian	https://www.theguardian.com/technology/2018/mar/27/mark-zuckerberg-testify-congress-cambridge-analytica-data-scandal
48	28.3.18_Facebook announces privacy tools to 'put people in more control' of data	The Guardian	https://www.theguardian.com/technology/2018/mar/28/facebook-privacy-tools-put-people-control-data
49	29.3.18_Cambridge Analytica parent company had access to secret MoD information	The Guardian	https://www.theguardian.com/uk-news/2018/mar/29/cambridge-analytica-predecessor-had-access-to-secret-mod-information
50	31.3.18_AggregateIQ- the obscure Canadian tech firm and the Brexit data riddle	The Guardian	https://www.theguardian.com/uk-news/2018/mar/31/aggregateiq-canadian-tech-brexit-data-riddle-cambridge-analytica
51	4.4.18_Revealed- graphic video used by Cambridge Analytica to influence Nigerian election	The Guardian	https://www.theguardian.com/uk-news/2018/apr/04/cambridge-analytica-used-violent-video-to-try-to-influence-nigerian-election
52	4.4.18_Facebook says Cambridge Analytica may have gained 37m more users' data	The Guardian	https://www.theguardian.com/technology/2018/apr/04/facebook-cambridge-analytica-user-data-latest-more-than-thought
53	7.4.18_Facebook suspends data firm hired by Vote Leave over alleged	The Guardian	https://www.theguardian.com/us-news/2018/apr/06/facebook-suspends-aggregate-iq-cambridge-analytica-vote-leave-brexit

	Cambridge Analytica		
54	7.4.18_Christopher Wylie- Why I broke the Facebook data story – and what should happen now	The Guardian	https://www.theguardian.com/uk-news/2018/apr/07/christopher-wylie-why-i-broke-the-facebook-data-story-and-what-should-happen-now
55	10.4.18_Facebook and Cambridge Analytica face class action lawsuit	The Guardian	https://www.theguardian.com/news/2018/apr/10/cambridge-analytica-and-facebook-face-class-action-lawsuit
56	13.4.18_Revealed-Aleksandr Kogan collected Facebook users' direct messages	The Guardian	https://www.theguardian.com/uk-news/2018/apr/13/revealed-aleksandr-kogan-collected-facebook-users-direct-messages
57	13.4.18_Vote Leave broke spending limits on industrial scale, says former staffer	The Guardian	https://www.theguardian.com/politics/2018/apr/13/vote-leave-campaign-overspent-on-industrial-scale-says-ex-employee-mark-gettleson
58	14.4.18_Mark Gettleson- the reluctant 'third whistleblower' on Vote Leave spending	The Guardian	https://www.theguardian.com/politics/2018/apr/14/mark-gettleson-the-reluctant-third-whistleblower-on-vote-leave-spending
59	14.4.18_Leave.EU, Arron Banks and new questions about referendum funding	The Guardian	https://www.theguardian.com/politics/2018/apr/14/leave-eu-arron-banks-new-question-referendum-funded-brexit-cambridge-analytica
60	21.4.18_Arron Banks, the insurers and my strange data trail	The Guardian	https://www.theguardian.com/technology/2018/apr/21/arron-banks-insurance-personal-data-leave-eu
61	21.4.18_Price comparison site data	The Guardian	https://www.theguardian.com/politics/2018/apr/21/price-comparison-data-may-have-been-used-leave-eu-brexit-cambridge-analytica

	may have been used by Leave.EU		
62	24.4.18_How academic at centre of Facebook scandal tried – and failed – to spin personal data into gold	The Guardian	https://www.theguardian.com/news/2018/apr/24/aleksandr-kogan-cambridge-analytica-facebook-data-business-ventures
63	1.5.18_MPs threaten Mark Zuckerberg with summons over Facebook data	The Guardian	https://www.theguardian.com/technology/2018/may/01/mps-threaten-facebook-chief-zuckerberg-with-summons-over-data
64	2.5.18_Cambridge Analytica closing after Facebook data harvesting scandal	The Guardian	https://www.theguardian.com/uk-news/2018/may/02/cambridge-analytica-closing-down-after-facebook-row-reports-say
65	2.5.18_What does Cambridge Analytica closing mean for the Facebook data scandal?	The Guardian	https://www.theguardian.com/uk-news/2018/may/02/cambridge-analytica-closure-questions-and-answers
66	3.5.18_The six weeks that brought Cambridge Analytica down	The Guardian	https://www.theguardian.com/uk-news/2018/may/03/cambridge-analytica-closing-what-happened-trump-brexite
67	5.5.18_Cambridge Analytica is dead – but its obscure network is alive and well	The Guardian	https://www.theguardian.com/uk-news/2018/may/05/cambridge-analytica-scl-group-new-companies-names
68	5.5.18_UK regulator orders Cambridge Analytica to release data on US voter	The Guardian	https://www.theguardian.com/uk-news/2018/may/05/cambridge-analytica-uk-regulator-release-data-us-voter-david-carroll

69	6.5.18_Cambridge Analytica- how did it turn clicks into votes?	The Guardian	https://www.theguardian.com/news/2018/may/06/cambridge-analytica-how-turn-clicks-into-votes-christopher-wylie
70	6.5.18_Cambridge Analytica kept Facebook data models through US election	The Guardian	https://www.theguardian.com/uk-news/2018/may/06/cambridge-analytica-kept-facebook-data-models-through-us-election
71	12.5.18_‘We’re waiting for answers’- Facebook, Brexit and 40 questions	The Guardian	https://www.theguardian.com/technology/2018/may/12/facebook-brexit-russia-unresolved-40-questions
72	16.5.18_Cambridge Analytica whistleblower says Bannon wanted to suppress voters	The Guardian	https://www.theguardian.com/uk-news/2018/may/16/steve-bannon-cambridge-analytica-whistleblower-suppress-voters-testimony
73	11.7.18_Facebook fined for data breaches in Cambridge Analytica scandal	The Guardian	https://www.theguardian.com/technology/2018/jul/11/facebook-fined-for-data-breaches-in-cambridge-analytica-scandal
74	21.7.18_Shahmir Sanni- ‘Nobody was called to account. But I lost almost everything’	The Guardian	https://www.theguardian.com/politics/2018/jul/21/shahmir-sanni-nobody-was-called-to-account-but-i-lost-almost-everything
75	29.9.18_Exposing Cambridge Analytica- 'It's been exhausting, exhilarating, and slightly	The Guardian	https://www.theguardian.com/membership/2018/sep/29/cambridge-analytica-cadwalladr-observer-facebook-zuckerberg-wylie
76	25.11.18_Rule by robots is easy to imagine – we’re already victims of superintelligent firms	The Guardian	https://www.theguardian.com/commentisfree/2018/nov/25/victims-of-superintelligent-firms-ruthless-behaviour-of-big-data

77	23.12.18_Our Cambridge Analytica scoop shocked the world. But the whole truth remains	The Guardian	https://www.theguardian.com/uk-news/2018/dec/23/cambridge-analytica-facebook-scoop-carole-cadwalladr-shocked-world-truth-still-elusive
78	18.3.18_Trump-linked Cambridge Analytica suspended from Facebook after 'harvesting 50	The Daily Telegraph	https://www.telegraph.co.uk/news/2018/03/17/cambridge-analytica-suspended-facebook-amid-claims-harvested/
79	19.3.18_What you need to know about the privacy row engulfing Facebook and Cambridge	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/03/19/need-know-privacy-row-engulfing-facebook-cambridge-analytica/
80	19.3.18_Facebook plunges \$30bn in value after Cambridge Analytica row	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/03/19/facebook-plunges-30bn-value-cambridge-analytica-row/
81	20.3.18_Head of Cambridge Analytica filmed discussing use of bribes and sex workers to entrap politicians	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/03/20/head-cambridge-analytica-filmed-discussing-use-bribes-sex-workers/
82	20.3.18_Information Commissioner forces Facebook auditors to pull out of Cambridge Analytica offices	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/03/20/information-commissioner-forces-facebook-auditors-pull-cambridge/
83	20.3.18_Hillary Clinton questions whether Cambridge Analytica helped the Russians	The Daily Telegraph	https://www.telegraph.co.uk/news/2018/03/20/hillary-clinton-questions-whether-cambridge-analytica-helped/

	meddle in 2016 election		
84	20.3.18_By pushing the boundaries of acceptability, the tech giants have brought on their own nemesis	The Daily Telegraph	https://www.telegraph.co.uk/business/2018/03/20/pushing-boundaries-acceptability-tech-giants-have-brought-nemesis/
85	21.3.18_Cambridge Analytica suspends chief executive Alexander Nix after video showed boasts about bribes	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/03/20/cambridge-analytica-suspends-chief-executive-alexander-nix/
86	21.3.18_'Delete Facebook'- WhatsApp co-founder Brian Acton joins calls for users to leave social media giant	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/03/21/delete-facebook-whatsapp-co-founder-brian-acton-joins-calls/
87	21.3.18_Cambridge Analytica scandal shows Facebook's predatory data policies cannot last	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/03/21/cambridge-analytica-scandal-shows-silicon-valleys-predatory/
88	21.3.18_Is this the death knell for Facebook? The rapidly shifting landscape of social media	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/03/21/death-knell-facebook-rapidly-shifting-landscape-social-media/
89	21.3.18_The internet is not free from the law	The Daily Telegraph	https://www.telegraph.co.uk/opinion/2018/03/21/internet-not-free-law/

90	21.3.18_Zuckerberg finds he has fewer friends than expected	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/03/21/zuckerberg-finds-has-fewer-friends-expected/
91	22.3.18_Mark Zuckerberg 'really sorry' for Facebook's 'major breach of trust' over Cambridge Analytica scandal	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/03/21/mark-zuckerberg-breaks-silence-facebook-made-mistakes-cambridge/
92	23.3.18_Elon Musk deletes Facebook following Cambridge Analytica scandal	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/03/23/elon-musk-deletes-facebook-following-cambridge-analytica-scandal/
93	24.3.18_One day our grandchildren will ask what Facebook was. Here's what we'll have to tell them	The Daily Telegraph	https://www.telegraph.co.uk/opinion/2018/03/24/one-day-grandchildren-will-ask-facebook-have-tell/
94	24.3.18_Facebook was warned of risk to users' data two years before Cambridge Analytica breach	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/03/24/facebook-warned-risk-users-data-two-years-cambridge-analytica/
95	26.3.18_Facebook collected call and text data from Android phones, users find	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/03/26/facebook-questioned-pulling-android-call-text-data/
96	26.3.18_Zuckerberg must ask for help if he is to fix Facebook	The Daily Telegraph	https://www.telegraph.co.uk/business/2018/03/26/zuckerberg-must-ask-help-fix-facebook/
97	27.3.18_I know why I voted for Brexit... and it wasn't the dark forces of Facebook	The Daily Telegraph	https://www.telegraph.co.uk/women/politics/know-voted-brex-it-wasnt-dark-forces-facebook/

98	2.4.18_Mark Zuckerberg hits back at Tim Cook's 'extremely glib' criticism	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/04/02/mark-zuckerberg-hits-back-tim-cooks-extremely-glib-criticism/
99	3.4.18_Amazon has to learn to pay its fair share or face Donald Trump's wrath	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/04/03/amazon-has-learn-pay-fair-share-face-donald-trumps-wrath/
100	5.4.18_Mark Zuckerberg admits 'I clearly made a mistake' as Facebook confirms 1.1m Britons affected by data	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/04/04/mark-zuckerberg-face-grilling-us-congress-next-week/
101	9.4.18_Facebook to notify 87 million users who might have had their data shared with Cambridge Analytica	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/04/09/facebook-notify-87-million-userswho-might-have-had-data-shared/
102	11.4.18_'I'm really sorry'- Mark Zuckerberg has been apologising for privacy lapses since before Facebook even began	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/03/22/really-sorry-mark-zuckerberg-has-apologising-privacy-lapses/
103	11.4.18_The challenge of regulating Facebook	The Daily Telegraph	https://www.telegraph.co.uk/opinion/2018/04/11/challenge-regulating-facebook/
104	15.4.18_Facebook data scandal fails to dent revenue from advertising	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/04/15/facebook-data-scandal-fails-dent-revenue-advertising/
105	18.4.18_Nicola Sturgeon- SNP has	The Daily Telegraph	https://www.telegraph.co.uk/politics/2018/04/18/nicola-sturgeon-snp-has-shown-complete-transparency-cambridge/

	shown 'complete transparency' over Cambridge Analytica talks		
106	19.4.18_Nicola Sturgeon- SNP held talks with Cambridge Analytica before 2016 Holyrood election	The Daily Telegraph	https://www.telegraph.co.uk/politics/2018/04/19/nicola-sturgeon-snp-held-talks-cambridge-analytica-2016-holyrood/
107	20.4.18_Can new group work out how and why Scottish taxpayers accept 'pay more, get less'?	The Daily Telegraph	https://www.telegraph.co.uk/politics/2018/04/20/can-new-group-work-scottish-taxpayers-accept-pay-get-less/
108	20.4.18_Facebook spent record amount on US lobbying amid Cambridge Analytica row	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/04/20/facebook-spent-record-amount-lobbying-us-government-amid-cambridge/
109	23.4.18_SNP's former digital guru confirms he met Cambridge Analytica	The Daily Telegraph	https://www.telegraph.co.uk/politics/2018/04/23/snps-former-digital-guru-confirms-met-cambridge-analytica/
110	24.4.18_Facebook handed over data with no protections, Cambridge academic says	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/04/24/facebook-handed-data-no-protections-cambridge-academic-says/
111	24.4.18_Cambridge Analytica- SNP was 'very keen' to start working with us	The Daily Telegraph	https://www.telegraph.co.uk/politics/2018/04/24/cambridge-analytica-snp-keen-start-working-us/
112	25.4.18_The algorithms that	The Daily Telegraph	https://www.telegraph.co.uk/science/2018/04/25/algorithms-control-life-one-thing-really-should-worried/

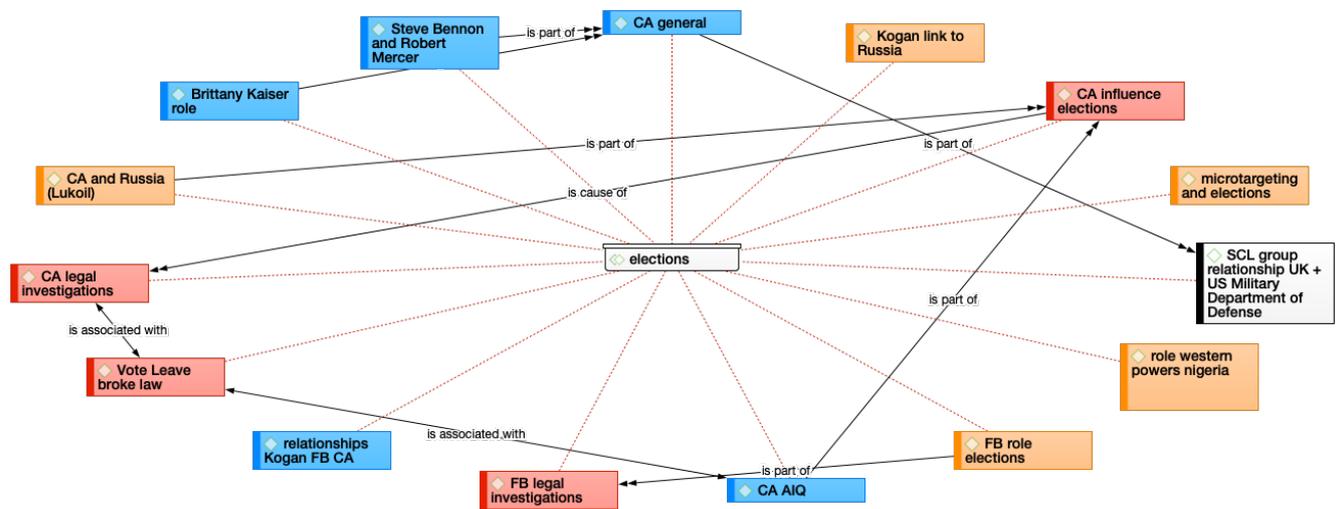
	control your life and the one thing that you really should be worried about		
113	25.4.18_Emails claim SNP 'interested' in Cambridge Analytica deal six weeks after meeting	The Daily Telegraph	https://www.telegraph.co.uk/politics/2018/04/25/emails-claim-snp-interested-cambridge-analytica-deal-six-weeks/
114	30.4.18_Facebook attempts to win over hostile developers after privacy lockdown	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/04/30/facebook-attempts-win-hostile-developers-privacy-lockdown/
115	3.5.18_Cambridge Analytica bosses quietly set up new companies	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/05/03/cambridge-analytica-bosses-quietly-set-new-companies/
116	14.5.18_Facebook suspends 200 apps following Cambridge Analytica data scandal	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/05/14/facebook-suspends-200-apps-following-cambridge-analytica-data/
117	16.5.18_Mark Zuckerberg agrees to appear before European Parliament	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/05/16/mark-zuckerberg-has-agreed-give-evidence-european-parliament/
118	24.4.18_Facebook refuses to compensate users after Cambridge Analytica data scandal	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/05/24/facebook-refuses-compensate-users-cambridge-analytica-data-scandal/
119	3.6.18_Edward Snowden's lawyer warns of 'databases of ruin' as Big Tech ousts	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/06/03/edward-snowdens-lawyer-warns-databases-ruin-big-tech-ousts-big/

	Big Brother in surveillance debate		
120	6.6.18_Former Cambridge Analytica boss admits company received Facebook data	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/06/06/former-cambridge-analytica-boss-admits-company-received-facebook/
121	21.6.18_New 'witness protection scheme' for whistle-blowers exposing technology industry 'wrongdoing'	The Daily Telegraph	https://www.telegraph.co.uk/news/2018/06/21/new-witness-protection-scheme-whistle-blowers-exposing-technology/
122	25.6.18_Social media companies must reveal who paid for political adverts, says Electoral Commission	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/06/25/electoral-commission-tells-social-media-companies-reveal-names/
123	2.7.18_Facebook shared private data with 61 companies	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/07/02/facebook-shared-private-data-61-companies/
124	11.7.18_Facebook handed maximum data breach fine for role in Cambridge Analytica scandal	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/07/10/facebook-handed-maximum-data-breach-fine-role-cambridge-analytica/
125	11.7.18_The Labour Party was illegally sold the data of more than a million new parents, claims the ICO	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/07/11/labour-party-illegally-sold-data-million-new-parents-claims/
126	12.7.18_US market regulator probing Facebook's Cambridge	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/07/12/us-market-regulator-probing-facebooks-disclosures-investors/

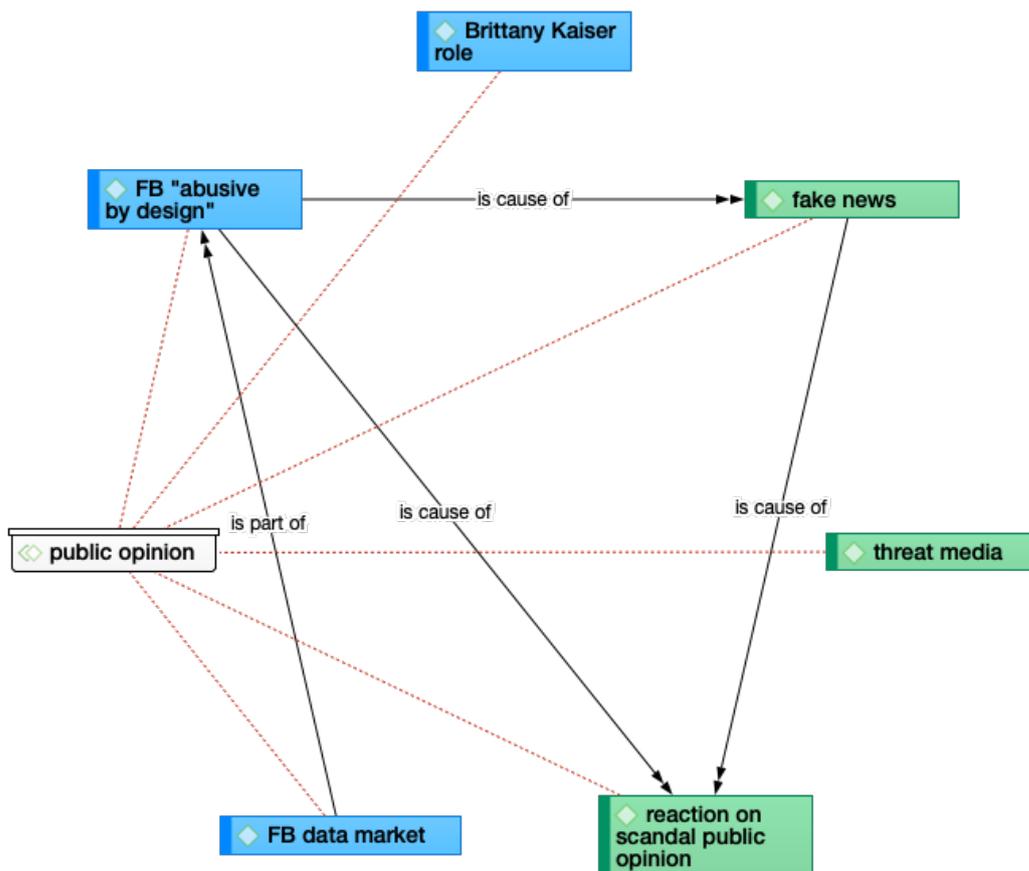
	Analytica disclosures to investors		
127	18.7.18_Cambridge Analytica Facebook data was accessed from Russia, says MP leading fake news probe	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/07/18/cambridge-analytica-facebook-data-accessed-russia-says-mp-leading/
128	20.7.18_Facebook suspends analytics company over data collection	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/07/20/facebook-suspends-analytics-company-data-collection/
129	27.7.18_Facebook, Twitter and Google face tech tax to fund fake news crackdown	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/07/27/facebook-twitter-google-face-tech-tax-fund-fake-news-crackdown/
130	30.7.18_Facebook faces lawsuit over Brexit adverts	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/07/30/facebook-faces-lawsuit-brexit-adverts/
131	23.8.18_Facebook to warn 4 million users about quiz app that 'mishandled data'	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/08/23/facebook-warn-4-million-users-quiz-app-mishandled-data/
132	20.9.18_Google admits it lets hundreds of other companies access your Gmail inbox	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/09/20/google-admits-hundreds-companies-read-gmail-inbox/
133	23.10.18_Government bans phrase 'fake news'	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/10/22/government-bans-phrase-fake-news/
134	31.10.18_Facebook approved fake Brexit	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/10/31/facebook-approved-fake-brexit-ad-paid-cambridge-analytica/

	ad 'paid for by Cambridge Analytica'		
135	21.11.18_'No evidence' Brexit was influenced by Cambridge Analytica scandal, Facebook says	The Daily Telegraph	https://www.telegraph.co.uk/news/2018/11/21/no-evidence-brexit-influenced-cambridge-analytica-scandal-facebook/
136	9.12.18_Peter Thiel's 'invasive' Palantir on push to ramp up secretive UK government contracts	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/12/09/peter-thiels-invasive-palantir-push-ramp-secretive-uk-government/
137	20.12.18_Washington DC sues Facebook for 'misleading and deceptive' privacy policies	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/12/20/washington-dc-sues-facebook-misleading-deceptive-privacy-policies/
138	28.12.18_Zuckerberg-Facebook can never fully stop use of platform for election meddling	The Daily Telegraph	https://www.telegraph.co.uk/technology/2018/12/28/zuckerberg-facebook-can-never-fully-stop-use-platform-election/

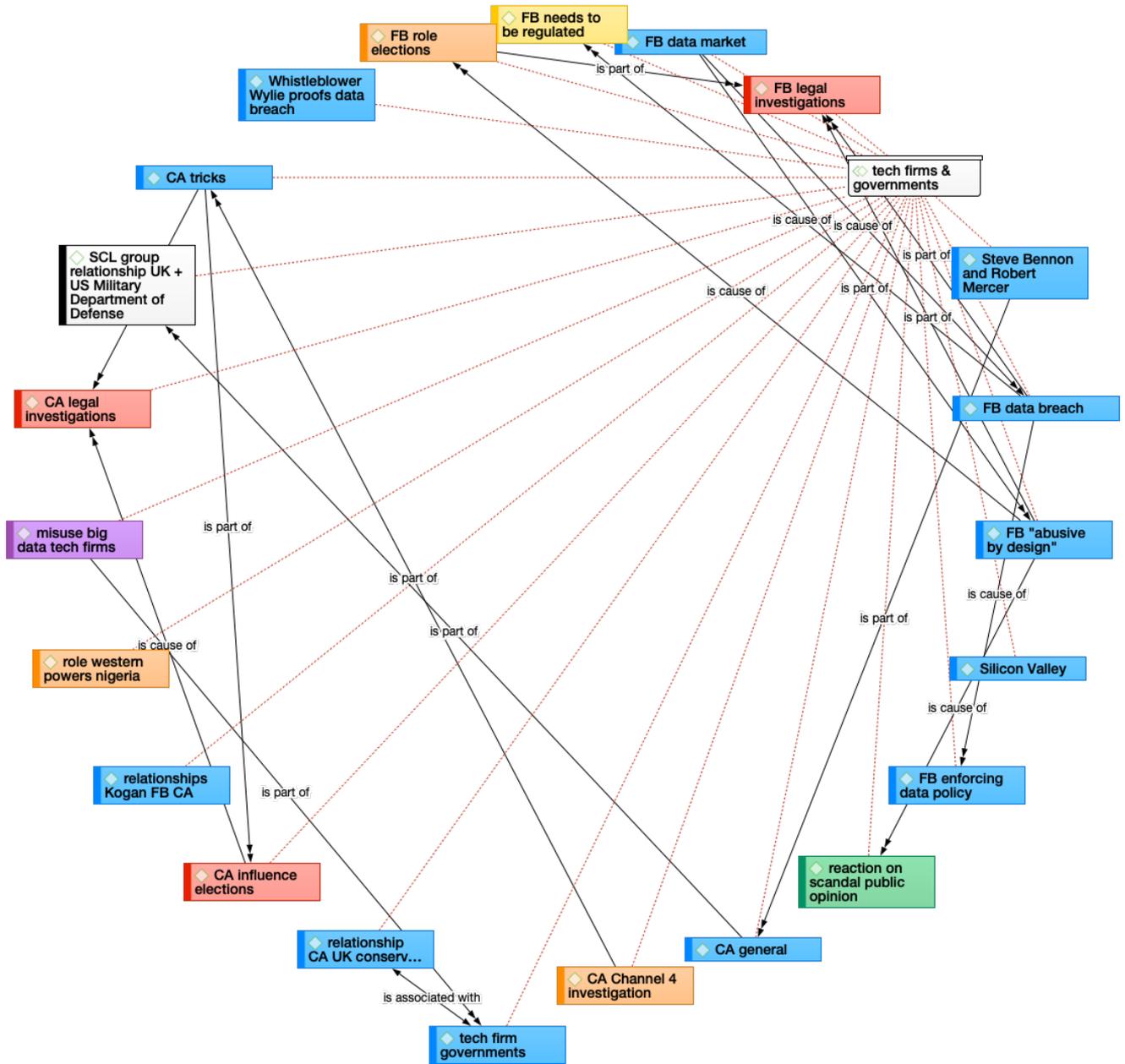
II. Code Networks



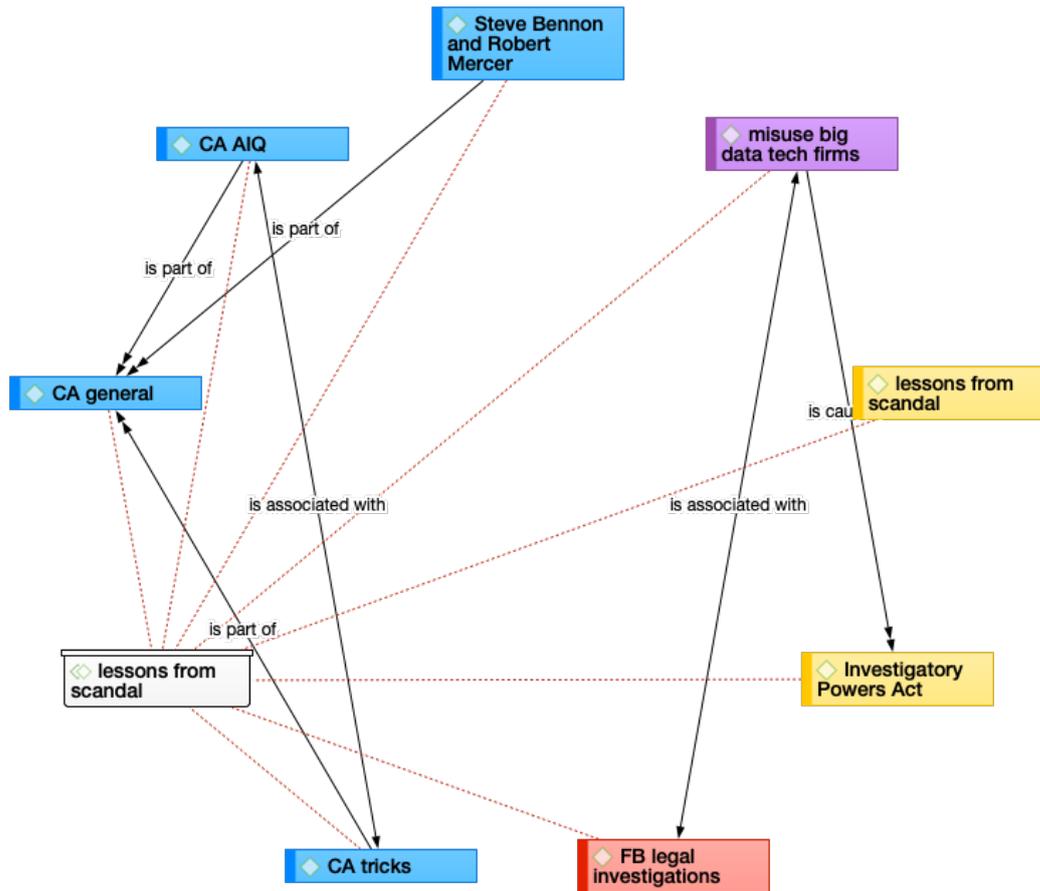
elections, Network 1



Public opinion, Network 1



tech firms and governments, Network 1



Lessons from scandal, Network 1

ATLAS.ti-Report

Cambridge Analytica Scandal

Kodes

Filter:

Kodes nach Gruppe **elections** filtern

- *Vote Leave broke law*

Zitate:

/ 27:2 Kaiser, 30, said the work took a number of weeks and involved “at least six or seven meetings” with...

☉ 27:4 “Ukip had undertaken a survey on why people wanted to leave the EU or not, and they also had members...”

☉ 32:1 A whistleblower who worked for the official Vote Leave campaign has broken cover to raise concerns t...

☉ 32:3 Sanni’s central claim concerns a donation of £625,000 that Vote Leave ostensibly made to an independ...

☉ 32:4 British electoral law prohibits co-ordination between different campaign organisations, which must a...

☉ 32:5 Sanni says that after the commission opened an investigation last March, an account in the name of V...

☉ 32:6 Most of the £625,000 donation went to a Canadian data company called AggregateIQ, which has links to...

☉ 32:7 Boris Johnson A figurehead of Vote Leave and member of the campaign committee that met weekly durin...

☉ 32:8 Victoria Woodcock Vote Leave’s operations director. Credited by Cummings with winning the referendu...

☉ 33:1 The donation never made it into the bank account. The money would be passed directly to AggregateIQ...

☉ 36:2 “It’s a lie. The whole thing. It was never separate.” And he has a whole dossier of emails, text mes...

☉ 36:4 The question is whether this was a strategy to get around the strict electoral spending limits enfor...

☉ 36:5 The latest investigation is still live. And nobody has yet been able to answer the question posed in...

☉ 36:6 What Sanni realised was that on 17 March 2017, someone using an administrator’s account in the name...

☉ 36:7 In February last year, I wrote my first report about Cambridge Analytica, interrogating what work it...

☉ 36:12 In early 2016, Sanni was a 22-year-old recent graduate, volunteering with Vote Leave, the official c...

☉ 38:1 On Saturday evening, within hours of the news breaking, Johnson labelled the allegations “utterly lu...

☉ 38:2 On Sunday, Labour’s deputy leader, Tom Watson, told BBC One’s The Andrew Marr Show: “Theresa May nee...

☉ 42:1 They were reviewing a dossier of evidence supplied by solicitors Bindmans, which contained examples...

☉ 42:2 Vote Leave, whose leading members include Boris Johnson and Michael Gove, strongly denies any coordi...

☉ 42:3 Wylie said that an employee of AggregateIQ had told him the relationship between Vote Leave and BeLe...

- ⌚ 43:1 Earlier Sanni had heaped further pressure on the government over the allegations by accusing Parkins...
- ⌚ 51:2 Because Vote Leave was the official campaign. It was of a different order of importance to Farage's...
- ⌚ 54:5 At that time, AIQ removed a quote from Dominic Cummings, Vote Leave's chief strategist, from the hom...
- ⌚ 54:6 The company is already intertwined in an investigation by the Electoral Commission, which in Novembe...
- ⌚ 55:3 Beyond data, there are two more issues at stake here: overspending and coordination between campaign...
- ⌚ 55:6 The official Vote Leave campaign led by Michael Gove and Boris Johnson spent 40% of its budget on AI...
- ⌚ 55:7 Vote Leave set up and administered a shared computer drive where its most senior staff had access to...
- ⌚ 55:8 Days after Vote Leave was notified it was under investigation by the UK authorities, it attempted to...
- ⌚ 58:1 In other email correspondence, Watson, Vote Leave's head of outreach, asks Gettleson to help the gro...
- ⌚ 58:2 Vote Leave has repeatedly denied the coordination between the campaigns and said the donation was le...
- ⌚ 59:1 But a set of events has led him to come out in the open and reveal himself – though he is not doing...
- ⌚ 60:4 He also confirmed that the party had handed over its database of roughly 40,000 supporters to Cambri...
- ⌚ 75:1 Last week saw him be totally vindicated. On Tuesday, the Electoral Commission found Vote Leave guilt...
- ⌚ 75:2 How do you feel about the issue now, I ask Sanni. "About the violence?" he says. "Let's call it what..."
- ⌚ 75:3 I felt a measure of the frustration and anger and sadness that Sanni has gone through – and a sense...
- ⌚ 75:4 There's a revolving door between the TaxPayers' Alliance, Brexit Central, the Institute of Economic...
- ⌚ 104:4 As for the allegation that Vote Leave cheated by breaking spending limits, just remind me again: whi...
- ⌚ 104:7 Those who voted against EU membership were not the passive victims of digital skulduggery and "mass..."
- ⌚ 141:1 Despite this, journalists bought two fake adverts using imagery from the Vote Leave and BeLeave camp...

Verknüpfte Kodes:

- ← is associated with – ● CA AIQ
- is associated with → ● CA legal investigations

● *Steve Bannon and Robert Mercer*

Zitate:

- ⌚ 4:32 Steve Bannon's lawyer said he had no comment because his client "knows nothing about the claims bein..."
- ⌚ 5:2 In 2014, Steve Bannon – then executive chairman of the "alt-right" news network Breitbart – was Wylie...
- ⌚ 5:21 A few months later, in autumn 2013, Wylie met Steve Bannon. At the time, he was editor-in-chief of B...
- ⌚ 5:22 Smart," says Wylie. "Interesting. Really interested in ideas. He's the only straight man I've ever t..."
- ⌚ 5:23 "[Bannon] got it immediately. He believes in the whole Andrew Breitbart doctrine that politics is do..."
- ⌚ 5:26 When I ask how Bannon even found SCL, Wylie tells me what sounds like a tall tale, though it's one h...

- ⌚ 5:27 It was Bannon who took this idea to the Mercers: Robert Mercer – the co-CEO of the hedge fund Renais...
- ⌚ 5:28 Robert Mercer was a pioneer in AI and machine translation. He helped invent algorithmic trading – wh...
- ⌚ 5:49 Or, as Wylie describes it, he was the gay Canadian vegan who somehow ended up creating “Steve Bannon...
- ⌚ 8:4 Robert Mercer, a key Trump supporter and donor, gave \$15m in funding to Cambridge Analytica. Mercer,...
- ⌚ 10:5 Cambridge Analytica – a company owned by the hedge fund billionaire Robert Mercer, and headed at the...
- ⌚ 36:10 In 2015 and 2016, almost all of AIQ’s work came via Cambridge Analytica. They worked closely with Ca...
- ⌚ 50:3 Another of the documents released by the MPs is a confidential legal memo dated July 2014, which say...
- ⌚ 56:2 Steve Bannon, Donald Trump’s former campaign and White House adviser, led Cambridge Analytica in 201...
- ⌚ 73:1 Former White House senior strategist Steve Bannon and billionaire Robert Mercer sought Cambridge Ana...
- ⌚ 73:2 “Steve Bannon believes that politics is downstream from culture. They were seeking out companies to...
- ⌚ 73:3 During his testimony to the Senate judiciary committee, Wylie also confirmed that he believed one of...
- ⌚ 84:5 At the heart of the reporting was Cambridge Analytica, a company owned by the billionaire Robert Mer...
- ⌚ 85:5 The firm became known to Steve Bannon, who was on its board from 2014 to 2016, and later received a...
- ⌚ 117:5 The app was later used by Steve Bannon, Ted Cruz’s campaign manager, by scraping personal informatio...

Verknüpfte Kodes:

- is part of → ● CA general

● *SCL group relationship UK + US Military Department of Defense*

Zitate:

- ⌚ 5:19 In the history of bad ideas, this turned out to be one of the worst. The job was research director a...
- ⌚ 5:20 SCL Elections had used a similar suite of tools in more than 200 elections around the world, mostly...
- ⌚ 5:24 But Wylie wasn’t just talking about fashion. He had recently been exposed to a new discipline: “info...
- ⌚ 19:4 Later a spokesperson acknowledged that the government had previously held three contracts with SCL G...
- ⌚ 24:2 It has emerged that SCL was given access to confidential documents when working for the Ministry of...
- ⌚ 50:1 SCL, Cambridge Analytica’s parent company, had access to secret UK information and was singled out f...
- ⌚ 50:2 The document also noted that SCL was permitted to have “routine access to secret information” and de...

Verknüpfte Kodes:

- ← is part of – ● CA general

● *role western powers nigeria*

Zitate:

- ⌚ 20:19 There are multiple wider political questions about what went on in the Nigerian election of 2015 and...

- ⌚ 20:20 Christopher Wylie, the Cambridge Analytica whistleblower who spoke to the Observer, called it “post-...
- ⌚ 20:21 “The west found a way of firehosing disinformation into weak and vulnerable democracies. And now thi...
- ⌚ 20:22 Another said: “Everything the company did after the Mercers got involved was about refining a set of...
- ⌚ 28:3 Nigeria was one of Kaiser’s first assignments. Three days ago, in one of a series of extraordinary s...
- ⌚ 52:1 Cambridge Analytica sought to influence the Nigerian presidential election in 2015 by using graphica...
- ⌚ 52:4 Another former Cambridge Analytica employee who worked on the campaign said: “It was voter suppressi...

● *relationships Kogan FB CA*

Zitate:

- ⌚ 1:8 By early 2014, Cambridge Analytica chief executive Alexander Nix had signed a deal with one of Kosin...
- ⌚ 1:14 Selling that data on, or putting it to other purposes, – including Cambridge Analytica’s political m...
- ⌚ 1:17 Kogan maintains everything he did was legal and says he had a “close working relationship” with Face...
- ⌚ 1:19 The scale of the data collection Cambridge Analytica paid for was so large it triggered an automatic...
- ⌚ 1:20 Within months, Kogan and Cambridge Analytica had a database of millions of US voters that had its ow...
- ⌚ 1:23 Facebook announced on Friday that it was suspending Cambridge Analytica and Kogan from the platform...
- ⌚ 1:24 Facebook denies that the harvesting of tens of millions of profiles by GSR and Cambridge Analytica w...
- ⌚ 2:14 One Cambridge Analytica employee mentioned Kogan’s Russian work in an email to Nix in March 2014 dis...
- ⌚ 2:15 Kogan told the Observer: “Nothing I did on the Russian project was at all related to Cambridge Analy...
- ⌚ 4:12 On Friday, four days after the Observer sought comment for this story, but more than two years after...
- ⌚ 4:17 Last month both Facebook and the CEO of Cambridge Analytica, Alexander Nix, told a parliamentary inq...
- ⌚ 4:18 Simon Milner, Facebook’s UK policy director, when asked if Cambridge Analytica had Facebook data, to...
- ⌚ 4:19 Cambridge Analytica’s chief executive, Alexander Nix, told the inquiry: “We do not work with Faceboo...
- ⌚ 4:22 “Because this data was obtained and used without permission, and because GSR was not authorised to s...
- ⌚ 4:23 “That to me was the most astonishing thing. They waited two years and did absolutely nothing to chec...
- ⌚ 4:26 Facebook denies that the harvesting of tens of millions of profiles by GSR and Cambridge Analytica w...
- ⌚ 4:28 Kogan, who has previously unreported links to a Russian university and took Russian grants for resea...
- ⌚ 4:29 At the time, more than 50 million profiles represented around a third of active North American Faceb...
- ⌚ 4:30 Cambridge Analytica said that its contract with GSR stipulated that Kogan should seek informed conse...
- ⌚ 4:31 GSR was “led by a seemingly reputable academic at an internationally renowned institution who made e...
- ⌚ 5:11 Last month, Facebook’s UK director of policy, Simon Milner, told British MPs on a select committee i...

⌚ 5:12 Rebecca Pow, MP for Taunton Deane, asked Cambridge Analytica’s CEO, Alexander Nix: “Does any of the...

⌚ 5:13 Most damning of all, he had a letter from Facebook’s own lawyers admitting that Cambridge Analytica...

⌚ 5:30 He has receipts showing that Cambridge Analytica spent \$7m to amass this data, about \$1m of it with...

⌚ 5:32 What the email correspondence between Cambridge Analytica employees and Kogan shows is that Kogan ha...

⌚ 5:33 In December 2015, the Guardian’s Harry Davies published the first report about Cambridge Analytica ac...

⌚ 5:45 Facebook denies that the data transfer was a breach. In addition, a spokesperson said: “Protecting p...

⌚ 5:51 “We ‘broke’ Facebook,” he says. And he did it on behalf of his new boss, Steve Bannon. “Is it fair t...

⌚ 6:9 Cambridge Analytica has denied any wrongdoing. It said its contract with Kogan’s company, Global Sci...

⌚ 6:10 “When it subsequently became clear that the data had not been obtained by GSR in line with Facebook’...

⌚ 6:11 It added: “We worked with Facebook over this period to ensure that they were satisfied that we had n...

⌚ 6:12 “No data from GSR was used by Cambridge Analytica as part of the services it provided to the Donald...

⌚ 7:1 The revelation that 50 million people had their Facebook profiles harvested so Cambridge Analytica c...

⌚ 7:3 Unfortunately for researchers, the newly reported misappropriation of data is likely to make that ev...

⌚ 7:4 “This is about a company breaking Facebook’s terms of service and going rogue,” said Sarah T Roberts...

⌚ 7:8 It is not clear what the legal implications are for Kogan and Cambridge Analytica, and for Facebook,...

⌚ 7:9 “Facebook is trying to walk the line between saying that it was not a breach so they aren’t liable,...

⌚ 10:1 Joseph Chancellor was one of two founding directors of Global Science Research (GSR), the company th...

⌚ 10:2 Chancellor is still working as a researcher at Facebook’s Menlo Park headquarters in California, whe...

⌚ 10:3 He was hired to work at Facebook as a quantitative social psychologist around November 2015, roughly...

⌚ 10:4 Facebook said in a statement Kogan “gained access to this information in a legitimate way and throug...

⌚ 10:6 Facebook’s deputy general counsel has described the data harvesting scheme as “a scam” and “a fraud”...

⌚ 10:7 Chancellor resigned his directorship of GSR in September 2015, according to company records. He join...

⌚ 10:8 Facebook appears to have taken no action against Chancellor at that stage. His role at Facebook was...

⌚ 10:9 Chancellor, who was conducting postdoctoral research at Cambridge University when GSR was set up, is...

⌚ 10:10 The company employs many in-house social scientists to conduct research on the psychology of its use...

⌚ 12:3 Cambridge Analytica said: “In 2014 we received Facebook data and derivatives of Facebook data from a...

⌚ 16:2 Kogan has said he is confident that everything done was legal. He has said he does not believe his r...

⌚ 21:4 Zuckerberg’s statement notably did not offer any explanation for why Facebook did not make any effor...

⌚ 23:1 Facebook provided the dataset of “every friendship formed in 2011 in every country in the world at t...

23:2 “We ended our working relationship with Kogan altogether after we learned that he violated Facebook’...

23:3 And Kogan has offered a defence of his actions in an interview with the BBC and an email to his Camb...

29:1 Kosinski then told Rust that he had been informed that Kogan was working on the SCL project “during...

31:3 “I am sorry that, in 2014, SCL Elections [an affiliate of Cambridge Analytica] licensed Facebook dat...

47:4 ylie also claimed that Palantir, a national security contractor owned by the Facebook board member P...

54:1 Facebook has suspended the Canadian data firm with which the official Vote Leave campaign spent 40%...

54:2 In its statement, Facebook said: “In light of recent reports that AggregateIQ may be affiliated with...

55:9 • This article was amended on 17 April 2018 to clarify that Cambridge Analytica did not directly dep...

63:1 Kogan was introduced to SCL Elections in January 2014 by a Cambridge psychology PhD student, accordi...

63:2 SCL offered Kogan the holy grail for a social scientist: money to pay people to take his surveys. An...

63:3 Speaking to the Guardian on a previous occasion, Kogan said: “When we initially envisioned doing the...

63:4 He maintained a close relationship with Facebook, which provided him with an anonymised, aggregate d...

84:7 To improve its models, the firm reportedly worked with the Cambridge University academic Aleksandr K...

84:9 In a statement, a Cambridge Analytica spokesman denied any wrongdoing. He said the parent company S...

84:10 Facebook said it was suspending SCL - including Cambridge Analytica - as well as Mr Wylie and Kogan...

85:12 Cambridge Analytica said it deleted all the data from Dr Kogan after it was alleged that he violated...

85:15 A spokesman said: “We worked with Facebook over this period to ensure that they were satisfied that...

101:2 In 2013, two years after the warning, Aleksandr Kogan, a Cambridge professor, used a personality qui...

102:3 According to the ads, a quiz app built by a Cambridge University researcher leaked Facebook data of...

107:3 Facebook is now accused of failing to ensure that Cambridge Analytica deleted the data after orderin...

117:1 The Cambridge University academic at the centre of the Facebook data scandal has claimed that the so...

117:2 Dr Aleksandr Kogan, who created an app that harvested 87 million Facebook users’ data, which was the...

117:3 Giving evidence to the Digital, Culture, Media and Sport select committee on Tuesday, he claimed the...

117:7 Dr Kogan said that Facebook made no agreements about the data and it was presumed he could hold onto...

122:3 Facebook banned Cambridge Analytica in March after finding that the company had not deleted personal...

125:2 Yet in a written response to a question raised during Tuesday's brief appearance in front of Europea...

125:3 Facebook said that Kogan, sold the information on US - not European - voters to Cambridge Analytica,...

129:4 The proceedings formed the second part of the European Parliament's hearing on the Cambridge Analyti...

142:1 Today Anna Benckert, Facebook’s VP & Associate General Counsel said: “The ICO's investme...

- *microtargeting and elections*

Zitate:

- ⌚ 1:25 They could then decide who to target and craft their messages that was likely to appeal to them for...
- ⌚ 2:3 Energy firm Lukoil, which is now on the US sanctions list and has been used as a vehicle of governme...
- ⌚ 2:6 “They understand behavioural micro-targeting in the context of elections (as per your excellent docu...
- ⌚ 2:7 A slide presentation prepared for the Lukoil pitch focuses first on election disruption strategies u...
- ⌚ 4:2 used personal information taken without authorisation in early 2014 to build a system that could pro...
- ⌚ 74:6 “We were significantly concerned around the nature of the data that the political parties had access...

- *Kogan link to Russia*

Zitate:

- ⌚ 2:1 Aleksandr Kogan, the Cambridge University academic who orchestrated the harvesting of Facebook data,...
- ⌚ 2:12 But while he was helping turn Facebookprofiles into a political tool he was also an associate profes...
- ⌚ 2:13 Apart from that, Kogan appears to have largely kept the work private. Colleagues said they had not h...
- ⌚ 2:16 He said the St Petersburg position emerged by chance on a social visit. A native Russian speaker, Ko...
- ⌚ 2:17 However, he stayed in touch with family friends in Russia and visited regularly. On one trip, he sai...
- ⌚ 5:34 Dr Kogan – who later changed his name to Dr Spectre, but has subsequently changed it back to Dr Koga...
- ⌚ 117:8 The former Cambridge University tutor's links to Russia were probed by Damian Collins, committee cha...

- *FB role elections*

Zitate:

- ⌚ 4:7 new questions about Facebook’s role in targeting voters in the US presidential election
- ⌚ 5:8 But Wylie offers a unique, worm’s-eye view of the events of 2016. Of how Facebook was hijacked, r...
- ⌚ 9:3 Facebook can, it tells those seeking election, separate out the users “who are actively engaged with...
- ⌚ 93:5 Facebook and its peers Alphabet Inc's Google and Twitter already face a backlash from users and lawm...
- ⌚ 97:5 But then, in the wake of the US presidential election, Facebook was overtaken by the fake news scand...
- ⌚ 109:6 “Personally, I think the idea that fake news on Facebook, of which it’s a very small amount of the c...
- ⌚ 109:8 In September that year, he goes further and takes back his initial comments. “Calling that crazy was...
- ⌚ 115:1 The social media giant spent a total of \$3.3m (£2.4m) on lobbying the US government during the first...
- ⌚ 141:2 Facebook was at the heart of claims surrounding fake political advertising and misinformation during...

Verknüpfte Kodes:

- is part of → ● FB legal investigations

● *FB legal investigations*

Zitate:

- ⌚ 6:14 The data breach was one of the biggest in Facebook’s history and renewed scrutiny of the social netw...
- ⌚ 11:1 Adam Schiff, the top Democrat on the House intelligence committee, called for Cambridge Analytica to...
- ⌚ 14:2 On Monday, the US senator Ron Wyden sent Zuckerberg a detailed list of questions related to the brea...
- ⌚ 14:3 Referencing the government’s request for Facebook’s auditors to leave Cambridge Analytica’s offices,...
- ⌚ 14:4 The three social media companies testified in Washington last fall, following the revelation that th...
- ⌚ 17:1 MPs have summoned Mark Zuckerberg to appear before a select committee investigating fake news and ac...
- ⌚ 17:2 The Facebook founder has been called to give evidence to the digital, culture, media and sport commi...
- ⌚ 17:3 In a letter to Zuckerberg, the committee’s chair, Damian Collins, wrote that Facebook had been repea...
- ⌚ 17:4 “Your officials’ answers have consistently understated this risk and have been misleading to the com...
- ⌚ 17:5 The committee said Facebook had failed to provide follow-up evidence after the last hearing and that...
- ⌚ 21:5 “With Mark Zuckerberg’s response, they are trying to convey that they are taking this seriously, but...
- ⌚ 22:1 Speaking publicly for the first time days after the report, Mark Zuckerberg admitted Facebook has “m...
- ⌚ 44:1 Facebook’s privacy practices are under investigation by the US Federal Trade Commission following a...
- ⌚ 44:2 The fact that the data obtained by Cambridge Analytica was harvested in 2014 has raised questions ab...
- ⌚ 44:3 Marc Rotenberg, executive director of the Electronic Privacy Information Center, said he believed Fa...
- ⌚ 44:4 Facebook is also facing questions over reports that it collected years of contact names, telephone n...
- ⌚ 47:1 The MP said: “I think, given the extraordinary evidence we’ve heard so far today, it is absolutely a...
- ⌚ 47:2 Zuckerberg has been invited three times to speak to the committee, which is investigating the effect...
- ⌚ 47:3 The company’s head of public policy, Rebecca Stimson, said in a letter to Collins: “Facebook fully r...
- ⌚ 48:1 However, news of US congressional evidence paves the way for a major showdown for Zuckerberg, 33, wh...
- ⌚ 56:1 Facebook, it is said, may initially have been misled, but failed to act responsibly to protect the d...
- ⌚ 56:4 It has been brought under the US Stored Communications Act. US lawyers said the legislation provides...
- ⌚ 56:5 He said: “The defendants effectively abused the human right to privacy of ordinary Facebook users an...
- ⌚ 64:1 The digital, culture, media, and sport committee has repeatedly invited Zuckerberg to give evidence...
- ⌚ 64:2 She also warned there was a risk to parliament’s reputation if Zuckerberg decided to ignore a formal...
- ⌚ 71:1 The correspondence, obtained by the Guardian, also raises questions about the accuracy of the testim...
- ⌚ 72:1 Schroepfer is Facebook’s nerd-in-chief. He was the tech guy sent to answer a series of questions fro...
- ⌚ 74:1 Facebook is to be fined £500,000, the maximum amount possible, for its part

in the Cambridge Analyti...

- ⌚ 74:2 “Facebook has failed to provide the kind of protections they are required to under the Data Protecti...
- ⌚ 74:3 In the first quarter of 2018, Facebook took £500,000 in revenue every five and a half minutes. Becau...
- ⌚ 78:2 A couple of hours later, I glanced at Twitter and saw a graph. It showed a wavering line heading off...
- ⌚ 85:6 Politicians on both sides of the Atlantic are demanding that Mark Zuckerberg appears in front of leg...
- ⌚ 85:7 Damian Collins, chair of the UK's Digital, Culture, Media and Sport Committee, accused Facebook of "...
- ⌚ 85:8 He added: "Someone has to take responsibility for this. It's time for Mark Zuckerberg to stop hiding...
- ⌚ 88:2 The controversy wiped billions of dollars off Facebook’s value as its founder, Mark Zuckerberg, face...
- ⌚ 89:2 The Information Commissioner's Office (ICO) is investigating both Facebook and Cambridge Analytica o...
- ⌚ 94:1 For he is not a young, thrusting, “t-shirt and trainers” tech billionaire like Zuckerberg, who has a...
- ⌚ 97:2 “Where on earth is Mark Zuckerberg?” a seasoned PR man, close to advisers who now work at Facebook,...
- ⌚ 97:3 Politicians have summoned him to appear before them on both sides of the Atlantic. They want to know...
- ⌚ 97:4 That concern was compounded by his disappearing act in the days after the CA scandal. Instead of com...
- ⌚ 98:1 Mark Zuckerberg has apologised over the Cambridge Analytica scandal and vowed to tell Facebook users...
- ⌚ 98:2 The Facebook founder said he was “really sorry” for the “major breach of trust” that saw information...
- ⌚ 98:3 Appearing on CNN, the 33 year-old said he was “happy” to answer questions about the scandal before U...
- ⌚ 98:4 Mr Zuckerberg expressed fears a “version two” of Russia’s 2016 election meddling was being planned b...
- ⌚ 98:7 During his interview with CNN, Mr Zuckerberg appeared contrite and apologised for the first time ove...
- ⌚ 101:4 Mark Zuckerberg, the Facebook chief executive, said the company would audit any app that displayed “...
- ⌚ 105:1 Mr Zuckerberg has come under increasing pressure to explain his company’s actions before committees...
- ⌚ 107:1 He said he would from now on send his executives, including Mike Schroepfer, the chief technology of...
- ⌚ 107:2 Australia is now among those other countries after it announced on Thursday it had begun an investig...
- ⌚ 107:4 Technology bosses rarely appear in front of Washington hearings in person, and have been criticised...
- ⌚ 107:7 Last week, the committee chairman Damian Collins said it was “absolutely astonishing” that Mr Zucker...
- ⌚ 108:1 Reeling from its worst privacy crisis in history, Facebook is in full damage-control mode. CEO Mark...
- ⌚ 109:9 Mr Zuckerberg insisted he is still the right person to lead the company as it revealed 87 million us...
- ⌚ 109:11 In the hearings, Mr Zuckerberg is not only trying to restore public trust in his company but also to...
- ⌚ 110:1 Mr Zuckerberg had to spell out that Facebook made money not by selling data, but by directing advert...
- ⌚ 111:4 Meanwhile, competition watchdogs should investigate US tech giants' “vexing” data monopolies, a Hous...
- ⌚ 124:2 However in a letter on Monday, Facebook's UK head of public policy,

Rebecca Stimson, replied that Zu...

- ⌚ 125:2 Yet in a written response to a question raised during Tuesday's brief appearance in front of Europea...
- ⌚ 125:3 Facebook said that Kogan, sold the information on US - not European - voters to Cambridge Analytica,...
- ⌚ 129:1 Giving evidence during a European Parliament inquiry into the use of Facebook users' data by Cambrid...
- ⌚ 135:3 Facebook has come under heavy scrutiny for the data leak, and is currently under investigation by reg...
- ⌚ 142:2 The report did note that Facebook said only data from US citizens had then been used in political ca...
- ⌚ 142:3 At the time, Elizabeth Denham, the Information Commissioner, said the £500,000 fine would have been...
- ⌚ 144:1 The city of Washington DC is suing Facebook for allowing other companies to access its users' person...
- ⌚ 144:3 "Facebook failed to protect the privacy of its users and deceived them about who had access to their...
- ⌚ 145:2 The remarks from Mr Zuckerberg come amid a US government shutdown, which threatens to delay a probe...

Verknüpfte Codes:

← is part of – ● FB role elections

● *CA legal investigations*

Zitate:

- ⌚ 4:9 Cambridge Analytica and Facebook are one focus of an inquiry into data and politics by the British I...
- ⌚ 4:11 "We are investigating the circumstances in which Facebook data may have been illegally acquired and...
- ⌚ 5:29 How Cambridge Analytica acquired the data has been the subject of internal reviews at Cambridge Univ...
- ⌚ 6:1 Schiff said: "Reports that an American professor with links to Russia was at the centre of this illi...
- ⌚ 11:1 Adam Schiff, the top Democrat on the House intelligence committee, called for Cambridge Analytica to...
- ⌚ 11:4 The Republican majority on the House intelligence committee announced this week they were winding up...
- ⌚ 17:9 The UK's information commissioner has announced her intention to investigate CA, but on Tuesday she...
- ⌚ 17:11 Crates filled with documents have been seen being removed from the same building as Cambridge Analyt...
- ⌚ 17:12 Cybersecurity consultants from Stroz Friedberg, who had been engaged by Facebook to do the audit, we...
- ⌚ 17:13 Collins said it was extraordinary that Facebook's investigators had been in the CA office, and he qu...
- ⌚ 17:14 "We were told this last night and I don't think the information commissioner was aware of that at th...
- ⌚ 17:15 "The concern would have been: were they removing information or evidence which could have been vital...
- ⌚ 17:16 "On this point we have offered to share with the ICO all the information that it asked for and for t...
- ⌚ 31:1 Eighteen enforcement officers entered the Cambridge Analytica headquarters in London's West End on F...
- ⌚ 31:2 A spokesperson for the ICO said: "This is just one part of a larger investigation into the use of pe...
- ⌚ 45:1 Cambridge Analytica and its parent company have been accused of potentially violating US election la...

- ⌚ 45:3 “Based on published reports, there is reason to believe that certain US nationals operating and/or w...
- ⌚ 66:2 Damian Collins, the chair of the House of Commons committee which has been looking into the company’...
- ⌚ 85:9 He also accused Mr Nix of lying to the committee last month when he denied receiving data from Dr Ko...
- ⌚ 85:10 Cambridge Analytica is also being investigated by the UK information Commissioner and its involveme...
- ⌚ 86:6 However, it later emerged that Cambridge Analytica had missed the deadline to provide Information Co...
- ⌚ 88:3 Trouble for Cambridge Analytica deepened with an undercover investigation by Channel 4 that showed i...
- ⌚ 88:10 She told the BBC she had demanded access to Cambridge Analytica's servers by 18:00 GMT but said the...
- ⌚ 89:1 Elizabeth Denham said she had asked Facebook to "back away" when the social network's auditors enter...
- ⌚ 89:2 The Information Commissioner's Office (ICO) is investigating both Facebook and Cambridge Analytica o...
- ⌚ 92:6 The Information Commissioner Elizabeth Denham has applied for a warrant to search Cambridge Analytic...
- ⌚ 98:13 The spokesman said then: "Cambridge Analytica only receives and uses data that has been obtained leg...
- ⌚ 129:5 Following an investigation, the Electoral Commission found that Cambridge Analytica's actions in the...

Verknüpfte Kodes:

- ← is cause of – ● CA influence elections
- ← is associated with – ● Vote Leave broke law

● *CA influence elections*

Zitate:

- ⌚ 2:7 A slide presentation prepared for the Lukoil pitch focuses first on election disruption strategies u...
- ⌚ 3:16 The nonpartisan Campaign Legal Center, which represents the public interest, has accused Cambridge A...
- ⌚ 3:17 It has filed evidence with the FEC alleging that the super-PAC Make America Number 1 made illegal co...
- ⌚ 4:1 The data analytics firm that worked with Donald Trump’s election team and the winning Brexit campaig...
- ⌚ 4:3 “We exploited Facebook to harvest millions of people’s profiles. And built models to exploit what we...
- ⌚ 4:10 Separately, the Electoral Commission is also investigating what role Cambridge Analytica played in t...
- ⌚ 5:46 Millions of people’s personal information was stolen and used to target them in ways they wouldn’t h...
- ⌚ 6:8 Trump’s campaign hired Cambridge Analytica in June 2016 and paid it more than \$6.2m, according to Fe...
- ⌚ 8:1 In an interview with the website Contagious, Cambridge Analytica’s founder, Alexander Nix said it ha...
- ⌚ 18:1 In secretly recorded conversations, Cambridge Analytica’s CEO, Alexander Nix, claimed he had met Tru...
- ⌚ 18:2 “We just put information into the bloodstream of the internet and then watch it grow, give it a litt...
- ⌚ 18:3 “We did all the research, all the data, all the analytics, all the targeting. We ran all the digital...
- ⌚ 18:4 The company’s head of data, Alex Tayler, added: “When you think about the fact that Donald Trump los...

⊕ 18:5 “You did your rallies in the right locations, you moved more people out in those key swing states on...

⊕ 18:6 Another executive, Mark Turnbull, managing director of Cambridge Analytica’s political division, was...

⊕ 18:9 Speaking to Channel 4 News before seeing the undercover film, Hillary Clinton said: “There was a new...

⊕ 18:10 This raises questions over whether Cambridge Analytica blurred the boundaries between official campa...

⊕ 18:11 The Campaign Legal Center has accused Cambridge Analytica over allegations of illegal coordination o...

⊕ 18:12 It has filed evidence with the FEC alleging that the super Pac Make America Number 1 made illegal co...

⊕ 18:13 Cambridge Analytica said it had never claimed to have won the election for Donald Trump.

⊕ 18:14 On Tuesday the website Politico reported that Trump’s 2020 campaign was moving to distance itself fr...

⊕ 20:1 At the heart of it all – data analytics company, SCL – the parent company of Cambridge Analytica. It...

⊕ 20:2 “It was the kind of campaign that was our bread and butter,” says one ex-employee. “We’re employed b...

⊕ 20:4 Seven individuals with close knowledge of the Nigeria campaign have described how Cambridge Analytic...

⊕ 20:5 They said the hackers offered Cambridge Analytica access to private information about Buhari.

⊕ 20:6 Their testimony paints an extraordinary picture of how far a western company would contemplate going...

⊕ 20:7 The company confirmed, however, that it had been hired to provide “advertising and marketing service...

⊕ 20:10 An ex-employee said: “[Kaiser] got a phone call. It was just before Christmas and she flew out to me...

⊕ 20:11 The election was a big deal. At stake, the future of the most populous country in Africa, and potent...

⊕ 20:12 “There were a lot of scared millionaires worried that Buhari would get in. It was all very last-minu...

⊕ 20:13 There are scenes of people being macheted to death. Their legs hacked off. Their skulls caved in. A...

⊕ 20:14 It wasn’t just videos spreading fear. The Cambridge Analytica campaign team in Nigeria were jumpy to...

⊕ 20:15 Other employees questioned whether they were “real” Israeli intelligence operatives, or Israeli priv...

⊕ 20:16 One employee who was present at the London meeting said he had initially assumed the visiting expert...

⊕ 20:18 One member of the team missed his flight and instead of asking the office to re-book it, he got the...

⊕ 20:25 Asked specifically about the meetings in which staff described being asked to transfer personal info...

⊕ 26:5 One of the most effective ads, according to Kaiser, was a piece of native advertising on the politic...

⊕ 26:6 The “conversational ads” feature was used to encourage Trump’s followers to tweet using a set of pre...

⊕ 26:7 “That’s a Google manipulation thing,” Kaiser said, adding that while a “general person” probably did...

⊕ 27:6 Nix, who the firm suspended earlier this week, has said the claim that Cambridge Analytica was invol...

⊕ 27:7 Nix has repeatedly denied there was any involvement, telling MPs last month: “Let me be absolutely c...

⊕ 28:4 Cambridge Analytica had already worked for several 2014 midterm candidates, Super Pacs and foundatio...

- ⊕ 28:5 Kaiser says she turned to the Mercers, who were not watching the screen, and relayed the news. “You...
- ⊕ 32:3 Sanni’s central claim concerns a donation of £625,000 that Vote Leave ostensibly made to an independ...
- ⊕ 32:6 Most of the £625,000 donation went to a Canadian data company called AggregateIQ, which has links to...
- ⊕ 32:9 • Addendum, 29 March 2018: we are happy to clarify that we did not intend to suggest that AggregateI...
- ⊕ 50:3 Another of the documents released by the MPs is a confidential legal memo dated July 2014, which say...
- ⊕ 52:1 Cambridge Analytica sought to influence the Nigerian presidential election in 2015 by using graphica...
- ⊕ 52:2 Wylie, a former Cambridge Analytica employee, has now handed the material to MPs. Giving testimony I...
- ⊕ 52:3 Cambridge Analytica was hired by a Nigerian billionaire to run a campaign in support of Goodluck Jon...
- ⊕ 52:4 Another former Cambridge Analytica employee who worked on the campaign said: “It was voter suppressi...
- ⊕ 84:2 A data analytics firm that worked with Donald Trump’s election team has been suspended from Facebook...
- ⊕ 84:6 The firm specialised in voter-profiling and was involved in US political campaigns in the 2014 mid-t...
- ⊕ 85:2 He said it then used the data as it developed techniques to support President Donald Trump’s 2016 el...
- ⊕ 85:11 Mr Trump’s campaign hired Cambridge Analytica in June 2016 and paid it more than \$6.2 million, accor...
- ⊕ 85:14 But Mr Trump aides have played down the company’s role. They said the campaign used the Republican N...
- ⊕ 88:11 Data from the US Federal Election Commission show that Cambridge Analytica earned \$5.9 million in 20...
- ⊕ 90:6 Cambridge Analytica spokesman told Channel Four News: “CA has never claimed it won the election for...
- ⊕ 92:4 He also claimed the company was instrumental during President Donald Trump’s election campaign, sayi...
- ⊕ 92:5 Cambridge Analytica had denied any wrongdoing in relation to allegations over the misuse of public d...
- ⊕ 93:2 In a secretly recorded video broadcast by Channel 4 on Tuesday, Cambridge Analytica’s CEO Alexander...
- ⊕ 94:2 So while SCL and CA sound impossibly hi-tech and, consequently, dark and dangerous, it is worth reme...
- ⊕ 104:3 In one well-known study, researchers targeted adverts based on personality to more than 1.5 million...
- ⊕ 115:2 Allegations also emerged that this data was then employed by both Donald Trump and Ted Cruz during p...
- ⊕ 119:1 I first came across Cambridge Analytica after reading about how they claimed to help Trump’s Republi...
- ⊕ 123:2 Cambridge Analytica is understood to have worked for Donald Trump’s election campaign after previous...
- ⊕ 127:1 When asked by Labour MP Ian Lucas about the company’s links with Vote Leave’s Arron Banks and former...
- ⊕ 142:1 Today Anna Benckert, Facebook’s VP & Associate General Counsel said: “The ICO’s investigation stemme...

Verknüpfte Kodes:

- ← is part of – ● CA AIQ
- ← is part of – ● CA and Russia (Lukoil)
- is cause of → ● CA legal investigations

• CA general

Zitate:

- ⌚ 5:18 Another Lib Dem connection introduced Wylie to a company called SCL Group, one of whose subsidiaries...
- ⌚ 5:48 At 24, he came up with an idea that led to the foundation of a company called Cambridge Analytica, a...
- ⌚ 8:2 Wylie, a Canadian who previously worked for Cambridge Analytica, has lifted the lid on this and othe...
- ⌚ 16:1 “Finally, we would like to make it clear that, despite its name, Cambridge Analytica has no connecti...
- ⌚ 18:7 Nix said the US had no jurisdiction over Cambridge Analytica, even though the company is American an...
- ⌚ 19:5 The US firm is owned by the Mercer family and a UK company called SCL Elections, which is part of th...
- ⌚ 19:6 From its outset as a UK-registered company, SCL Group had investors from the upper echelons of Briti...
- ⌚ 19:7 Sir Geoffrey Pattie, a former Conservative defence and industry minister, took a key role in the com...
- ⌚ 19:11 The other main players at SCL Group are Nigel Oakes, an old Etonian from a military family – his fat...
- ⌚ 20:3 This was a standard variation on what SCL had done around the world for 30 years – this time, with a...
- ⌚ 20:23 Three years on, there is still stress in some of their voices when they recount these stories. Stres...
- ⌚ 20:24 “When I took that job, I did not sign up to any of this,” said one. Three years on, he is still angr...
- ⌚ 26:2 “There was a huge demand internally for people to see how we did it,” Kaiser said of the 2016 race....
- ⌚ 28:2 ogan paid about 270,000 people to take his personality test. But, Kaiser says, Cambridge Analytica d...
- ⌚ 56:3 Cambridge Analytica was set up in 2013 as an offshoot of SCL Group, which offered similar services t...
- ⌚ 65:1 “As a result, it has been determined that it is no longer viable to continue operating the business,...
- ⌚ 65:3 Although Cambridge Analytica might be dead, the team behind it has already set up a mysterious new c...
- ⌚ 67:1 This week, Cambridge Analytica announced that it, along with SCL Elections, the UK entity owned by t...
- ⌚ 68:1 Cambridge Analytica and SCL have at least 18 active companies, branches, and affiliates with similar...
- ⌚ 68:2 However, reporting on Cambridge Analytica – from Cadwalladr and others – had begun to appear in 2015...
- ⌚ 68:3 On 23 January 2018, four new directors were appointed to Emerdata, including Johnson Chun Shun Ko, w...
- ⌚ 68:4 The beleaguered Nix is still listed as an active director and shareholder of SCL Group and many of t...
- ⌚ 73:1 Former White House senior strategist Steve Bannon and billionaire Robert Mercer sought Cambridge Ana...
- ⌚ 73:2 “Steve Bannon believes that politics is downstream from culture. They were seeking out companies to...
- ⌚ 73:3 During his testimony to the Senate judiciary committee, Wylie also confirmed that he believed one of...
- ⌚ 73:5 Wylie agreed, but noted that Cambridge Analytica had a treasure trove of “dense and valuable” data c...
- ⌚ 73:9 Cambridge Analytica improperly obtained the personal information of millions of Facebook users to bu...
- ⌚ 73:10 Cambridge Analytica closed down in early May, denying any wrongdoing,

but saying that the negative m...

85:4 The "data mining" firm specialises in "behavioral microtargeting" or "psychographic" profiling. It u...

93:6 Created in 2013, Cambridge Analytica markets itself as a source of consumer research, targeted adver...

94:2 So while SCL and CA sound impossibly hi-tech and, consequently, dark and dangerous, it is worth reme...

94:4 What is Cambridge Analytica? The "data mining" firm specialises in "behavioral microtargeting" or "p...

94:5 Who runs Cambridge Analytica? The company was set up in 2013 by Alexander Nix, an old Etonian who ha...

122:1 Filings show that Alexander Tayler and Julian Wheatland, who had both ran Cambridge Analytica before...

122:2 Emerdata and Firecrest are both registered in the same office as SCL Elections. A Cambridge Analytic...

Verknüpfte Kodes:

← is part of – ● Brittany Kaiser role

– is part of → ● SCL group relationship UK + US Military Department of Defense

← is part of – ● Steve Bennon and Robert Mercer

● CA and Russia (Lukoil)

Zitate:

2:2 Cambridge Analytica, the data firm he worked with – which funded the project to turn tens of million...

2:3 Energy firm Lukoil, which is now on the US sanctions list and has been used as a vehicle of governme...

2:5 Alexander Nix, chief executive of Cambridge Analytica, emailed colleagues after initial contacts to...

2:8 Cambridge Analytica said an affiliate company had talked to Lukoil Turkey about a loyalty card schem...

2:9 Last month Nix told MPs: "We have never worked with a Russian organisation in Russia or any other co...

2:10 That appears to contradict the company documents seen by the Observer, that list Russia as one of th...

2:11 "Alexander Nix's presentation didn't make any sense to me," said Wylie, who left Cambridge Analytica...

5:35 In an email dated 17 July 2014, about the US presidential primaries, Nix wrote to Wylie: "We have be...

5:36 "It didn't make any sense to me," says Wylie. "I didn't understand either the email or the pitch pre...

5:37 Mueller's investigation traces the first stages of the Russian operation to disrupt the 2016 US elec...

5:38 When I asked Bill Browder – an Anglo-American businessman who is leading a global campaign for a Mag...

5:39 Last month, Nix told MPs on the parliamentary committee investigating fake news: "We have never work...

5:40 There's no evidence that Cambridge Analytica ever did any work for Lukoil. What these documents show...

90:1 The former Democratic presidential candidate, who lost to Donald Trump, asked whether the Russians w...

90:2 "So if they were getting advice from say Cambridge Analytica, or someone else, about 'OK here are th...

90:3 A Cambridge Analytica [CA] spokesman dismissed the allegations as "entirely false". The spokesman...

90:4 "CA is not under investigation, and there is no suggestion of any wrongdoing by the company. They de...

③ 134:1 had found evidence that files were accessed from Russia and other countries. He said: "I think what..."

Verknüpfte Kodes:

– is part of → ● CA influence elections

● CA AIQ

Zitate:

- ③ 34:1 Wylie said that, in 2016, the relationship went far beyond that. Although AIQ and Cambridge Analytic...
- ③ 34:2 "AIQ wouldn't exist without me," he said. "When I became research director for SCL [the parent compa...
- ③ 34:3 The Observer has seen an email from 11 August 2013 that Wylie sent to Silvester about SCL. "We mostl...
- ③ 34:4 He then set up AIQ with his business partner, Zack Massingham, to work on SCL and later Cambridge An...
- ③ 34:5 Last March, when the Observer started asking questions about the connection between Cambridge Analyt...
- ③ 34:6 "The idea that Dom had no idea of AIQ's connection to Cambridge Analytica is complete bullshit," sai...
- ③ 34:7 Until 2016, AIQ had no clients other than Cambridge Analytica. The lack of a website, Wylie claims,...
- ③ 34:8 Silvester said that Cambridge Analytica was not in contact with AIQ during the referendum campaign....
- ③ 34:9 • Addendum, 29 March 2018: we are happy to clarify that we did not intend to suggest that Aggregatel...
- ③ 36:7 In February last year, I wrote my first report about Cambridge Analytica, interrogating what work it...
- ③ 36:8 In March, after the first article was published, I got a tip-off. Vote Leave – the official leave ca...
- ③ 36:9 Jeff Silvester was Wylie's first employer, a man he had known since he was 16 and who went on to co-...
- ③ 51:1 Seven fraught hours later, we published an article headlined "Follow the data" . It was centred on o...
- ③ 51:3 The documents published last week finally make the legal connection between AggregatelQ and Cambridg...
- ③ 51:4 Last week, AIQ sent us a legal letter. It said that AggregatelQ is not a direct part and/or the Cana...
- ③ 51:5 "The compromise was that a Canadian company would be set up ... But the deal was that they would sign...
- ③ 51:6 The same week, Gizmodo, a specialist tech site, published an article headlined "AggregatelQ created...
- ③ 51:8 Then, a few days later, a reader from Canada got in touch. Did I know that the telephone number and...
- ③ 52:2 Wylie, a former Cambridge Analytica employee, has now handed the material to MPs. Giving testimony I...
- ③ 52:6 The video separately demonstrates the ties between Cambridge Analytica and AggregatelQ, the firm tha...
- ③ 54:1 Facebook has suspended the Canadian data firm with which the official Vote Leave campaign spent 40%...
- ③ 54:2 In its statement, Facebook said: "In light of recent reports that AggregatelQ may be affiliated with...
- ③ 54:3 The company played a critical role in Britain's European Union referendum, with a total of £3.5m bei...
- ③ 54:4 The Observer first revealed links between Cambridge Analytica and AIQ last May. Two weeks ago, Chris...
- ③ 54:7 Wylie claims the two entities, certainly during the time of the referendum

campaign, were operating...

⌚ 54:8 Silvester said Cambridge Analytica was not in contact with AIQ during the referendum campaign. "AIQ..."

⌚ 55:5 AIQ built the "Ripon" platform that Cambridge Analytica used to target people using misappropriated...

Verknüpfte Kodes:

- is part of → ● CA influence elections
- is associated with → ● Vote Leave broke law

● *Brittany Kaiser role*

Zitate:

⌚ 20:8 That work seems to have come about through Brittany Kaiser, a senior director at Cambridge Analytica...

⌚ 20:9 Regarded by colleagues as a prolific networker, in December 2014 she was introduced to a Nigerian oi...

⌚ 20:10 An ex-employee said: "[Kaiser] got a phone call. It was just before Christmas and she flew out to me..."

⌚ 26:3 Kaiser claims to be committed to human rights, but many would argue her career at Cambridge Analytic...

⌚ 27:1 In an exclusive interview, Brittany Kaiser, Cambridge Analytica's business development director unti...

⌚ 27:3 Kaiser said she felt she had lied by supporting Cambridge Analytica's company line that it had done...

⌚ 27:5 She added: "I was like: the narrative should be that the work that we did was never paid for so Leav..."

⌚ 28:1 Her own journey – from Obama's campaign to trying to secure business with political parties and corp...

⌚ 61:4 Last week an ex-director of Cambridge Analytica, Brittany Kaiser, made explosive new claims in testi...

⌚ 61:5 But she also told MPs – and submitted evidence – that she had been asked to devise a strategy to com...

⌚ 62:3 Brittany Kaiser, an ex-director of Cambridge Analytica, gave evidence to the select committee of the...

⌚ 112:2 Brittany Kaiser said she had not personally attended the talks, which she said involved pitches for...

⌚ 116:2 Brittany Kaiser, its former director of program development, told MPs that Cambridge Analytica held...

⌚ 118:3 The furore broke out after Brittany Kaiser, the firm's former director of program development, told...

Verknüpfte Kodes:

- is part of → ● CA general

ATLAS.ti-Report

Cambridge Analytica Scandal

Kodes

Filter:

Kodes nach Gruppe **public opinion** filtern

- *threat media*

Zitate:

- / 4:13 Separately, Facebook’s external lawyers warned the Observer it was making “false and defamatory” all...
- ⌚ 5:6 The Observer also received the first of three letters from Cambridge Analytica threatening to sue Gu...
- ⌚ 11:3 Shortly before the story broke, Facebook’s external lawyers warned the Observer that it was making “...
- ⌚ 25:1 Issuing a warning to the Guardian Media Group ahead of its publication of an exposé of mass Facebook...
- ⌚ 60:6 In an email on Friday he said: “Eldon has never given or used any data to Leave.EU. They are separat...
- ⌚ 61:1 that Leave.EU put out a video: a spoof video that showed me being beaten up and threatened with a gu...
- ⌚ 61:2 Two months earlier, I’d spent 72 hours getting increasingly unsettled by the video Leave.EU put out...
- ⌚ 61:7 Or this one from May last year, four days after the Observer published the first story that used Wyl...
- ⌚ 61:8 So far, so predictable. The “piss taking” was – until November’s video – the main mode of communicat...
- ⌚ 78:1 Back in London we were still reeling from the impact: 72 hours of frantic scrambling, first to head...

- *reaction on scandal public opinion*

Zitate:

- ⌚ 3:16 The nonpartisan Campaign Legal Center, which represents the public interest, has accused Cambridge A...
- ⌚ 4:14 The Massachusetts Attorney General Maura Healey announced that the state would be launching an inves...
- ⌚ 14:5 Whether the scandal will result in actual change in user trust of the company remains to be seen, bu...
- ⌚ 22:2 Hundreds of people responded to a Guardian callout with many saying they are unhappy but not entirel...
- ⌚ 24:4 Politicians around the world have expressed their concerns about the revelations and declared their...
- ⌚ 30:2 “This is the story we have been waiting for so people will pay attention not just to Facebook but th...
- ⌚ 30:8 “Facebook has a history of putting on that innocent little boy voice: ‘Oh I didn’t know that I shoul...
- ⌚ 37:6 “[Facebook] has been misleading in its evidence to a British parliamentarycommittee, arrogant in its...
- ⌚ 37:7 What is disturbing is that Facebook has not yet identified and alerted users whose profile informati...
- ⌚ 39:1 What has been the reaction to the scandal? Investigators from Britain’s data watchdog raided Cambrid...
- ⌚ 40:1 As users continue to delete their Facebook accounts in the wake of the Cambridge Analytica scandal,...
- ⌚ 44:5 The officers say in a letter to Zuckerberg that users’ trust in the social media platform is “broken...
- ⌚ 46:1 Jeremy Deller, the Turner prize-winning artist, has developed an effective sideline in timely politi...
- ⌚ 46:2 Deller told the Guardian that the impetus for the posters was “a combination of reading about Facebo...
- ⌚ 56:6 Richard Fields, of the Washington law firm Fields PLLC, said: “Facebook has made billions of dollars...
- ⌚ 56:7 In the US, Robert Ruyak, the co-lead counsel in the lawsuit, said: “Facebook

utterly failed in its d...

- ⌚ 56:8 As the scandal has grown, the systematic weakness of Facebook's access controls in the first half of...
- ⌚ 60:5 Damian Collins, the Tory MP for Folkestone, who is the chair of the DCMS committee, has told the Obs...
- ⌚ 61:3 My disquiet about what information companies and organisations hold on me, and how it might be used,...
- ⌚ 61:6 "It's what Christopher Wylie has been saying about the weaponisation of data," says Naik. "The idea..."
- ⌚ 62:2 Ravi Naik, a lawyer who specialises in data rights, said it would be "an astonishing misuse" of data...
- ⌚ 66:1 The story attracted attention from politicians around the world, causing reputational damage to Face...
- ⌚ 69:1 Paul-Olivier Dehaye, a data expert who helped Carroll with his request, said that his website, Perso...
- ⌚ 69:2 "The data commissioner has said that data crimes are real crimes and she is now putting this into ac...
- ⌚ 69:3 Carroll, who has studied the modern "adtech" industry for his professional work, said that he didn't...
- ⌚ 72:2 Leading academics and MPs called the delay in referring the matter to the police "catastrophic", wit...
- ⌚ 72:3 Gavin Millar QC, a leading expert in electoral law at Matrix Chambers, said: "Our entire democratic..."
- ⌚ 72:4 "The big picture here is it's possible for an individual or group with lots of money and some expert...
- ⌚ 73:4 The revelation triggered a public debate over privacy and micro-targeted advertising, and led Facebo...
- ⌚ 73:6 Many of the senators' questions focused on Facebook and other internet companies' business models an...
- ⌚ 73:7 "Users have little to no idea of just how Facebook tracks their information," she said. "In the real..."
- ⌚ 74:4 "But very few people have an awareness of how they can be micro-targeted, persuaded or nudged in a d..."
- ⌚ 74:5 In response to the ICO's report Damian Collins, chair of a parliamentary committee investigating onl...
- ⌚ 76:1 Just how powerless and vulnerable we were and still are and how there's a class of very rich people...
- ⌚ 76:2 Many of the allegations have now been proven and yet simply ignored. We seem to have accepted as a c...
- ⌚ 78:3 Because what the Cambridge Analytica story exposed, by accident, from Facebook's reaction in the mon...
- ⌚ 91:1 Data protection was once a quiet and highly specialised backwater of political debate. All of a sudd...
- ⌚ 93:1 Now some of its users are turning their backs on the site, with the hashtag #DeleteFacebook trending...
- ⌚ 93:5 Facebook and its peers Alphabet Inc's Google and Twitter already face a backlash from users and lawm...
- ⌚ 95:4 That desire for more control and intimacy has also seen an explosion in messaging apps that allow us...
- ⌚ 97:4 That concern was compounded by his disappearing act in the days after the CA scandal. Instead of com...
- ⌚ 99:1 Mr Musk, who created the electric car company Tesla and the rocket and spacecraft company SpaceX, jo...
- ⌚ 99:2 The scandal has increased fears of potential election meddling as the political analytics firm has w...
- ⌚ 100:1 Oh, and to spread conspiracy theories, lies and propaganda from hyper-partisan political blogs and f...
- ⌚ 104:1 Crucial, stolen insights such as these were supposedly used to build up a

Pearson personality profil...

⌚ 104:2 First, they tried saying that we were too pig-ignorant to know what we were voting for. Now, they cl...

⌚ 104:6 The case for regulation is strong. As is the need to discuss the consequences of living in a world w...

⌚ 107:5 The committee's Republican chairman Greg Walden and its ranking Democrat member Frank Pallone Jr sai...

⌚ 111:1 Since the revelations, several major advertising groups have threatened to boycott Facebook if it do...

⌚ 111:2 In February, consumer goods giant Unilever spoke out against extremism on Facebook, while web-browsi...

⌚ 126:5 In some ways, the leaks had changed society "dramatically", Mr Wizner said. "The first way may not...

⌚ 126:6 "However it could be naive to underestimate the chilling effect that pervasive surveillance can have...

⌚ 131:3 She said: "Very few people had an awareness of how they can be personally micro targeted or nudged i...

⌚ 131:4 Whistleblower Shahmir Sanni said the report was "ever more proof the people in power are not fit to...

⌚ 144:11 She said it was unlikely that users had known the extent of the data sharing even if they had techni...

● *FB data market*

Zitate:

⌚ 9:2 A company could legitimately collect Facebook data for one purpose before being bought by another fi...

⌚ 10:11 In 2014, Facebook was revealed to have conducted a vast experiment on users, without their consent,...

⌚ 15:8 During the time he was at Facebook, Parakilas said the company was keen to encourage more developers...

⌚ 15:9 "It was well understood in the company that that presented a risk," he said. "Facebook was giving da...

⌚ 15:10 He recalled conversations with executives who were nervous about the commercial value of data being...

⌚ 15:11 "They were worried that the large app developers were building their own social graphs, meaning they...

⌚ 15:12 "They treated it like a PR exercise," he said. "They seemed to be entirely focused on limiting their...

⌚ 15:13 It was at that point that Parakilas decided to go public with his concerns, writing an opinion artic...

⌚ 21:3 The company will investigate apps that had access to "large amounts of information" before the 2014...

⌚ 22:3 We all thought we were getting something for nothing when we signed up to Facebook (I 'deleted' my a...

⌚ 22:4 'The fact is we're the product. That's the deal': Gary Rae, 57, senior communications and campaigns...

⌚ 23:4 "In my view, it's Facebook that did most of the sharing," said Albright, who questioned why Facebook...

⌚ 30:3 There are thousands of other developers, including the makers of the dating app Tinder, games such a...

⌚ 30:4 "They wanted to push as much of the conversation, ad revenue and digital activity as possible and ma...

⌚ 41:1 It's perhaps worth remembering, then, that until recently Facebook was encouraging political operati...

⌚ 47:5 "In the technical argument they're shooting themselves in the foot, because they're saying they're s...

⌚ 53:1 The Facebook data of up to 87 million people – 37 million more than

previously reported – may have b...

- ⌚ 57:2 A Facebook spokesperson said: "In 2014, Facebook's platform policy allowed developers to request mai...
- ⌚ 94:7 For there is no doubt that the digital world is today at a tipping point. Consumers were long thrill...
- ⌚ 101:1 Facebook responded with minor changes to the way users were notified about how apps were gathering d...
- ⌚ 101:5 A Facebook spokesman said: "Third-party apps built on Facebook was the subject of detailed examinati...
- ⌚ 102:2 Accessing Your Facebook Data | What categories of my Facebook data are available to me?
- ⌚ 103:2 On top of that Thiel has a substantial investment in a company called Palantir that exists to harves...
- ⌚ 103:3 Last year for instance, as an experiment, Facebook cut professionally produced news from the main ne...
- ⌚ 103:4 This shows that Facebook's big problems are not even close to being new. It has simply chosen not to...
- ⌚ 111:3 "Hundreds of data firms have utilised Facebook data in a similar fashion," he said.
- ⌚ 117:1 The Cambridge University academic at the centre of the Facebook data scandal has claimed that the so...
- ⌚ 125:1 Facebook said it has since identified 200 other apps which may have been used in the same way, and i...
- ⌚ 125:4 He said that Facebook needed to move away from reacting to issues and focus on building tools that c...
- ⌚ 125:5 "What's clear now is that ... we didn't take a broad enough view of how people might be able to use th...
- ⌚ 126:2 "The gap between how people think they're using Facebook and how Facebook is using them is immense,"...
- ⌚ 129:1 Giving evidence during a European Parliament inquiry into the use of Facebook users' data by Cambrid...
- ⌚ 130:1 The social network gave 61 companies a year to wean themselves off the rich data provided by Faceboo...
- ⌚ 130:2 The documents state that the true scale of data collection by rogue apps may never become apparent,...
- ⌚ 135:1 Since the crisis, it has suspended more than 200 apps which could access Facebook data.
- ⌚ 135:2 Although Facebook allows developers to produce "anonymised insights for business purposes", it does...
- ⌚ 144:1 The city of Washington DC is suing Facebook for allowing other companies to access its users' person...
- ⌚ 144:4 Responding to the New York Times's allegations, Facebook said its data sharing agreements with other...
- ⌚ 144:5 "We've been public about these features and partnerships over the years because we wanted people to...
- ⌚ 144:6 He admitted that some companies wrongly had access to user data after it was supposed to be cut off,...
- ⌚ 144:7 In a separate blog post, Ime Archibong, Facebook's vice president of product partnerships, defended...
- ⌚ 144:8 Facebook's privacy policies, data access rules and the wording of its requests for permission have c...
- ⌚ 144:9 Many of the companies named by the New York Times claimed they did not know and did not ask for the...
- ⌚ 144:10 "They seem to have played very fast and loose with data governance... the fact that Facebook was wil...

Verknüpfte Kodes:

– is part of → ● FB "abusive by design"

• *FB "abusive by design"*

Zitate:

- ⌚ 5:43 The Mueller indictments were part of that, but Paul-Olivier Dehaye – a data expert and academic base...
- ⌚ 6:5 The Democratic senator Amy Klobuchar, a ranking member of the Senate rules committee with oversight...
- ⌚ 10:12 Facebook's ability to create granular profiles of its users has been at the very core of its business...
- ⌚ 21:6 "This problem is part of Facebook and cannot be split off as an unfortunate instance of misuse," Alb...
- ⌚ 23:4 "In my view, it's Facebook that did most of the sharing," said Albright, who questioned why Facebook...
- ⌚ 30:1 "Dumb fucks." That's how Mark Zuckerberg described users of Facebook for trusting him with their per...
- ⌚ 30:4 "They wanted to push as much of the conversation, ad revenue and digital activity as possible and ma...
- ⌚ 30:5 Essentially Facebook gives us privacy "busywork" to make us think we have control, while making it v...
- ⌚ 37:1 This appeal to Facebook users' faith in its better nature recalled an infamous recorded exchange fro...
- ⌚ 37:2 Propaganda works best, as Cambridge Analytica's Mark Turnbull helpfully pointed out to camera, when...
- ⌚ 37:3 Early on, Zuckerberg liked to refer to his creation as "a directory of people" in these discussions;...
- ⌚ 40:2 One user, Dylan McKay, reported that for the period October 2016 to July 2017 his logs contained "th...
- ⌚ 41:1 It's perhaps worth remembering, then, that until recently Facebook was encouraging political operati...
- ⌚ 49:3 But Facebook is not committing to making it any easier for users to delete their accounts wholesale...
- ⌚ 64:3 Collins' committee formally issued a list of 39 supplementary questions they wanted answered followi...
- ⌚ 70:4 That said, there's clearly something in it. Take a look instead at a patent filed in 2012 on "determ...
- ⌚ 73:8 Wylie said that Facebook has created a platform that encourages the abuse of people's privacy. "It's...
- ⌚ 75:5 "It's so extreme. And Facebook is making it more extreme. It's being used as a platform to spread ex...
- ⌚ 101:1 Facebook responded with minor changes to the way users were notified about how apps were gathering d...
- ⌚ 101:3 Sandy Parakilas, a former Facebook manager, last week said the company had no way of knowing if data...
- ⌚ 102:1 They say the data is used "to improve people's experience across Facebook" by helping to connect wit...
- ⌚ 103:3 Last year for instance, as an experiment, Facebook cut professionally produced news from the main ne...
- ⌚ 103:4 This shows that Facebook's big problems are not even close to being new. It has simply chosen not to...
- ⌚ 126:2 "The gap between how people think they're using Facebook and how Facebook is using them is immense,"...
- ⌚ 135:2 Although Facebook allows developers to produce "anonymised insights for business purposes", it does...
- ⌚ 136:15 "Despite concerns being raised, companies like Facebook made it easy for developers to scrape user d...

Verknüpfte Kodes:

← is part of – • *FB data market*

● *fake news*

Zitate:

- ⌚ 2:4 In Britain, concerns about Russian propaganda have been mounting, with the prime minister, Theresa M...
- ⌚ 4:8 It comes only weeks after indictments of 13 Russians by the special counsel Robert Mueller which sta...
- ⌚ 5:7 We are still only just starting to understand the maelstrom of forces that came together to create t...
- ⌚ 5:42 "I think it's worse than bullying," Wylie says. "Because people don't necessarily know it's being do...
- ⌚ 18:8 Speaking to Channel 4 News before seeing the undercover film, Hillary Clinton said: "There was a new...
- ⌚ 20:3 This was a standard variation on what SCL had done around the world for 30 years – this time, with a...
- ⌚ 37:2 Propaganda works best, as Cambridge Analytica's Mark Turnbull helpfully pointed out to camera, when...
- ⌚ 47:2 Zuckerberg has been invited three times to speak to the committee, which is investigating the effect...
- ⌚ 95:1 Combined with the fake news controversy of recent years, politicians across the globe are now asking...
- ⌚ 97:5 But then, in the wake of the US presidential election, Facebook was overtaken by the fake news scand...
- ⌚ 97:6 After Donald Trump's victory, Zuckerberg announced it was "pretty crazy" to imagine fake news could...
- ⌚ 105:3 He suggested that Facebook could build a sort of "Supreme Court" to moderate debates about what shou...
- ⌚ 105:4 He said Facebook saw fake news as divisible into three categories.
- ⌚ 105:5 First were the spammers, who were trying to sell dubious products. His team, he said, worked on dete...
- ⌚ 105:6 But the third category – "real media outlets who are saying what they think is true but have varying...
- ⌚ 107:6 This week, Facebook said it had deleted hundreds of pages and accounts linked to a Russian "troll fa...
- ⌚ 109:5 The next big controversy to hit the social network is one that continues to haunt it. In November 20...
- ⌚ 109:6 "Personally, I think the idea that fake news on Facebook, of which it's a very small amount of the c...
- ⌚ 109:7 He said has also noticed that "people share stories based on sensational headlines without ever read...
- ⌚ 109:8 In September that year, he goes further and takes back his initial comments. "Calling that crazy was...
- ⌚ 119:6 If they are scared of fake news – which is promulgated by algorithms - then they are wrong because r...
- ⌚ 125:5 "What's clear now is that ... we didn't take a broad enough view of how people might be able to use th...
- ⌚ 129:2 Bassett said she believed Facebook had helped the "record levels" of young voters however it was cru...
- ⌚ 136:2 Damian Collins MP, Chair of the Committee, called for urgent action to tackle the threat posed by fa...
- ⌚ 136:8 Bots that spread fake news should be regulated under the Competition and Markets Authority, as they...
- ⌚ 136:9 MPs on the DCMS committee have proposed a package of measures designed to clamp down on Facebook in...
- ⌚ 136:14 "Fake news" is now seen as one of the greatest threats to democracy, free debate and the Western ord...
- ⌚ 137:2 The lawsuit follows calls from MPs to place levies on tech giants like Facebook to help stem the flo...

- 🕒 140:1 The government has banned the term “fake news” after urging ministers to use “misinformation” or “di...
- 🕒 140:2 The phrase - a favourite of US President Donald Trump - will no longer appear in policy documents or...
- 🕒 140:3 The ban on the phrase was prompted by an inquiry into “fake news” led by the Digital, Culture, Media...

- *Brittany Kaiser role*

Zitate:

- 🕒 20:8 That work seems to have come about through Brittany Kaiser, a senior director at Cambridge Analytica...
- 🕒 20:9 Regarded by colleagues as a prolific networker, in December 2014 she was introduced to a Nigerian oi...
- 🕒 20:10 An ex-employee said: “[Kaiser] got a phone call. It was just before Christmas and she flew out to me...
- 🕒 26:3 Kaiser claims to be committed to human rights, but many would argue her career at Cambridge Analytic...
- 🕒 27:1 In an exclusive interview, Brittany Kaiser, Cambridge Analytica’s business development director unti...
- 🕒 27:3 Kaiser said she felt she had lied by supporting Cambridge Analytica’s company line that it had done...
- 🕒 27:5 She added: “I was like: the narrative should be that the work that we did was never paid for so Leav...
- 🕒 28:1 Her own journey – from Obama’s campaign to trying to secure business with political parties and corp...
- 🕒 61:4 Last week an ex-director of Cambridge Analytica, Brittany Kaiser, made explosive new claims in testi...
- 🕒 61:5 But she also told MPs – and submitted evidence – that she had been asked to devise a strategy to com...
- 🕒 62:3 Brittany Kaiser, an ex-director of Cambridge Analytica, gave evidence to the select committee of the...
- 🕒 112:2 Brittany Kaiser said she had not personally attended the talks, which she said involved pitches for...
- 🕒 116:2 Brittany Kaiser, its former director of program development, told MPs that Cambridge Analytica held...
- 🕒 118:3 The furore broke out after Brittany Kaiser, the firm’s former director of program development, told...

ATLAS.ti-Report

Cambrige Analytica Scandal

Kodes

Filter:

Kodes nach Gruppe **tech firm & government** filtern

- *Whistleblower Wylie proofs data breach*

Zitate:

- / 4:20 Wylie, a Canadian data analytics expert who worked with Cambridge Analytica and Kogan to devise and...
- 🕒 4:21 The evidence Wylie supplied to UK and US authorities includes a letter from

Facebook's own lawyers s...

- ⌚ 5:1 Two months later, when he arrived in London from Canada, he was all those things in the flesh. And y...
- ⌚ 5:3 By that time, Steve Bannon had become Trump's chief strategist. Cambridge Analytica's parent company...
- ⌚ 5:9 Wylie oversaw what may have been the first critical breach. Aged 24, while studying for a PhD in fas...
- ⌚ 5:10 "We 'broke' Facebook," he says. And he did it on behalf of his new boss, Steve Bannon. "Is it fair t...
- ⌚ 5:14 Wylie is breaking a non-disclosure agreement and risks being sued. He is breaking the confidence of...
- ⌚ 5:15 Earlier this month, he submitted a dossier of evidence to the Information Commissioner's Office and...
- ⌚ 5:18 Another Lib Dem connection introduced Wylie to a company called SCL Group, one of whose subsidiaries...
- ⌚ 5:30 He has receipts showing that Cambridge Analytica spent \$7m to amass this data, about \$1m of it with...
- ⌚ 84:1 Christopher Wylie, the former research director at Cambridge Analytica, went public about the allege...
- ⌚ 84:3 "It allowed us to move into the hearts and minds of American voters in a way that had never been don...
- ⌚ 85:1 Whistle-blower Christopher Wylie, 28, a former Cambridge Analytica employee, claimed that the London...
- ⌚ 85:13 It has also called the whistleblower Mr Wylie a "pure fantasist" and suggested he had a grudge.
- ⌚ 91:2 But now a whistleblower has come forward to claim that the data was not destroyed as agreed at the t...
- ⌚ 94:3 What has happened? Whistle-blower Christopher Wylie, 28, a former Cambridge Analytica employee, clai...
- ⌚ 98:5 Christopher Wylie, a former research director at the firm, went public about the alleged behaviour a...
- ⌚ 108:2 Cambridge Analytica whistleblower Christopher Wylie previously estimated that more than 50 million p...
- ⌚ 124:3 On Wednesday, Christopher Wylie, a former Cambridge Analytica employee, appeared in front of the US...

- *tech firm governments*

Zitate:

- ⌚ 3:1 The company's responsibilities under US law were laid out in a lawyer's memo to the company's vice-p...
- ⌚ 3:18 The legal memo also warned Cambridge Analytica that it needed to carefully hide behind a firewall an...
- ⌚ 3:19 Bannon, Mercer and Nix did not respond to requests for comment on the legal memo or their operating...
- ⌚ 5:17 The defence and military establishment were the first to see the potential of the research. Boeing,...
- ⌚ 5:26 When I ask how Bannon even found SCL, Wylie tells me what sounds like a tall tale, though it's one h...
- ⌚ 5:50 By that time, Steve Bannon had become Trump's chief strategist. Cambridge Analytica's parent company...
- ⌚ 20:2 "It was the kind of campaign that was our bread and butter," says one ex-employee. "We're employed b...
- ⌚ 45:3 "Based on published reports, there is reason to believe that certain US nationals operating and/or w...
- ⌚ 93:3 He also boasts he met Mr Trump when he was the Republican presidential candidate "many times".
- ⌚ 94:2 So while SCL and CA sound impossibly hi-tech and, consequently, dark and

dangerous, it is worth reme...

🕒 107:7 Last week, the committee chairman Damian Collins said it was “absolutely astonishing” that Mr Zucker...

🕒 143:1 The company has contracts with the US government to assist border control to scout for undocumented...

🕒 143:2 A secretive surveillance company founded by Peter Thiel, the tech billionaire and Trump donor, and b...

🕒 143:3 Palantir develops software designed to mine data sets used by counter-terrorism officials and fraud...

• *Steve Bannon and Robert Mercer*

Zitate:

🕒 4:32 Steve Bannon’s lawyer said he had no comment because his client “knows nothing about the claims bein...

🕒 5:2 In 2014, Steve Bannon – then executive chairman of the “alt-right” news network Breitbart – was Wyli...

🕒 5:21 A few months later, in autumn 2013, Wylie met Steve Bannon. At the time, he was editor-in-chief of B...

🕒 5:22 Smart,” says Wylie. “Interesting. Really interested in ideas. He’s the only straight man I’ve ever t...

🕒 5:23 “[Bannon] got it immediately. He believes in the whole Andrew Breitbart doctrine that politics is do...

🕒 5:26 When I ask how Bannon even found SCL, Wylie tells me what sounds like a tall tale, though it’s one h...

🕒 5:27 It was Bannon who took this idea to the Mercers: Robert Mercer – the co-CEO of the hedge fund Renais...

🕒 5:28 Robert Mercer was a pioneer in AI and machine translation. He helped invent algorithmic trading – wh...

🕒 5:49 Or, as Wylie describes it, he was the gay Canadian vegan who somehow ended up creating “Steve Bannon...

🕒 8:4 Robert Mercer, a key Trump supporter and donor, gave \$15m in funding to Cambridge Analytica. Mercer,...

🕒 10:5 Cambridge Analytica – a company owned by the hedge fund billionaire Robert Mercer, and headed at the...

🕒 36:10 In 2015 and 2016, almost all of AIQ’s work came via Cambridge Analytica. They worked closely with Ca...

🕒 50:3 Another of the documents released by the MPs is a confidential legal memo dated July 2014, which say...

🕒 56:2 Steve Bannon, Donald Trump’s former campaign and White House adviser, led Cambridge Analytica in 201...

🕒 73:1 Former White House senior strategist Steve Bannon and billionaire Robert Mercer sought Cambridge Ana...

🕒 73:2 “Steve Bannon believes that politics is downstream from culture. They were seeking out companies to...

🕒 73:3 During his testimony to the Senate judiciary committee, Wylie also confirmed that he believed one of...

🕒 84:5 At the heart of the reporting was Cambridge Analytica, a company owned by the billionaire Robert Mer...

🕒 85:5 The firm became known to Steve Bannon, who was on its board from 2014 to 2016, and later received a...

🕒 117:5 The app was later used by Steve Bannon, Ted Cruz’s campaign manager, by scraping personal informatio...

Verknüpfte Kodes:

– is part of → • CA general

- *Silicon Valley*

Zitate:

- ⌚ 5:47 Tamsin Shaw, a philosophy professor at New York University, and the author of a recent New York Revi...
- ⌚ 37:5 The story has given the growing unease about the unaccountable empire-building of Silicon Valley tec...
- ⌚ 91:4 That Facebook didn't seem even to appreciate it had a problem is indicative not just of the company'...
- ⌚ 91:5 Just as the American tech giants have made themselves central to our modern way of life, so too do t...
- ⌚ 91:6 All genuinely new industries initially thrive on their ability to stand outside the old conventions...
- ⌚ 94:8 And now between Google, Facebook, Amazon there's enormous amounts of data being amassed. The big com...
- ⌚ 95:3 The implicit value exchange is that in return for these modern conveniences we have allowed the comp...
- ⌚ 97:1 And Zuckerberg is no ordinary chief executive. This is the Silicon Valley way: companies are founded...
- ⌚ 106:4 Regulation is always a step behind the billionaires, and the companies that see exploiting loopholes...
- ⌚ 111:5 The Lords Artificial Intelligence committee called on the Competition and Markets Authority to launc...
- ⌚ 119:5 The extent to which big tech companies are seeking to use algorithms to influence us is incredible....
- ⌚ 119:7 People should be worried about Google algorithms producing unreliable results. Often Google searches...
- ⌚ 126:4 "The major internet companies spend more money lobbying Congress than do the oil companies now so I...
- ⌚ 126:11 Snowden's revelations had a greater impact in Silicon Valley, where companies such as Google and App...

- *SCL group relationship UK + US Military Department of Defense*

Zitate:

- ⌚ 5:19 In the history of bad ideas, this turned out to be one of the worst. The job was research director a...
- ⌚ 5:20 SCL Elections had used a similar suite of tools in more than 200 elections around the world, mostly...
- ⌚ 5:24 But Wylie wasn't just talking about fashion. He had recently been exposed to a new discipline: "info...
- ⌚ 19:4 Later a spokesperson acknowledged that the government had previously held three contracts with SCL G...
- ⌚ 24:2 It has emerged that SCL was given access to confidential documents when working for the Ministry of...
- ⌚ 50:1 SCL, Cambridge Analytica's parent company, had access to secret UK information and was singled out f...
- ⌚ 50:2 The document also noted that SCL was permitted to have "routine access to secret information" and de...

Verknüpfte Kodes:

← is part of – ● CA general

- *role western powers nigeria*

Zitate:

- ⌚ 20:19 There are multiple wider political questions about what went on in the Nigerian election of 2015 and...

- ⌚ 20:20 Christopher Wylie, the Cambridge Analytica whistleblower who spoke to the Observer, called it “post-...
- ⌚ 20:21 “The west found a way of firehosing disinformation into weak and vulnerable democracies. And now thi...
- ⌚ 20:22 Another said: “Everything the company did after the Mercers got involved was about refining a set of...
- ⌚ 28:3 Nigeria was one of Kaiser’s first assignments. Three days ago, in one of a series of extraordinary s...
- ⌚ 52:1 Cambridge Analytica sought to influence the Nigerian presidential election in 2015 by using graphica...
- ⌚ 52:4 Another former Cambridge Analytica employee who worked on the campaign said: “It was voter suppressi...

● *relationships Kogan FB CA*

Zitate:

- ⌚ 1:8 By early 2014, Cambridge Analytica chief executive Alexander Nix had signed a deal with one of Kosin...
- ⌚ 1:14 Selling that data on, or putting it to other purposes, – including Cambridge Analytica’s political m...
- ⌚ 1:17 Kogan maintains everything he did was legal and says he had a “close working relationship” with Face...
- ⌚ 1:19 The scale of the data collection Cambridge Analytica paid for was so large it triggered an automatic...
- ⌚ 1:20 Within months, Kogan and Cambridge Analytica had a database of millions of US voters that had its ow...
- ⌚ 1:23 Facebook announced on Friday that it was suspending Cambridge Analytica and Kogan from the platform...
- ⌚ 1:24 Facebook denies that the harvesting of tens of millions of profiles by GSR and Cambridge Analytica w...
- ⌚ 2:14 One Cambridge Analytica employee mentioned Kogan’s Russian work in an email to Nix in March 2014 dis...
- ⌚ 2:15 Kogan told the Observer: “Nothing I did on the Russian project was at all related to Cambridge Analy...
- ⌚ 4:12 On Friday, four days after the Observer sought comment for this story, but more than two years after...
- ⌚ 4:17 Last month both Facebook and the CEO of Cambridge Analytica, Alexander Nix, told a parliamentary inq...
- ⌚ 4:18 Simon Milner, Facebook’s UK policy director, when asked if Cambridge Analytica had Facebook data, to...
- ⌚ 4:19 Cambridge Analytica’s chief executive, Alexander Nix, told the inquiry: “We do not work with Faceboo...
- ⌚ 4:22 “Because this data was obtained and used without permission, and because GSR was not authorised to s...
- ⌚ 4:23 “That to me was the most astonishing thing. They waited two years and did absolutely nothing to chec...
- ⌚ 4:26 Facebook denies that the harvesting of tens of millions of profiles by GSR and Cambridge Analytica w...
- ⌚ 4:28 Kogan, who has previously unreported links to a Russian university and took Russian grants for rese...
- ⌚ 4:29 At the time, more than 50 million profiles represented around a third of active North American Faceb...
- ⌚ 4:30 Cambridge Analytica said that its contract with GSR stipulated that Kogan should seek informed conse...
- ⌚ 4:31 GSR was “led by a seemingly reputable academic at an internationally renowned institution who made e...
- ⌚ 5:11 Last month, Facebook’s UK director of policy, Simon Milner, told British MPs on a select committee i...

⌚ 5:12 Rebecca Pow, MP for Taunton Deane, asked Cambridge Analytica’s CEO, Alexander Nix: “Does any of the...

⌚ 5:13 Most damning of all, he had a letter from Facebook’s own lawyers admitting that Cambridge Analytica...

⌚ 5:30 He has receipts showing that Cambridge Analytica spent \$7m to amass this data, about \$1m of it with...

⌚ 5:32 What the email correspondence between Cambridge Analytica employees and Kogan shows is that Kogan ha...

⌚ 5:33 In December 2015, the Guardian’s Harry Davies published the first report about Cambridge Analytica ac...

⌚ 5:45 Facebook denies that the data transfer was a breach. In addition, a spokesperson said: “Protecting p...

⌚ 5:51 “We ‘broke’ Facebook,” he says. And he did it on behalf of his new boss, Steve Bannon. “Is it fair t...

⌚ 6:9 Cambridge Analytica has denied any wrongdoing. It said its contract with Kogan’s company, Global Sci...

⌚ 6:10 “When it subsequently became clear that the data had not been obtained by GSR in line with Facebook’...

⌚ 6:11 It added: “We worked with Facebook over this period to ensure that they were satisfied that we had n...

⌚ 6:12 “No data from GSR was used by Cambridge Analytica as part of the services it provided to the Donald...

⌚ 7:1 The revelation that 50 million people had their Facebook profiles harvested so Cambridge Analytica c...

⌚ 7:3 Unfortunately for researchers, the newly reported misappropriation of data is likely to make that ev...

⌚ 7:4 “This is about a company breaking Facebook’s terms of service and going rogue,” said Sarah T Roberts...

⌚ 7:8 It is not clear what the legal implications are for Kogan and Cambridge Analytica, and for Facebook,...

⌚ 7:9 “Facebook is trying to walk the line between saying that it was not a breach so they aren’t liable,...

⌚ 10:1 Joseph Chancellor was one of two founding directors of Global Science Research (GSR), the company th...

⌚ 10:2 Chancellor is still working as a researcher at Facebook’s Menlo Park headquarters in California, whe...

⌚ 10:3 He was hired to work at Facebook as a quantitative social psychologist around November 2015, roughly...

⌚ 10:4 Facebook said in a statement Kogan “gained access to this information in a legitimate way and throug...

⌚ 10:6 Facebook’s deputy general counsel has described the data harvesting scheme as “a scam” and “a fraud”...

⌚ 10:7 Chancellor resigned his directorship of GSR in September 2015, according to company records. He join...

⌚ 10:8 Facebook appears to have taken no action against Chancellor at that stage. His role at Facebook was...

⌚ 10:9 Chancellor, who was conducting postdoctoral research at Cambridge University when GSR was set up, is...

⌚ 10:10 The company employs many in-house social scientists to conduct research on the psychology of its use...

⌚ 12:3 Cambridge Analytica said: “In 2014 we received Facebook data and derivatives of Facebook data from a...

⌚ 16:2 Kogan has said he is confident that everything done was legal. He has said he does not believe his r...

⌚ 21:4 Zuckerberg’s statement notably did not offer any explanation for why Facebook did not make any effor...

⌚ 23:1 Facebook provided the dataset of “every friendship formed in 2011 in every country in the world at t...

☉ 23:2 “We ended our working relationship with Kogan altogether after we learned that he violated Facebook’...

☉ 23:3 And Kogan has offered a defence of his actions in an interview with the BBC and an email to his Camb...

☉ 29:1 Kosinski then told Rust that he had been informed that Kogan was working on the SCL project “during...

☉ 31:3 “I am sorry that, in 2014, SCL Elections [an affiliate of Cambridge Analytica] licensed Facebook dat...

☉ 47:4 ylie also claimed that Palantir, a national security contractor owned by the Facebook board member P...

☉ 54:1 Facebook has suspended the Canadian data firm with which the official Vote Leave campaign spent 40%...

☉ 54:2 In its statement, Facebook said: “In light of recent reports that AggregateIQ may be affiliated with...

☉ 55:9 • This article was amended on 17 April 2018 to clarify that Cambridge Analytica did not directly dep...

☉ 63:1 Kogan was introduced to SCL Elections in January 2014 by a Cambridge psychology PhD student, accordi...

☉ 63:2 SCL offered Kogan the holy grail for a social scientist: money to pay people to take his surveys. An...

☉ 63:3 Speaking to the Guardian on a previous occasion, Kogan said: “When we initially envisioned doing the...

☉ 63:4 He maintained a close relationship with Facebook, which provided him with an anonymised, aggregate d...

☉ 84:7 To improve its models, the firm reportedly worked with the Cambridge University academic Aleksandr K...

☉ 84:9 In a statement, a Cambridge Analytica spokesman denied any wrongdoing. He said the parent company S...

☉ 84:10 Facebook said it was suspending SCL - including Cambridge Analytica - as well as Mr Wylie and Kogan...

☉ 85:12 Cambridge Analytica said it deleted all the data from Dr Kogan after it was alleged that he violated...

☉ 85:15 A spokesman said: “We worked with Facebook over this period to ensure that they were satisfied that...

☉ 101:2 In 2013, two years after the warning, Aleksandr Kogan, a Cambridge professor, used a personality qui...

☉ 102:3 According to the ads, a quiz app built by a Cambridge University researcher leaked Facebook data of...

☉ 107:3 Facebook is now accused of failing to ensure that Cambridge Analytica deleted the data after orderin...

☉ 117:1 The Cambridge University academic at the centre of the Facebook data scandal has claimed that the so...

☉ 117:2 Dr Aleksandr Kogan, who created an app that harvested 87 million Facebook users’ data, which was the...

☉ 117:3 Giving evidence to the Digital, Culture, Media and Sport select committee on Tuesday, he claimed the...

☉ 117:7 Dr Kogan said that Facebook made no agreements about the data and it was presumed he could hold onto...

☉ 122:3 Facebook banned Cambridge Analytica in March after finding that the company had not deleted personal...

☉ 125:2 Yet in a written response to a question raised during Tuesday’s brief appearance in front of Europea...

☉ 125:3 Facebook said that Kogan, sold the information on US - not European - voters to Cambridge Analytica,...

☉ 129:4 The proceedings formed the second part of the European Parliament’s hearing on the Cambridge Analyti...

☉ 142:1 Today Anna Benckert, Facebook’s VP & Associate General Counsel said: “The ICO’s investigation stemme...

• *relationship CA UK conservatives*

Zitate:

- ⊕ 19:1 Filings for SCL Group, which is at the top of a web of companies linked to Cambridge Analytica, show...
- ⊕ 19:2 On Wednesday, Theresa May faced questions in the House of Commons over Tory links to the company. "A..."
- ⊕ 19:3 Downing Street said that Cambridge Analytica had approached the Conservatives about working for the...
- ⊕ 19:8 One of Marland's fellow investors, and the person now registered as having "significant control" ove...
- ⊕ 19:9 Gabb has given £707,000 to the Tories since 2004, making contributions to the main party and his loc...
- ⊕ 19:10 The property tycoon Vincent Tchenguiz was also a shareholder via his company Consensus Business Grou...
- ⊕ 19:12 On Wednesday, the Scottish National party's leader in Westminster, Ian Blackford, asked May about he...
- ⊕ 24:1 The government says it no longer has any contracts with SCL, but that it has worked with it in the p...
- ⊕ 24:3 SCL Group has a number of Conservative donors among its shareholders and directors – one told the Gu...
- ⊕ 32:3 Sanni's central claim concerns a donation of £625,000 that Vote Leave ostensibly made to an independ...
- ⊕ 36:7 In February last year, I wrote my first report about Cambridge Analytica, interrogating what work it...
- ⊕ 60:1 In a separate development, the Observer has obtained an invoice that Cambridge Analytica issued on 1...
- ⊕ 60:2 The question is still the subject of an ongoing investigation by the Electoral Commission. In a writ...
- ⊕ 60:3 Brittany Kaiser, a former Cambridge Analytica director, who appeared on a panel at Leave.EU's launch...
- ⊕ 62:1 In its last annual report, Moneysupermarket said that it held data on 24.9 million people – or about...
- ⊕ 62:4 Leave.EU said that Kaiser's testimony was "a confused litany of lies and allegations". Lawyers for B...
- ⊕ 62:5 Mr Banks has since said through his lawyers that Eldon Insurance has never shared any data, includin...
- ⊕ 112:1 The Nationalists said an external consultant had held only one meeting in London and the discussions...
- ⊕ 112:4 An SNP spokesman said the party had "never worked with" Cambridge Analytica and challenged Labour an...
- ⊕ 113:1 Despite previously claiming that the SNP had shown "complete transparency", she refused to disclose...
- ⊕ 113:2 The SNP said an external consultant had held only one meeting in London and the discussions were not...
- ⊕ 113:3 She said the party had decided against hiring Cambridge Analytica after judging them to be a "bunch...
- ⊕ 113:4 "As soon as this story broke the SNP rushed out press releases and statements condemning others. But...
- ⊕ 113:5 She also told MSPs that the Scottish Tories had never met Cambridge Analytica. Although they remain...
- ⊕ 114:1 with senior Nats hurling myriad accusations about how the Tories had been up to their armpits in dea...
- ⊕ 114:2 That said, Ruth Davidson picked the wrong one for First Minister's Questions yesterday in seeking to...
- ⊕ 114:3 Cue outrage, laughter and cries of 'hypocrisy' in equal measure from the Tories, especially as the S...
- ⊕ 114:4 To anyone looking on the First Minister's list of Tory dealings with CA

weighed a good deal heavier...

- ⌚ 116:1 Neil Findlay, a Labour MSP, reiterated his demand that the Nationalists publish all documents associ...
- ⌚ 116:2 Brittany Kaiser, its former director of program development, told MPs that Cambridge Analytica held...
- ⌚ 116:3 Mr Findlay said: "Now that it's been revealed that former SNP digital guru Kirk Torrance met with Ca..."
- ⌚ 118:1 He said the Nationalists wanted the company to develop a digital "platform to help them manage their..."
- ⌚ 118:2 "They were very keen to have that association with Cambridge Analytica. It was only the timing of th..."
- ⌚ 120:1 However, this was dismissed by Cambridge Analytica, which said the party was "very keen" to establis...
- ⌚ 127:1 When asked by Labour MP Ian Lucas about the company's links with Vote Leave's Arron Banks and former...
- ⌚ 132:2 The Buckinghamshire-based Lifecycle Marketing, who the ICO say knew the data would be used for a mai...

● *reaction on scandal public opinion*

Zitate:

- ⌚ 3:16 The nonpartisan Campaign Legal Center, which represents the public interest, has accused Cambridge A...
- ⌚ 4:14 The Massachusetts Attorney General Maura Healey announced that the state would be launching an inves...
- ⌚ 14:5 Whether the scandal will result in actual change in user trust of the company remains to be seen, bu...
- ⌚ 22:2 Hundreds of people responded to a Guardian callout with many saying they are unhappy but not entirel...
- ⌚ 24:4 Politicians around the world have expressed their concerns about the revelations and declared their...
- ⌚ 30:2 "This is the story we have been waiting for so people will pay attention not just to Facebook but th..."
- ⌚ 30:8 "Facebook has a history of putting on that innocent little boy voice: 'Oh I didn't know that I shoul..."
- ⌚ 37:6 "[Facebook] has been misleading in its evidence to a British parliamentarycommittee, arrogant in its..."
- ⌚ 37:7 What is disturbing is that Facebook has not yet identified and alerted users whose profile informati...
- ⌚ 39:1 What has been the reaction to the scandal? Investigators from Britain's data watchdog raided Cambrid...
- ⌚ 40:1 As users continue to delete their Facebook accounts in the wake of the Cambridge Analytica scandal,...
- ⌚ 44:5 The officers say in a letter to Zuckerberg that users' trust in the social media platform is "broken..."
- ⌚ 46:1 Jeremy Deller, the Turner prize-winning artist, has developed an effective sideline in timely politi...
- ⌚ 46:2 Deller told the Guardian that the impetus for the posters was "a combination of reading about Facebo..."
- ⌚ 56:6 Richard Fields, of the Washington law firm Fields PLLC, said: "Facebook has made billions of dollars..."
- ⌚ 56:7 In the US, Robert Ruyak, the co-lead counsel in the lawsuit, said: "Facebook utterly failed in its d..."
- ⌚ 56:8 As the scandal has grown, the systematic weakness of Facebook's access controls in the first half of...
- ⌚ 60:5 Damian Collins, the Tory MP for Folkestone, who is the chair of the DCMS committee, has told the Obs...
- ⌚ 61:3 My disquiet about what information companies and organisations hold on

me, and how it might be used,...

⌚ 61:6 “It’s what Christopher Wylie has been saying about the weaponisation of data,” says Naik. “The idea...

⌚ 62:2 Ravi Naik, a lawyer who specialises in data rights, said it would be “an astonishing misuse” of data...

⌚ 66:1 The story attracted attention from politicians around the world, causing reputational damage to Face...

⌚ 69:1 Paul-Olivier Dehaye, a data expert who helped Carroll with his request, said that his website, Perso...

⌚ 69:2 “The data commissioner has said that data crimes are real crimes and she is now putting this into ac...

⌚ 69:3 Carroll, who has studied the modern “adtech” industry for his professional work, said that he didn’t...

⌚ 72:2 Leading academics and MPs called the delay in referring the matter to the police “catastrophic”, wit...

⌚ 72:3 Gavin Millar QC, a leading expert in electoral law at Matrix Chambers, said: “Our entire democratic...

⌚ 72:4 “The big picture here is it’s possible for an individual or group with lots of money and some expert...

⌚ 73:4 The revelation triggered a public debate over privacy and micro-targeted advertising, and led Facebo...

⌚ 73:6 Many of the senators’ questions focused on Facebook and other internet companies’ business models an...

⌚ 73:7 “Users have little to no idea of just how Facebook tracks their information,” she said. “In the real...

⌚ 74:4 “But very few people have an awareness of how they can be micro-targeted, persuaded or nudged in a d...

⌚ 74:5 In response to the ICO’s report Damian Collins, chair of a parliamentary committee investigating onl...

⌚ 76:1 Just how powerless and vulnerable we were and still are and how there’s a class of very rich people...

⌚ 76:2 Many of the allegations have now been proven and yet simply ignored. We seem to have accepted as a c...

⌚ 78:3 Because what the Cambridge Analytica story exposed, by accident, from Facebook’s reaction in the mon...

⌚ 91:1 Data protection was once a quiet and highly specialised backwater of political debate. All of a sudd...

⌚ 93:1 Now some of its users are turning their backs on the site, with the hashtag #DeleteFacebook trending...

⌚ 93:5 Facebook and its peers Alphabet Inc’s Google and Twitter already face a backlash from users and lawm...

⌚ 95:4 That desire for more control and intimacy has also seen an explosion in messaging apps that allow us...

⌚ 97:4 That concern was compounded by his disappearing act in the days after the CA scandal. Instead of com...

⌚ 99:1 Mr Musk, who created the electric car company Tesla and the rocket and spacecraft company SpaceX, jo...

⌚ 99:2 The scandal has increased fears of potential election meddling as the political analytics firm has w...

⌚ 100:1 Oh, and to spread conspiracy theories, lies and propaganda from hyper-partisan political blogs and f...

⌚ 104:1 Crucial, stolen insights such as these were supposedly used to build up a Pearson personality profil...

⌚ 104:2 First, they tried saying that we were too pig-ignorant to know what we were voting for. Now, they cl...

⌚ 104:6 The case for regulation is strong. As is the need to discuss the consequences of living in a world w...

⌚ 107:5 The committee’s Republican chairman Greg Walden and its ranking

Democrat member Frank Pallone Jr sai...

④ 111:1 Since the revelations, several major advertising groups have threatened to boycott Facebook if it do...

④ 111:2 In February, consumer goods giant Unilever spoke out against extremism on Facebook, while web-browsi...

④ 126:5 In some ways, the leaks had changed society "dramatically", Mr Wizner said. "The first way may not...

④ 126:6 "However it could be naive to underestimate the chilling effect that pervasive surveillance can have...

④ 131:3 She said: "Very few people had an awareness of how they can be personally micro targeted or nudged i...

④ 131:4 Whistleblower Shahmir Sanni said the report was "ever more proof the people in power are not fit to...

④ 144:11 She said it was unlikely that users had known the extent of the data sharing even if they had techni...

- *misuse big data tech firms*

Zitate:

④ 28:6 "Corporations like Google, Facebook, Amazon, all of these large companies, are making tens or hundre...

④ 30:6 "It's not like tech hasn't had a lot of scandals," he said, mentioning the Theranos fraud case and M...

④ 77:1 The interesting thing about the tech companies is that, until recently, we failed to notice that the...

④ 77:2 Fortunately, after two years of scandals, the scales are now beginning to fall from our eyes and we...

④ 128:1 In recent years, concerns have arisen about the role of technology companies and how "big data" may...

④ 128:2 Newspapers and websites in America and Europe, including The Telegraph, have issued a "call for info...

④ 128:3 The reporters will work together to examine information that is provided and a committee will decid...

④ 128:5 The Signals was set up by French businessman Giles Raymond and has an operating budget of several hu...

④ 128:6 The Signals Network aims to provide the equivalent of a witness protection program for whistle-blowe...

④ 130:1 The social network gave 61 companies a year to wean themselves off the rich data provided by Faceboo...

④ 130:2 The documents state that the true scale of data collection by rogue apps may never become apparent,...

④ 133:2 Information Commissioner Elizabeth Denham had said the ICO was "concerned about data negligence, the...

④ 139:1 App developers can access Gmail data, including names, subject lines, message text and email signatu...

④ 139:2 Google is allowing hundreds of companies to scan people's Gmail accounts, read their emails and even...

- *FB role elections*

Zitate:

④ 4:7 new questions about Facebook's role in targeting voters in the US presidential election

④ 5:8 But Wylie offers a unique, worm's-eye view of the events of 2016. Of how Facebook was hijacked, r...

④ 9:3 Facebook can, it tells those seeking election, separate out the users "who are actively engaged with...

- ⌚ 93:5 Facebook and its peers Alphabet Inc's Google and Twitter already face a backlash from users and lawm...
- ⌚ 97:5 But then, in the wake of the US presidential election, Facebook was overtaken by the fake news scand...
- ⌚ 109:6 "Personally, I think the idea that fake news on Facebook, of which it's a very small amount of the c...
- ⌚ 109:8 In September that year, he goes further and takes back his initial comments. "Calling that crazy was...
- ⌚ 115:1 The social media giant spent a total of \$3.3m (£2.4m) on lobbying the US government during the first...
- ⌚ 141:2 Facebook was at the heart of claims surrounding fake political advertising and misinformation during...

Verknüpfte Kodes:

- ← is cause of – ● FB "abusive by design"
- is part of → ● FB legal investigations

● *FB needs to be regulated*

Zitate:

- ⌚ 4:16 The Democratic senator Mark Warner said the harvesting of data on such a vast scale for political ta...
- ⌚ 6:6 Senator Mark Warner, the top Democrat on the Senate intelligence committee, joined the condemnation....
- ⌚ 6:7 It demonstrated the need for Congress to pass legislation to bring transparency and accountability t...
- ⌚ 12:1 In the US, a state attorney general has called for investigations, greater accountability and regula...
- ⌚ 12:4 "I thought it was outrageous," he said. "Facebook have some serious questions to answer here, and th...
- ⌚ 12:5 Hancock told Collins's committee last week that following Brexit he would like to review legislation...
- ⌚ 15:13 It was at that point that Parakilas decided to go public with his concerns, writing an opinion artic...
- ⌚ 30:7 "Whether it's allowing Russians to purchase political ads, or extensive micro-targeting based on ill...
- ⌚ 37:4 Last week even the Economist was persuaded of the need for Facebook in particular to make radical ch...
- ⌚ 78:3 Because what the Cambridge Analytica story exposed, by accident, from Facebook's reaction in the mon...
- ⌚ 84:4 "It's clear these platforms can't police themselves," Democratic U.S. Senator Amy Klobuchar tweeted.
- ⌚ 85:16 Joining the chorus of voices demanded the Facebook chief executive testify before Congress, Senator...
- ⌚ 86:5 The Secretary of State for Digital, Culture, Media and Sport Matt Hancock told the Telegraph the "wi...
- ⌚ 91:6 All genuinely new industries initially thrive on their ability to stand outside the old conventions...
- ⌚ 94:8 And now between Google, Facebook, Amazon there's enormous amounts of data being amassed. The big com...
- ⌚ 94:10 Ultimately, that is a movement that is likely to lead with greater decentralisation, rather than con...
- ⌚ 95:1 Combined with the fake news controversy of recent years, politicians across the globe are now asking...
- ⌚ 95:2 For more than a decade Facebook has enjoyed an unprecedented ascent and now has almost a third of th...
- ⌚ 96:1 The question is, what laws, if any, have been broken? This is a potential test case that will help d...

- ⌚ 98:4 Mr Zuckerberg expressed fears a “version two” of Russia’s 2016 election meddling was being planned b...
- ⌚ 98:10 And on regulation, Mr Zuckerberg said: "I'm not sure we shouldn't be regulated. There are things lik...
- ⌚ 103:5 Facebook doesn't need to be fixed. It needs to be broken and remade
- ⌚ 104:6 The case for regulation is strong. As is the need to discuss the consequences of living in a world w...
- ⌚ 110:2 Around the world, governments are grappling with how to deal with Facebook and other monopolistic in...
- ⌚ 111:5 The Lords Artificial Intelligence committee called on the Competition and Markets Authority to launc...
- ⌚ 124:1 It was confirmed by president of the European parliament Antonio Tajani who declared web giants shou...
- ⌚ 126:3 Mr Wizner, who is a civil liberties advocate with the American Civil Liberties Union, said fixing th...
- ⌚ 126:4 “The major internet companies spend more money lobbying Congress than do the oil companies now so l...
- ⌚ 136:1 Facebook, Twitter and Google are facing the threat of new taxes to help fund a crackdown on a tide o...
- ⌚ 136:10 They include creating a new official category for technology companies under which they are responsi...
- ⌚ 136:16 "Throughout our inquiry these companies have tried to frustrate scrutiny and obfuscated in their ans...

Verknüpfte Kodes:

← is cause of – ● FB data breach

● *FB legal investigations*

Zitate:

- ⌚ 6:14 The data breach was one of the biggest in Facebook’s history and renewed scrutiny of the social netw...
- ⌚ 11:1 Adam Schiff, the top Democrat on the House intelligence committee, called for Cambridge Analytica to...
- ⌚ 14:2 On Monday, the US senator Ron Wyden sent Zuckerberg a detailed list of questions related to the brea...
- ⌚ 14:3 Referencing the government’s request for Facebook’s auditors to leave Cambridge Analytica’s offices,...
- ⌚ 14:4 The three social media companies testified in Washington last fall, following the revelation that th...
- ⌚ 17:1 MPs have summoned Mark Zuckerberg to appear before a select committee investigating fake news and ac...
- ⌚ 17:2 The Facebook founder has been called to give evidence to the digital, culture, media and sport commi...
- ⌚ 17:3 In a letter to Zuckerberg, the committee’s chair, Damian Collins, wrote that Facebook had been repea...
- ⌚ 17:4 “Your officials’ answers have consistently understated this risk and have been misleading to the com...
- ⌚ 17:5 The committee said Facebook had failed to provide follow-up evidence after the last hearing and that...
- ⌚ 21:5 “With Mark Zuckerberg’s response, they are trying to convey that they are taking this seriously, but...
- ⌚ 22:1 Speaking publicly for the first time days after the report, Mark Zuckerberg admitted Facebook has “m...
- ⌚ 44:1 Facebook’s privacy practices are under investigation by the US Federal Trade Commission following a...
- ⌚ 44:2 The fact that the data obtained by Cambridge Analytica was harvested in 2014 has raised questions ab...

- ⌚ 44:3 Marc Rotenberg, executive director of the Electronic Privacy Information Center, said he believed Fa...
- ⌚ 44:4 Facebook is also facing questions over reports that it collected years of contact names, telephone n...
- ⌚ 47:1 The MP said: "I think, given the extraordinary evidence we've heard so far today, it is absolutely a...
- ⌚ 47:2 Zuckerberg has been invited three times to speak to the committee, which is investigating the effect...
- ⌚ 47:3 The company's head of public policy, Rebecca Stimson, said in a letter to Collins: "Facebook fully r...
- ⌚ 48:1 However, news of US congressional evidence paves the way for a major showdown for Zuckerberg, 33, wh...
- ⌚ 56:1 Facebook, it is said, may initially have been misled, but failed to act responsibly to protect the d...
- ⌚ 56:4 It has been brought under the US Stored Communications Act. US lawyers said the legislation provides...
- ⌚ 56:5 He said: "The defendants effectively abused the human right to privacy of ordinary Facebook users an...
- ⌚ 64:1 The digital, culture, media, and sport committee has repeatedly invited Zuckerberg to give evidence...
- ⌚ 64:2 She also warned there was a risk to parliament's reputation if Zuckerberg decided to ignore a formal...
- ⌚ 71:1 The correspondence, obtained by the Guardian, also raises questions about the accuracy of the testim...
- ⌚ 72:1 Schroepfer is Facebook's nerd-in-chief. He was the tech guy sent to answer a series of questions fro...
- ⌚ 74:1 Facebook is to be fined £500,000, the maximum amount possible, for its part in the Cambridge Analyti...
- ⌚ 74:2 "Facebook has failed to provide the kind of protections they are required to under the Data Protecti...
- ⌚ 74:3 In the first quarter of 2018, Facebook took £500,000 in revenue every five and a half minutes. Becau...
- ⌚ 78:2 A couple of hours later, I glanced at Twitter and saw a graph. It showed a wavering line heading off...
- ⌚ 85:6 Politicians on both sides of the Atlantic are demanding that Mark Zuckerberg appears in front of leg...
- ⌚ 85:7 Damian Collins, chair of the UK's Digital, Culture, Media and Sport Committee, accused Facebook of "...
- ⌚ 85:8 He added: "Someone has to take responsibility for this. It's time for Mark Zuckerberg to stop hiding...
- ⌚ 88:2 The controversy wiped billions of dollars off Facebook's value as its founder, Mark Zuckerberg, face...
- ⌚ 89:2 The Information Commissioner's Office (ICO) is investigating both Facebook and Cambridge Analytica o...
- ⌚ 94:1 For he is not a young, thrusting, "t-shirt and trainers" tech billionaire like Zuckerberg, who has a...
- ⌚ 97:2 "Where on earth is Mark Zuckerberg?" a seasoned PR man, close to advisers who now work at Facebook,...
- ⌚ 97:3 Politicians have summoned him to appear before them on both sides of the Atlantic. They want to know...
- ⌚ 97:4 That concern was compounded by his disappearing act in the days after the CA scandal. Instead of com...
- ⌚ 98:1 Mark Zuckerberg has apologised over the Cambridge Analytica scandal and vowed to tell Facebook users...
- ⌚ 98:2 The Facebook founder said he was "really sorry" for the "major breach of trust" that saw information...
- ⌚ 98:3 Appearing on CNN, the 33 year-old said he was "happy" to answer questions about the scandal before U...

- ⌚ 98:4 Mr Zuckerberg expressed fears a “version two” of Russia’s 2016 election meddling was being planned b...
- ⌚ 98:7 During his interview with CNN, Mr Zuckerberg appeared contrite and apologised for the first time ove...
- ⌚ 101:4 Mark Zuckerberg, the Facebook chief executive, said the company would audit any app that displayed “...
- ⌚ 105:1 Mr Zuckerberg has come under increasing pressure to explain his company’s actions before committees...
- ⌚ 107:1 He said he would from now on send his executives, including Mike Schroepfer, the chief technology of...
- ⌚ 107:2 Australia is now among those other countries after it announced on Thursday it had begun an investig...
- ⌚ 107:4 Technology bosses rarely appear in front of Washington hearings in person, and have been criticised...
- ⌚ 107:7 Last week, the committee chairman Damian Collins said it was “absolutely astonishing” that Mr Zucker...
- ⌚ 108:1 Reeling from its worst privacy crisis in history, Facebook is in full damage-control mode. CEO Mark...
- ⌚ 109:9 Mr Zuckerberg insisted he is still the right person to lead the company as it revealed 87 million us...
- ⌚ 109:11 In the hearings, Mr Zuckerberg is not only trying to restore public trust in his company but also to...
- ⌚ 110:1 Mr Zuckerberg had to spell out that Facebook made money not by selling data, but by directing advert...
- ⌚ 111:4 Meanwhile, competition watchdogs should investigate US tech giants' “vexing” data monopolies, a Hous...
- ⌚ 124:2 However in a letter on Monday, Facebook's UK head of public policy, Rebecca Stimson, replied that Zu...
- ⌚ 125:2 Yet in a written response to a question raised during Tuesday's brief appearance in front of Europea...
- ⌚ 125:3 Facebook said that Kogan, sold the information on US - not European - voters to Cambridge Analytica,...
- ⌚ 129:1 Giving evidence during a European Parliament inquiry into the use of Facebook users' data by Cambrid...
- ⌚ 135:3 Facebook has come under heavy scrutiny for the data leak, and is currently under investigation by reg...
- ⌚ 142:2 The report did note that Facebook said only data from US citizens had then been used in political ca...
- ⌚ 142:3 At the time, Elizabeth Denham, the Information Commissioner, said the £500,000 fine would have been...
- ⌚ 144:1 The city of Washington DC is suing Facebook for allowing other companies to access its users' person...
- ⌚ 144:3 "Facebook failed to protect the privacy of its users and deceived them about who had access to their...
- ⌚ 145:2 The remarks from Mr Zuckerberg come amid a US government shutdown, which threatens to delay a probe...

Verknüpfte Kodes:

- ← is part of – ● FB "abusive by design"
- ← is part of – ● FB data breach
- ← is part of – ● FB role elections

● *FB enforcing data policy*

Zitate:

- ⌚ 4:27 Facebook said it removed the app in 2015 and required certification from everyone with copies that t...
- ⌚ 6:4 “They must also answer questions about how they have notified users about

this breach of their perso...

- ⌚ 7:2 Facebook has a complicated track record on privacy. Its business model is built on gathering data. I...
- ⌚ 12:2 In a statement Facebook said: "We have hired a digital forensics firm, Stroz Friedberg, to conduct a...
- ⌚ 14:1 The embattled social media company announced on Monday that it will engage a digital forensics firm...
- ⌚ 14:6 Stamos obliquely referenced the report on Twitter, though he did not issue a full denial, writing: "...
- ⌚ 17:7 "The entire company is outraged we were deceived. We are committed to vigorously enforcing our polic...
- ⌚ 17:8 The company issued a statement on Tuesday saying it was outraged at the developments. The statement...
- ⌚ 21:1 "We have a responsibility to protect your data, and if we can't then we don't deserve to serve you,"...
- ⌚ 24:5 On Wednesday, Facebook said it would be changing the way it shares data with third-party application...
- ⌚ 49:1 Facebook is launching a range of new tools in an effort to "put people in more control over their pr...
- ⌚ 49:2 The changes come after a troubling two weeks for the company, which is battling with the fallout of...
- ⌚ 53:2 Facebook is also tightening its review process for apps that request access to information such as c...
- ⌚ 84:11 Paul Grewal, Facebook's vice president and deputy general counsel, said: "We are committed to vigoro...
- ⌚ 98:8 Mr Zuckerberg admitted it was a "mistake" not to inform those people who had been affected by the da...
- ⌚ 98:11 In his 900-word statement earlier in the day, Mr Zuckerberg said Facebook had "made mistakes" and pr...
- ⌚ 98:12 New restrictions over the data access given to third party developers will also come into effect.
- ⌚ 101:5 A Facebook spokesman said: "Third-party apps built on Facebook was the subject of detailed examinati...
- ⌚ 105:7 At the beginning of last year Mr Zuckerberg said the company had 10,000 people working on security:...
- ⌚ 108:1 Reeling from its worst privacy crisis in history, Facebook is in full damage-control mode. CEO Mark...
- ⌚ 109:1 "I don't see how it can go back online. Issues about violating people's privacy don't seem to be sur...
- ⌚ 109:2 Three days later, he went further. "We really messed this one up," he started by saying in a new pos...
- ⌚ 109:3 "We've made a lot of mistakes building this feature, but we've made even more with how we've handled...
- ⌚ 109:4 In May 2010, privacy issues again plagued Facebook. According to the Wall Street Journal, Facebook a...
- ⌚ 109:5 The next big controversy to hit the social network is one that continues to haunt it. In November 20...
- ⌚ 109:10 In a rare conference call with journalists, the tech giant's founder and CEO admitted it "didn't do...
- ⌚ 121:1 "Implementing additional data protections for people, developers and businesses using our platforms...
- ⌚ 125:4 He said that Facebook needed to move away from reacting to issues and focus on building tools that c...
- ⌚ 125:6 "We need to take a broader view of our responsibility to make sure that we're not just reacting to i...
- ⌚ 135:4 Facebook has suspended apps by Crimson Hexagon as it investigates whether the Boston-based analytics...
- ⌚ 138:1 The suspension is part of Facebook's wider investigation into how apps on

its platform collect data...

⌚ 144:8 Facebook's privacy policies, data access rules and the wording of its requests for permission have c...

⌚ 144:9 Many of the companies named by the New York Times claimed they did not know and did not ask for the...

⌚ 145:1 In an end-of-year post on Mark Zuckerberg's own Facebook page, the chief executive claimed the compa...

⌚ 145:3 Facebook claims it now now has more than 30,000 people working on safety and has invested "billions...

⌚ 145:4 The chief executive stressed that Facebook is "a very different company today" than it was in 2016,...

Verknüpfte Kodes:

← is cause of – ● FB data breach

● *FB data market*

Zitate:

⌚ 9:2 A company could legitimately collect Facebook data for one purpose before being bought by another fi...

⌚ 10:11 In 2014, Facebook was revealed to have conducted a vast experiment on users, without their consent,...

⌚ 15:8 During the time he was at Facebook, Parakilas said the company was keen to encourage more developers...

⌚ 15:9 "It was well understood in the company that that presented a risk," he said. "Facebook was giving da...

⌚ 15:10 He recalled conversations with executives who were nervous about the commercial value of data being...

⌚ 15:11 "They were worried that the large app developers were building their own social graphs, meaning they...

⌚ 15:12 "They treated it like a PR exercise," he said. "They seemed to be entirely focused on limiting their...

⌚ 15:13 It was at that point that Parakilas decided to go public with his concerns, writing an opinion artic...

⌚ 21:3 The company will investigate apps that had access to "large amounts of information" before the 2014...

⌚ 22:3 We all thought we were getting something for nothing when we signed up to Facebook (I 'deleted' my a...

⌚ 22:4 'The fact is we're the product. That's the deal': Gary Rae, 57, senior communications and campaigns...

⌚ 23:4 "In my view, it's Facebook that did most of the sharing," said Albright, who questioned why Facebook...

⌚ 30:3 There are thousands of other developers, including the makers of the dating app Tinder, games such a...

⌚ 30:4 "They wanted to push as much of the conversation, ad revenue and digital activity as possible and ma...

⌚ 41:1 It's perhaps worth remembering, then, that until recently Facebook was encouraging political operati...

⌚ 47:5 "In the technical argument they're shooting themselves in the foot, because they're saying they're s...

⌚ 53:1 The Facebook data of up to 87 million people – 37 million more than previously reported – may have b...

⌚ 57:2 A Facebook spokesperson said: "In 2014, Facebook's platform policy allowed developers to request mai...

⌚ 94:7 For there is no doubt that the digital world is today at a tipping point. Consumers were long thrill...

⌚ 101:1 Facebook responded with minor changes to the way users were notified about how apps were gathering d...

- ⌚ 101:5 A Facebook spokesman said: "Third-party apps built on Facebook was the subject of detailed examinati..."
- ⌚ 102:2 Accessing Your Facebook Data | What categories of my Facebook data are available to me?
- ⌚ 103:2 On top of that Thiel has a substantial investment in a company called Palantir that exists to harves...
- ⌚ 103:3 Last year for instance, as an experiment, Facebook cut professionally produced news from the main ne...
- ⌚ 103:4 This shows that Facebook's big problems are not even close to being new. It has simply chosen not to...
- ⌚ 111:3 "Hundreds of data firms have utilised Facebook data in a similar fashion," he said.
- ⌚ 117:1 The Cambridge University academic at the centre of the Facebook data scandal has claimed that the so...
- ⌚ 125:1 Facebook said it has since identified 200 other apps which may have been used in the same way, and i...
- ⌚ 125:4 He said that Facebook needed to move away from reacting to issues and focus on building tools that c...
- ⌚ 125:5 "What's clear now is that ... we didn't take a broad enough view of how people might be able to use th...
- ⌚ 126:2 "The gap between how people think they're using Facebook and how Facebook is using them is immense,"...
- ⌚ 129:1 Giving evidence during a European Parliament inquiry into the use of Facebook users' data by Cambrid...
- ⌚ 130:1 The social network gave 61 companies a year to wean themselves off the rich data provided by Faceboo...
- ⌚ 130:2 The documents state that the true scale of data collection by rogue apps may never become apparent,...
- ⌚ 135:1 Since the crisis, it has suspended more than 200 apps which could access Facebook data.
- ⌚ 135:2 Although Facebook allows developers to produce "anonymised insights for business purposes", it does...
- ⌚ 144:1 The city of Washington DC is suing Facebook for allowing other companies to access its users' person...
- ⌚ 144:4 Responding to the New York Times's allegations, Facebook said its data sharing agreements with other...
- ⌚ 144:5 "We've been public about these features and partnerships over the years because we wanted people to..."
- ⌚ 144:6 He admitted that some companies wrongly had access to user data after it was supposed to be cut off,...
- ⌚ 144:7 In a separate blog post, Ime Archibong, Facebook's vice president of product partnerships, defended...
- ⌚ 144:8 Facebook's privacy policies, data access rules and the wording of its requests for permission have c...
- ⌚ 144:9 Many of the companies named by the New York Times claimed they did not know and did not ask for the...
- ⌚ 144:10 "They seem to have played very fast and loose with data governance... the fact that Facebook was wil..."

Verknüpfte Kodes:

- is part of → ● FB "abusive by design"
- is cause of → ● FB data breach

● *FB data breach*

Zitate:

- ⌚ 1:18 Facebook denies this was a data breach. Vice-president Paul Grewal said: "Protecting people's inform..."

- ⊕ 1:24 Facebook denies that the harvesting of tens of millions of profiles by GSR and Cambridge Analytica w...
- ⊕ 4:4 Documents seen by the Observer, and confirmed by a Facebook statement, show that by late 2015 the co...
- ⊕ 4:25 "It has a legal obligation to inform regulators and individuals about this data breach, and it hasn't..."
- ⊕ 5:44 "Facebook has denied and denied and denied this," Dehaye says when told of the Observer's new eviden...
- ⊕ 11:2 "They acknowledged my offer but then turned around and shot the messenger. I'm trying to make amends..."
- ⊕ 15:1 Sandy Parakilas, the platform operations manager at Facebook responsible for policing data breaches...
- ⊕ 15:2 "My concerns were that all of the data that left Facebook servers to developers could not be monitor..."
- ⊕ 15:3 Parakilas said Facebook had terms of service and settings that "people didn't read or understand" an...
- ⊕ 15:4 "It has been painful watching," he said, "because I know that they could have prevented it."
- ⊕ 15:5 Asked what kind of control Facebook had over the data given to outside developers, he replied: "Zero..."
- ⊕ 15:6 He said one Facebook executive advised him against looking too deeply at how the data was being used...
- ⊕ 15:7 Legal action against rogue developers or moves to ban them from Facebook were "extremely rare", he s...
- ⊕ 21:2 Facebook's chief operating officer, Sheryl Sandberg, shared Zuckerberg's post and added her own comm...
- ⊕ 31:4 Cambridge Analytica, SCL, Kogan and Facebook deny any wrongdoing.
- ⊕ 55:4 Facebook knew in December 2015 that data had been harvested on Cambridge Analytica's behalf. It deni...
- ⊕ 78:1 Back in London we were still reeling from the impact: 72 hours of frantic scrambling, first to head...
- ⊕ 84:12 "The lid is being opened on the black box of Facebook's data practices, and the picture is not prett..."
- ⊕ 84:13 Facebook insisted the data was misused but not stolen, because users gave permission, sparking a deb...
- ⊕ 86:2 It has also denied claims the data available to Cambridge Analytica constituted a data breach. Under...
- ⊕ 86:4 Facebook has been fighting claims the over the weekend, that it allowed UK research company Cambridg...
- ⊕ 89:3 Facebook is under growing pressure over how it allowed data from 50m users to be obtained by Cambrid...
- ⊕ 89:4 She said the ICO was investigating whether Facebook took the appropriate steps to protect users' dat...
- ⊕ 91:3 The case against Facebook is that it allowed the data to be exploited without the consent of users,...
- ⊕ 91:4 That Facebook didn't seem even to appreciate it had a problem is indicative not just of the company'...
- ⊕ 92:7 Facebook has said it was working to "determine the accuracy of the claims that the Facebook data in..."
- ⊕ 105:2 Mr Zuckerberg admitted in the interview that the company had not done well enough on transparency, a...
- ⊕ 117:4 Facebook has insisted that it never handed out information that it collected on users to third parti...
- ⊕ 133:1 Facebook became aware that data from its users had been sold on in 2015, at which point it asked Mr...
- ⊕ 142:2 The report did note that Facebook said only data from US citizens had then been used in political ca...
- ⊕ 144:2 Officials in the American capital accused Facebook of "misleading and

deceptive" business practices,...

⊕ 144:3 "Facebook failed to protect the privacy of its users and deceived them about who had access to their..."

⊕ 144:6 He admitted that some companies wrongly had access to user data after it was supposed to be cut off,...

Verknüpfte Kodes:

← is cause of – ● FB data market

– is cause of → ● FB enforcing data policy

– is part of → ● FB legal investigations

– is cause of → ● FB needs to be regulated

● FB "abusive by design"

Zitate:

⊕ 5:43 The Mueller indictments were part of that, but Paul-Olivier Dehaye – a data expert and academic base...

⊕ 6:5 The Democratic senator Amy Klobuchar, a ranking member of the Senate rules committee with oversight...

⊕ 10:12 Facebook's ability to create granular profiles of its users has been at the very core of its business...

⊕ 21:6 "This problem is part of Facebook and cannot be split off as an unfortunate instance of misuse," Alb...

⊕ 23:4 "In my view, it's Facebook that did most of the sharing," said Albright, who questioned why Facebook...

⊕ 30:1 "Dumb fucks." That's how Mark Zuckerberg described users of Facebook for trusting him with their per...

⊕ 30:4 "They wanted to push as much of the conversation, ad revenue and digital activity as possible and ma...

⊕ 30:5 Essentially Facebook gives us privacy "busywork" to make us think we have control, while making it v...

⊕ 37:1 This appeal to Facebook users' faith in its better nature recalled an infamous recorded exchange fro...

⊕ 37:2 Propaganda works best, as Cambridge Analytica's Mark Turnbull helpfully pointed out to camera, when...

⊕ 37:3 Early on, Zuckerberg liked to refer to his creation as "a directory of people" in these discussions;...

⊕ 40:2 One user, Dylan McKay, reported that for the period October 2016 to July 2017 his logs contained "th...

⊕ 41:1 It's perhaps worth remembering, then, that until recently Facebook was encouraging political operati...

⊕ 49:3 But Facebook is not committing to making it any easier for users to delete their accounts wholesale....

⊕ 64:3 Collins' committee formally issued a list of 39 supplementary questions they wanted answered followi...

⊕ 70:4 That said, there's clearly something in it. Take a look instead at a patent filed in 2012 on "determ...

⊕ 73:8 Wylie said that Facebook has created a platform that encourages the abuse of people's privacy. "It's...

⊕ 75:5 "It's so extreme. And Facebook is making it more extreme. It's being used as a platform to spread ex...

⊕ 101:1 Facebook responded with minor changes to the way users were notified about how apps were gathering d...

⊕ 101:3 Sandy Parakilas, a former Facebook manager, last week said the company had no way of knowing if data...

⊕ 102:1 They say the data is used "to improve people's experience across Facebook" by helping to connect wit...

⊕ 103:3 Last year for instance, as an experiment, Facebook cut professionally

produced news from the main ne...

⌚ 103:4 This shows that Facebook's big problems are not even close to being new. It has simply chosen not to...

⌚ 126:2 "The gap between how people think they're using Facebook and how Facebook is using them is immense,"...

⌚ 135:2 Although Facebook allows developers to produce "anonymised insights for business purposes", it does...

⌚ 136:15 "Despite concerns being raised, companies like Facebook made it easy for developers to scrape user d..."

Verknüpfte Kodes:

← is part of – ● FB data market

– is part of → ● FB legal investigations

– is cause of → ● FB role elections

● CA tricks

Zitate:

⌚ 2:7 A slide presentation prepared for the Lukoil pitch focuses first on election disruption strategies u...

⌚ 5:25 "It's like dirty M16 because you're not constrained. There's no having to go to a judge to apply for..."

⌚ 13:1 When the reporter asked if Cambridge Analytica could offer investigations into the damaging secrets...

⌚ 13:2 "You know these sort of tactics are very effective, instantly having video evidence of corruption."

⌚ 13:3 "Oh, we do a lot more than that," he said over dinner at an exclusive hotel in London. "Deep digging..."

⌚ 13:4 Another option, Nix suggested, would be to create a sex scandal. "Send some girls around to the cand..."

⌚ 13:5 He said these were hypothetical scenarios, but suggested his ideas were based on precedent. "Please..."

⌚ 13:6 Any work may have stayed out of the spotlight partly because Cambridge Analytica works hard to cover...

⌚ 13:7 Cambridge Analytica sometimes contracts under a different name, so that there are no records of its...

⌚ 13:8 "It has to happen without anyone thinking it's propaganda, because the moment you think 'that's prop..."

⌚ 13:9 He added: "It may be that we have to contract under a different name ... a different entity, with a..."

⌚ 20:13 There are scenes of people being macheted to death. Their legs hacked off. Their skulls caved in. A...

⌚ 20:17 The witnesses are clear – at least in their own minds. The information they were shown had come from...

⌚ 20:26 Most but not all respects. The Observer has obtained an astonishing and disturbing video that Cambri...

⌚ 50:4 The document notes that the company, formed in June 2014, could participate as a vendor of technolog...

⌚ 52:4 Another former Cambridge Analytica employee who worked on the campaign said: "It was voter suppressi..."

⌚ 52:5 Former Cambridge Analytica employees described how the hackers passed a thumb drive of hacked materi...

⌚ 65:2 He also revealed that the company used a self-destruct email server to erase its digital history.

⌚ 88:5 "I mean deep digging is interesting but you know equally effective can be just to go and speak to th..."

⌚ 88:6 Mr Nix said they could "send some girls around to the candidate's house", adding that Ukrainian girl...

⌚ 90:5 Alexander Nix, chief executive of the firm, is seen telling an undercover reporter posing as a fixer...

Verknüpfte Codes:

- ← is part of – ● CA Channel 4 investigation
- is part of → ● CA influence elections
- is cause of → ● CA legal investigations

● CA legal investigations

Zitate:

- ⌚ 4:9 Cambridge Analytica and Facebook are one focus of an inquiry into data and politics by the British I...
- ⌚ 4:11 "We are investigating the circumstances in which Facebook data may have been illegally acquired and..."
- ⌚ 5:29 How Cambridge Analytica acquired the data has been the subject of internal reviews at Cambridge Univ...
- ⌚ 6:1 Schiff said: "Reports that an American professor with links to Russia was at the centre of this illi..."
- ⌚ 11:1 Adam Schiff, the top Democrat on the House intelligence committee, called for Cambridge Analytica to...
- ⌚ 11:4 The Republican majority on the House intelligence committee announced this week they were winding up...
- ⌚ 17:9 The UK's information commissioner has announced her intention to investigate CA, but on Tuesday she...
- ⌚ 17:11 Crates filled with documents have been seen being removed from the same building as Cambridge Analyt...
- ⌚ 17:12 Cybersecurity consultants from Stroz Friedberg, who had been engaged by Facebook to do the audit, we...
- ⌚ 17:13 Collins said it was extraordinary that Facebook's investigators had been in the CA office, and he qu...
- ⌚ 17:14 "We were told this last night and I don't think the information commissioner was aware of that at th..."
- ⌚ 17:15 "The concern would have been: were they removing information or evidence which could have been vital..."
- ⌚ 17:16 "On this point we have offered to share with the ICO all the information that it asked for and for t..."
- ⌚ 31:1 Eighteen enforcement officers entered the Cambridge Analytica headquarters in London's West End on F...
- ⌚ 31:2 A spokesperson for the ICO said: "This is just one part of a larger investigation into the use of pe..."
- ⌚ 45:1 Cambridge Analytica and its parent company have been accused of potentially violating US election la...
- ⌚ 45:3 "Based on published reports, there is reason to believe that certain US nationals operating and/or w..."
- ⌚ 66:2 Damian Collins, the chair of the House of Commons committee which has been looking into the company'...
- ⌚ 85:9 He also accused Mr Nix of lying to the committee last month when he denied receiving data from Dr Ko...
- ⌚ 85:10 Cambridge Analytica is also being investigated by the UK information Commissioner and its involveme...
- ⌚ 86:6 However, it later emerged that Cambridge Analytica had missed the deadline to provide Information Co...
- ⌚ 88:3 Trouble for Cambridge Analytica deepened with an undercover investigation by Channel 4 that showed i...
- ⌚ 88:10 She told the BBC she had demanded access to Cambridge Analytica's servers by 18:00 GMT but said the...
- ⌚ 89:1 Elizabeth Denham said she had asked Facebook to "back away" when the

social network's auditors enter...

⌚ 89:2 The Information Commissioner's Office (ICO) is investigating both Facebook and Cambridge Analytica o...

⌚ 92:6 The Information Commissioner Elizabeth Denham has applied for a warrant to search Cambridge Analytic...

⌚ 98:13 The spokesman said then: "Cambridge Analytica only receives and uses data that has been obtained leg...

⌚ 129:5 Following an investigation, the Electoral Commission found that Cambridge Analytica's actions in the...

Verknüpfte Kodes:

← is cause of – ● CA influence elections

← is cause of – ● CA tricks

● CA influence elections

Zitate:

⌚ 2:7 A slide presentation prepared for the Lukoil pitch focuses first on election disruption strategies u...

⌚ 3:16 The nonpartisan Campaign Legal Center, which represents the public interest, has accused Cambridge A...

⌚ 3:17 It has filed evidence with the FEC alleging that the super-PAC Make America Number 1 made illegal co...

⌚ 4:1 The data analytics firm that worked with Donald Trump's election team and the winning Brexit campaig...

⌚ 4:3 "We exploited Facebook to harvest millions of people's profiles. And built models to exploit what we...

⌚ 4:10 Separately, the Electoral Commission is also investigating what role Cambridge Analytica played in t...

⌚ 5:46 Millions of people's personal information was stolen and used to target them in ways they wouldn't h...

⌚ 6:8 Trump's campaign hired Cambridge Analytica in June 2016 and paid it more than \$6.2m, according to Fe...

⌚ 8:1 In an interview with the website Contagious, Cambridge Analytica's founder, Alexander Nix said it ha...

⌚ 18:1 In secretly recorded conversations, Cambridge Analytica's CEO, Alexander Nix, claimed he had met Tru...

⌚ 18:2 "We just put information into the bloodstream of the internet and then watch it grow, give it a litt...

⌚ 18:3 "We did all the research, all the data, all the analytics, all the targeting. We ran all the digital...

⌚ 18:4 The company's head of data, Alex Tayler, added: "When you think about the fact that Donald Trump los...

⌚ 18:5 "You did your rallies in the right locations, you moved more people out in those key swing states on...

⌚ 18:6 Another executive, Mark Turnbull, managing director of Cambridge Analytica's political division, was...

⌚ 18:9 Speaking to Channel 4 News before seeing the undercover film, Hillary Clinton said: "There was a new...

⌚ 18:10 This raises questions over whether Cambridge Analytica blurred the boundaries between official campa...

⌚ 18:11 The Campaign Legal Center has accused Cambridge Analytica over allegations of illegal coordination o...

⌚ 18:12 It has filed evidence with the FEC alleging that the super Pac Make America Number 1 made illegal co...

⌚ 18:13 Cambridge Analytica said it had never claimed to have won the election for Donald Trump.

⌚ 18:14 On Tuesday the website Politico reported that Trump's 2020 campaign was

moving to distance itself fr...

⌚ 20:1 At the heart of it all – data analytics company, SCL – the parent company of Cambridge Analytica. It...

⌚ 20:2 “It was the kind of campaign that was our bread and butter,” says one ex-employee. “We’re employed b...

⌚ 20:4 Seven individuals with close knowledge of the Nigeria campaign have described how Cambridge Analytic...

⌚ 20:5 They said the hackers offered Cambridge Analytica access to private information about Buhari.

⌚ 20:6 Their testimony paints an extraordinary picture of how far a western company would contemplate going...

⌚ 20:7 The company confirmed, however, that it had been hired to provide “advertising and marketing service...

⌚ 20:10 An ex-employee said: “[Kaiser] got a phone call. It was just before Christmas and she flew out to me...

⌚ 20:11 The election was a big deal. At stake, the future of the most populous country in Africa, and potent...

⌚ 20:12 “There were a lot of scared millionaires worried that Buhari would get in. It was all very last-minu...

⌚ 20:13 There are scenes of people being macheted to death. Their legs hacked off. Their skulls caved in. A...

⌚ 20:14 It wasn’t just videos spreading fear. The Cambridge Analytica campaign team in Nigeria were jumpy to...

⌚ 20:15 Other employees questioned whether they were “real” Israeli intelligence operatives, or Israeli priv...

⌚ 20:16 One employee who was present at the London meeting said he had initially assumed the visiting expert...

⌚ 20:18 One member of the team missed his flight and instead of asking the office to re-book it, he got the...

⌚ 20:25 Asked specifically about the meetings in which staff described being asked to transfer personal info...

⌚ 26:5 One of the most effective ads, according to Kaiser, was a piece of native advertising on the politic...

⌚ 26:6 The “conversational ads” feature was used to encourage Trump’s followers to tweet using a set of pre...

⌚ 26:7 “That’s a Google manipulation thing,” Kaiser said, adding that while a “general person” probably did...

⌚ 27:6 Nix, who the firm suspended earlier this week, has said the claim that Cambridge Analytica was invol...

⌚ 27:7 Nix has repeatedly denied there was any involvement, telling MPs last month: “Let me be absolutely c...

⌚ 28:4 Cambridge Analytica had already worked for several 2014 midterm candidates, Super PACs and foundatio...

⌚ 28:5 Kaiser says she turned to the Mercers, who were not watching the screen, and relayed the news. “You...

⌚ 32:3 Sanni’s central claim concerns a donation of £625,000 that Vote Leave ostensibly made to an independ...

⌚ 32:6 Most of the £625,000 donation went to a Canadian data company called AggregateIQ, which has links to...

⌚ 32:9 • Addendum, 29 March 2018: we are happy to clarify that we did not intend to suggest that AggregateI...

⌚ 50:3 Another of the documents released by the MPs is a confidential legal memo dated July 2014, which say...

⌚ 52:1 Cambridge Analytica sought to influence the Nigerian presidential election in 2015 by using graphica...

⌚ 52:2 Wylie, a former Cambridge Analytica employee, has now handed the material to MPs. Giving testimony I...

⌚ 52:3 Cambridge Analytica was hired by a Nigerian billionaire to run a campaign in

support of Goodluck Jon...

- ⌚ 52:4 Another former Cambridge Analytica employee who worked on the campaign said: "It was voter suppressi...
- ⌚ 84:2 A data analytics firm that worked with Donald Trump's election team has been suspended from Facebook...
- ⌚ 84:6 The firm specialised in voter-profiling and was involved in US political campaigns in the 2014 mid-t...
- ⌚ 85:2 He said it then used the data as it developed techniques to support President Donald Trump's 2016 el...
- ⌚ 85:11 Mr Trump's campaign hired Cambridge Analytica in June 2016 and paid it more than \$6.2 million, accor...
- ⌚ 85:14 But Mr Trump aides have played down the company's role. They said the campaign used the Republican N...
- ⌚ 88:11 Data from the US Federal Election Commission show that Cambridge Analytica earned \$5.9 million in 20...
- ⌚ 90:6 Cambridge Analytica spokesman told Channel Four News: "CA has never claimed it won the election for...
- ⌚ 92:4 He also claimed the company was instrumental during President Donald Trump's election campaign, sayi...
- ⌚ 92:5 Cambridge Analytica had denied any wrongdoing in relation to allegations over the misuse of public d...
- ⌚ 93:2 In a secretly recorded video broadcast by Channel 4 on Tuesday, Cambridge Analytica's CEO Alexander...
- ⌚ 94:2 So while SCL and CA sound impossibly hi-tech and, consequently, dark and dangerous, it is worth reme...
- ⌚ 104:3 In one well-known study, researchers targeted adverts based on personality to more than 1.5 million...
- ⌚ 115:2 Allegations also emerged that this data was then employed by both Donald Trump and Ted Cruz during p...
- ⌚ 119:1 I first came across Cambridge Analytica after reading about how they claimed to help Trump's Republi...
- ⌚ 123:2 Cambridge Analytica is understood to have worked for Donald Trump's election campaign after previous...
- ⌚ 127:1 When asked by Labour MP Ian Lucas about the company's links with Vote Leave's Arron Banks and former...
- ⌚ 142:1 Today Anna Benckert, Facebook's VP & Associate General Counsel said: "The ICO's investigation stemme...

Verknüpfte Kodes:

- is cause of → ● CA legal investigations
- ← is part of – ● CA tricks

● CA general

Zitate:

- ⌚ 5:18 Another Lib Dem connection introduced Wylie to a company called SCL Group, one of whose subsidiaries...
- ⌚ 5:48 At 24, he came up with an idea that led to the foundation of a company called Cambridge Analytica, a...
- ⌚ 8:2 Wylie, a Canadian who previously worked for Cambridge Analytica, has lifted the lid on this and othe...
- ⌚ 16:1 "Finally, we would like to make it clear that, despite its name, Cambridge Analytica has no connecti...
- ⌚ 18:7 Nix said the US had no jurisdiction over Cambridge Analytica, even though the company is American an...
- ⌚ 19:5 The US firm is owned by the Mercer family and a UK company called SCL Elections, which is part of th...
- ⌚ 19:6 From its outset as a UK-registered company, SCL Group had investors from

the upper echelons of Briti...

- ⌚ 19:7 Sir Geoffrey Pattie, a former Conservative defence and industry minister, took a key role in the com...
- ⌚ 19:11 The other main players at SCL Group are Nigel Oakes, an old Etonian from a military family – his fat...
- ⌚ 20:3 This was a standard variation on what SCL had done around the world for 30 years – this time, with a...
- ⌚ 20:23 Three years on, there is still stress in some of their voices when they recount these stories. Stres...
- ⌚ 20:24 “When I took that job, I did not sign up to any of this,” said one. Three years on, he is still angr...
- ⌚ 26:2 “There was a huge demand internally for people to see how we did it,” Kaiser said of the 2016 race....
- ⌚ 28:2 ogan paid about 270,000 people to take his personality test. But, Kaiser says, Cambridge Analytica d...
- ⌚ 56:3 Cambridge Analytica was set up in 2013 as an offshoot of SCL Group, which offered similar services t...
- ⌚ 65:1 “As a result, it has been determined that it is no longer viable to continue operating the business,...
- ⌚ 65:3 Although Cambridge Analytica might be dead, the team behind it has already set up a mysterious new c...
- ⌚ 67:1 This week, Cambridge Analytica announced that it, along with SCL Elections, the UK entity owned by t...
- ⌚ 68:1 Cambridge Analytica and SCL have at least 18 active companies, branches, and affiliates with similar...
- ⌚ 68:2 However, reporting on Cambridge Analytica – from Cadwalladr and others – had begun to appear in 2015...
- ⌚ 68:3 On 23 January 2018, four new directors were appointed to Emerdata, including Johnson Chun Shun Ko, w...
- ⌚ 68:4 The beleaguered Nix is still listed as an active director and shareholder of SCL Group and many of t...
- ⌚ 73:1 Former White House senior strategist Steve Bannon and billionaire Robert Mercer sought Cambridge Ana...
- ⌚ 73:2 “Steve Bannon believes that politics is downstream from culture. They were seeking out companies to...
- ⌚ 73:3 During his testimony to the Senate judiciary committee, Wylie also confirmed that he believed one of...
- ⌚ 73:5 Wylie agreed, but noted that Cambridge Analytica had a treasure trove of “dense and valuable” data c...
- ⌚ 73:9 Cambridge Analytica improperly obtained the personal information of millions of Facebook users to bu...
- ⌚ 73:10 Cambridge Analytica closed down in early May, denying any wrongdoing, but saying that the negative m...
- ⌚ 85:4 The "data mining" firm specialises in “behavioral microtargeting” or “psychographic” profiling. It u...
- ⌚ 93:6 Created in 2013, Cambridge Analytica markets itself as a source of consumer research, targeted adver...
- ⌚ 94:2 So while SCL and CA sound impossibly hi-tech and, consequently, dark and dangerous, it is worth reme...
- ⌚ 94:4 What is Cambridge Analytica? The "data mining" firm specialises in “behavioral microtargeting” or “p...
- ⌚ 94:5 Who runs Cambridge Analytica? The company was set up in 2013 by Alexander Nix, an old Etonian who ha...
- ⌚ 122:1 Filings show that Alexander Tayler and Julian Wheatland, who had both ran Cambridge Analytica before...
- ⌚ 122:2 Emerdata and Firecrest are both registered in the same office as SCL Elections. A Cambridge Analytic...

Verknüpfte Kodes:

- is part of → ● SCL group relationship UK + US Military Department of Defense
- ← is part of - ● Steve Bennon and Robert Mercer

● *CA Channel 4 investigation***Zitate:**

- ⌚ 13:10 It accused Channel 4 of setting out to entrap staff by initiating a conversation about unethical pra...
- ⌚ 13:11 It said: "We entirely refute any allegation that Cambridge Analytica or any of its affiliates use ent...
- ⌚ 13:12 In a later statement Cambridge Analytica accused Channel 4 News of attempting to entrap its executiv...
- ⌚ 13:13 Of the suggestions they used honey trap techniques, the company said: "Our executives humoured these...
- ⌚ 13:14 Admitting he misjudged the situation, Nix said: "In playing along with this line of conversation ... w...
- ⌚ 13:15 "Cambridge Analytica only receives and uses data that has been obtained legally and fairly. Our robu...
- ⌚ 88:1 The data analysis firm at the centre of a privacy scandal came under more pressure on Monday when Ch...
- ⌚ 88:4 Asked about what "deep digging" could be done, Mr Nix told a reporter posing as a fixer for a wealth...
- ⌚ 88:5 "I mean deep digging is interesting but you know equally effective can be just to go and speak to th...
- ⌚ 88:6 Mr Nix said they could "send some girls around to the candidate's house", adding that Ukrainian girl...
- ⌚ 88:7 Cambridge Analytica, which provided services to Donald Trump's election campaign, denied any wrongdo...
- ⌚ 88:8 But Mr Nix said: "In playing along with this line of conversation, and partly to spare our 'client'...
- ⌚ 92:1 Cambridge Analytica's boss, Alexander Nix, has been suspended with immediate effect after Channel 4...
- ⌚ 92:2 "In the view of the board, Mr Nix's recent comments secretly recorded by Channel 4 and other allegat...
- ⌚ 92:3 In the Channel 4 footage, Mr Nix was shown speaking about ways he could help a client, including off...
- ⌚ 92:4 He also claimed the company was instrumental during President Donald Trump's election campaign, sayi...
- ⌚ 93:2 In a secretly recorded video broadcast by Channel 4 on Tuesday, Cambridge Analytica's CEO Alexander...
- ⌚ 112:3 Alexander Nix, the former chief executive, was also filmed by undercover reporters boasting of using...
- ⌚ 127:2 Channel 4 said: "We absolutely disagree and reject Mr Nix's allegation that Channel 4 News 'heavily...

Verknüpfte Kodes:

- is part of → ● CA tricks

ATLAS.ti-Report**Cambridge Analytica Scandal**

Kodes

Filter:

Kodes nach Gruppe **lessons from scandal** filtern

● *Steve Bannon and Robert Mercer*

Zitate:

- / 4:32 Steve Bannon's lawyer said he had no comment because his client "knows nothing about the claims bein...
- ⌚ 5:2 In 2014, Steve Bannon – then executive chairman of the "alt-right" news network Breitbart – was Wyli...
 - ⌚ 5:21 A few months later, in autumn 2013, Wylie met Steve Bannon. At the time, he was editor-in-chief of B...
 - ⌚ 5:22 Smart," says Wylie. "Interesting. Really interested in ideas. He's the only straight man I've ever t...
 - ⌚ 5:23 "[Bannon] got it immediately. He believes in the whole Andrew Breitbart doctrine that politics is do...
 - ⌚ 5:26 When I ask how Bannon even found SCL, Wylie tells me what sounds like a tall tale, though it's one h...
 - ⌚ 5:27 It was Bannon who took this idea to the Mercers: Robert Mercer – the co-CEO of the hedge fund Renais...
 - ⌚ 5:28 Robert Mercer was a pioneer in AI and machine translation. He helped invent algorithmic trading – wh...
 - ⌚ 5:49 Or, as Wylie describes it, he was the gay Canadian vegan who somehow ended up creating "Steve Bannon...
 - ⌚ 8:4 Robert Mercer, a key Trump supporter and donor, gave \$15m in funding to Cambridge Analytica. Mercer,...
 - ⌚ 10:5 Cambridge Analytica – a company owned by the hedge fund billionaire Robert Mercer, and headed at the...
 - ⌚ 36:10 In 2015 and 2016, almost all of AIQ's work came via Cambridge Analytica. They worked closely with Ca...
 - ⌚ 50:3 Another of the documents released by the MPs is a confidential legal memo dated July 2014, which say...
 - ⌚ 56:2 Steve Bannon, Donald Trump's former campaign and White House adviser, led Cambridge Analytica in 201...
 - ⌚ 73:1 Former White House senior strategist Steve Bannon and billionaire Robert Mercer sought Cambridge Ana...
 - ⌚ 73:2 "Steve Bannon believes that politics is downstream from culture. They were seeking out companies to...
 - ⌚ 73:3 During his testimony to the Senate judiciary committee, Wylie also confirmed that he believed one of...
 - ⌚ 84:5 At the heart of the reporting was Cambridge Analytica, a company owned by the billionaire Robert Mer...
 - ⌚ 85:5 The firm became known to Steve Bannon, who was on its board from 2014 to 2016, and later received a...
 - ⌚ 117:5 The app was later used by Steve Bannon, Ted Cruz's campaign manager, by scraping personal informatio...

Verknüpfte Kodes:

– is part of → ● CA general

● *misuse big data tech firms*

Zitate:

- ⌚ 28:6 "Corporations like Google, Facebook, Amazon, all of these large companies, are making tens or hundre...
- ⌚ 30:6 "It's not like tech hasn't had a lot of scandals," he said, mentioning the

Theranos fraud case and M...

- ⌚ 77:1 The interesting thing about the tech companies is that, until recently, we failed to notice that the...
- ⌚ 77:2 Fortunately, after two years of scandals, the scales are now beginning to fall from our eyes and we...
- ⌚ 128:1 In recent years, concerns have arisen about the role of technology companies and how "big data" may...
- ⌚ 128:2 Newspapers and websites in America and Europe, including The Telegraph, have issued a "call for info..."
- ⌚ 128:3 The reporters will work together to examine information that is provided and a committee will decid...
- ⌚ 128:5 The Signals was set up by French businessman Giles Raymond and has an operating budget of several hu...
- ⌚ 128:6 The Signals Network aims to provide the equivalent of a witness protection program for whistle-blowe...
- ⌚ 130:1 The social network gave 61 companies a year to wean themselves off the rich data provided by Faceboo...
- ⌚ 130:2 The documents state that the true scale of data collection by rogue apps may never become apparent,...
- ⌚ 133:2 Information Commissioner Elizabeth Denham had said the ICO was "concerned about data negligence, the..."
- ⌚ 139:1 App developers can access Gmail data, including names, subject lines, message text and email signatu...
- ⌚ 139:2 Google is allowing hundreds of companies to scan people's Gmail accounts, read their emails and even...

● *lessons from scandal*

Zitate:

- ⌚ 9:1 More troubling still is the apparent lack of any systematic response to ensure the same type of brea...
- ⌚ 17:6 Her network of sources and contacts grew to include not only former employees who regretted their wo...
- ⌚ 24:4 Politicians around the world have expressed their concerns about the revelations and declared their...
- ⌚ 28:6 "Corporations like Google, Facebook, Amazon, all of these large companies, are making tens or hundre..."
- ⌚ 30:6 "It's not like tech hasn't had a lot of scandals," he said, mentioning the Theranos fraud case and M...
- ⌚ 45:2 "We are a nation of laws and our campaign finance laws must be enforced by the FEC and the justice d..."
- ⌚ 51:7 A year ago, I was told that Christopher Wylie was the key to understanding AggregatIQ. To unravelli...
- ⌚ 55:1 I'm disappointed, but I also understand it. It is extremely uncomfortable to consider that our democ...
- ⌚ 55:2 Because this is not just about data. In Britain, we have strict spending limits for elections. It's...
- ⌚ 55:3 Beyond data, there are two more issues at stake here: overspending and coordination between campaign...
- ⌚ 55:10 If this happened in Kenya or Nigeria, a new vote would be demanded by international observers. If th...
- ⌚ 55:11 I am a progressive Eurosceptic. I supported Leave. This is not about "remoaning". It's about upholdi...
- ⌚ 56:5 He said: "The defendants effectively abused the human right to privacy of ordinary Facebook users an..."
- ⌚ 60:5 Damian Collins, the Tory MP for Folkestone, who is the chair of the DCMS committee, has told the Obs...
- ⌚ 61:9 The questions are being asked, it seems. However, Elizabeth Denham, the

information commissioner, to...

72:4 "The big picture here is it's possible for an individual or group with lots of money and some expert...

72:5 Damian Tambini, director of research in the department of media and communications at the London Sch...

75:6 That's what is so infuriating about the reaction to Sanni's story. Because he didn't blow the whistl...

75:7 His revelations were pushed to the margins. The BBC has no convincing answer to criticism of its lac...

76:1 Just how powerless and vulnerable we were and still are and how there's a class of very rich people...

76:2 Many of the allegations have now been proven and yet simply ignored. We seem to have accepted as a c...

76:3 Our electoral laws need to be completely overhauled. And if Facebook is going to continue to refuse...

76:4 I think it's inevitable that foreign actors and rich individuals will try to manipulate social media...

77:1 The interesting thing about the tech companies is that, until recently, we failed to notice that the...

77:2 Fortunately, after two years of scandals, the scales are now beginning to fall from our eyes and we...

91:7 The law is already catching up fast. The EU's "General Data Protection Directive" comes into force i...

91:8 Similarly, a "position paper" published with last week's Spring statementproposed taxing the tech gi...

94:7 For there is no doubt that the digital world is today at a tipping point. Consumers were long thrill...

94:9 That could be the principal peril for political parties from this scandal - that laissez faire publi...

94:10 Ultimately, that is a movement that is likely to lead with greater decentralisation, rather than con...

94:11 So how likely is it that technology, of the kind that Nigel Oakes and SCL and Cambridge Analytica ar...

95:1 Combined with the fake news controversy of recent years, politicians across the globe are now asking...

95:5 The future of social media is more fragmented, more intimate and gives users much more control over...

98:6 On Wednesday night, he said he would testify before Parliament and US House committees, saying it wa...

99:2 The scandal has increased fears of potential election meddling as the political analytics firm has w...

100:1 Oh, and to spread conspiracy theories, lies and propaganda from hyper-partisan political blogs and f...

100:2 "Not very nice? The internet was tremendous, lad. So gloriously democratic. Before the internet, rab...

103:1 If the Cambridge Analytica controversy has taught Zuckerberg anything (it is not yet clear that it h...

103:5 Facebook doesn't need to be fixed. It needs to be broken and remade

104:5 There's no doubt that the Cambridge Analytica case has raised serious concerns about the way Faceboo...

106:1 The lessons are similar to those learned from the Cambridge Analyticadata download from Facebook.

106:2 Our world is changing. The norms of doing business are shifting in front of our eyes. The ability of...

106:3 And tax authorities are still struggling to keep up with the implications of wealth that is created,...

106:4 Regulation is always a step behind the billionaires, and the companies that see exploiting loopholes...

- ④ 110:2 Around the world, governments are grappling with how to deal with Facebook and other monopolistic in...
- ④ 111:5 The Lords Artificial Intelligence committee called on the Competition and Markets Authority to launc...
- ④ 119:2 While I do not think the firm's work had much impact on Trump's victory, algorithms can make a real...
- ④ 119:3 As shown in the questions posed by US law makers to Mark Zuckerberg last week politicians have very...
- ④ 119:4 I think it is important to have some way of monitoring and controlling that. For example, limits on...
- ④ 119:7 People should be worried about Google algorithms producing unreliable results. Often Google searches...
- ④ 119:8 The algorithms we currently have are somewhere slightly below the level of a bacteria in intelligenc...
- ④ 122:1 Filings show that Alexander Tayler and Julian Wheatland, who had both ran Cambridge Analytica before...
- ④ 122:2 Emerdata and Firecrest are both registered in the same office as SCL Elections. A Cambridge Analytic...
- ④ 124:1 It was confirmed by president of the European parliament Antonio Tajani who declared web giants shou...
- ④ 126:1 Five years on, it seems society no longer fears Big Brother so much as Big Tech. While his revelati...
- ④ 126:3 Mr Wizner, who is a civil liberties advocate with the American Civil Liberties Union, said fixing th...
- ④ 126:5 In some ways, the leaks had changed society "dramatically", Mr Wizner said. "The first way may not...
- ④ 126:7 "This was a positive, but modest, change because it reduces - slightly - the risk of government abus...
- ④ 128:4 Earlier this month, experts said that social media and online gaming firms should have a "duty of ca...
- ④ 129:3 "It is very important that we have transparency around campaigning so that voters know who is saying...
- ④ 131:1 Had the breach occurred after May this year, Facebook may have faced a far greater fine under the ne...
- ④ 131:3 She said: "Very few people had an awareness of how they can be personally micro targeted or nudged i...
- ④ 132:1 The penalty notice issued to the company follows the announcement on Tuesday that the ICO intends to...
- ④ 133:2 Information Commissioner Elizabeth Denham had said the ICO was "concerned about data negligence, the...
- ④ 136:1 Facebook, Twitter and Google are facing the threat of new taxes to help fund a crackdown on a tide o...
- ④ 136:2 Damian Collins MP, Chair of the Committee, called for urgent action to tackle the threat posed by fa...
- ④ 136:3 He said: "We are facing nothing less than a crisis in our democracy – based on the systematic manipu...
- ④ 136:4 The report warned of "relentless targeting of hyper-partisan views, which play to the fears and prej...
- ④ 136:5 A levy, understood to work similarly to the charges imposed on financial services in the UK by the F...
- ④ 136:6 MPs also suggested that companies should no longer enjoy the protection of being a grey area between...
- ④ 136:7 The 'fake news' dossier: I Social media regulation on the way?
- ④ 136:11 However, the days of policing its own platform may be over. MPs claimed that the current legal frame...
- ④ 136:12 It also said there should be a public register for political advertising, requiring all political ad...
- ④ 136:13 "Our democracy is at risk and now is the time to act to protect our shared

values and the integrity...

④ 137:1 "In light of the Electoral Commission's findings on Vote Leave, BeLeave, and Veterans for Britain, i..."

④ 140:4 After completing the probe in July, the DCMS Committee released an interim report that warned of a "...

④ 140:5 "We need to see a more coordinated approach across government to combat campaigns of disinformation..."

- *Investigatory Powers Act*

Zitate:

④ 126:8 Investigatory Powers Act What are the key measures? Force internet and communications companies to r...

④ 126:9 "The UK has just legalised the most extreme surveillance in the history of western democracy," Snowd...

④ 126:10 In the latest legal challenge in April, the high court said the government must rewrite the legislat...

④ 126:12 Why is the government doing this? The government sees the bill as "maintaining intelligence agencies..."

- *FB needs to be regulated*

Zitate:

④ 4:16 The Democratic senator Mark Warner said the harvesting of data on such a vast scale for political ta...

④ 6:6 Senator Mark Warner, the top Democrat on the Senate intelligence committee, joined the condemnation....

④ 6:7 It demonstrated the need for Congress to pass legislation to bring transparency and accountability t...

④ 12:1 In the US, a state attorney general has called for investigations, greater accountability and regula...

④ 12:4 "I thought it was outrageous," he said. "Facebook have some serious questions to answer here, and th...

④ 12:5 Hancock told Collins's committee last week that following Brexit he would like to review legislation...

④ 15:13 It was at that point that Parakilas decided to go public with his concerns, writing an opinion artic...

④ 30:7 "Whether it's allowing Russians to purchase political ads, or extensive micro-targeting based on ill...

④ 37:4 Last week even the Economist was persuaded of the need for Facebook in particular to make radical ch...

④ 78:3 Because what the Cambridge Analytica story exposed, by accident, from Facebook's reaction in the mon...

④ 84:4 "It's clear these platforms can't police themselves," Democratic U.S. Senator Amy Klobuchar tweeted.

④ 85:16 Joining the chorus of voices demanded the Facebook chief executive testify before Congress, Senator...

④ 86:5 The Secretary of State for Digital, Culture, Media and Sport Matt Hancock told the Telegraph the "wi...

④ 91:6 All genuinely new industries initially thrive on their ability to stand outside the old conventions...

④ 94:8 And now between Google, Facebook, Amazon there's enormous amounts of data being amassed. The big com...

④ 94:10 Ultimately, that is a movement that is likely to lead with greater decentralisation, rather than con...

④ 95:1 Combined with the fake news controversy of recent years, politicians across the globe are now asking...

- ⌚ 95:2 For more than a decade Facebook has enjoyed an unprecedented ascent and now has almost a third of th...
- ⌚ 96:1 The question is, what laws, if any, have been broken? This is a potential test case that will help d...
- ⌚ 98:4 Mr Zuckerberg expressed fears a “version two” of Russia’s 2016 election meddling was being planned b...
- ⌚ 98:10 And on regulation, Mr Zuckerberg said: "I'm not sure we shouldn't be regulated. There are things lik...
- ⌚ 103:5 Facebook doesn't need to be fixed. It needs to be broken and remade
- ⌚ 104:6 The case for regulation is strong. As is the need to discuss the consequences of living in a world w...
- ⌚ 110:2 Around the world, governments are grappling with how to deal with Facebook and other monopolistic in...
- ⌚ 111:5 The Lords Artificial Intelligence committee called on the Competition and Markets Authority to launc...
- ⌚ 124:1 It was confirmed by president of the European parliament Antonio Tajani who declared web giants shou...
- ⌚ 126:3 Mr Wizner, who is a civil liberties advocate with the American Civil Liberties Union, said fixing th...
- ⌚ 126:4 “The major internet companies spend more money lobbying Congress than do the oil companies now so I...
- ⌚ 136:1 Facebook, Twitter and Google are facing the threat of new taxes to help fund a crackdown on a tide o...
- ⌚ 136:10 They include creating a new official category for technology companies under which they are responsi...
- ⌚ 136:16 "Throughout our inquiry these companies have tried to frustrate scrutiny and obfuscated in their ans...

● *FB legal investigations*

Zitate:

- ⌚ 6:14 The data breach was one of the biggest in Facebook’s history and renewed scrutiny of the social netw...
- ⌚ 11:1 Adam Schiff, the top Democrat on the House intelligence committee, called for Cambridge Analytica to...
- ⌚ 14:2 On Monday, the US senator Ron Wyden sent Zuckerberg a detailed list of questions related to the brea...
- ⌚ 14:3 Referencing the government’s request for Facebook’s auditors to leave Cambridge Analytica’s offices,...
- ⌚ 14:4 The three social media companies testified in Washington last fall, following the revelation that th...
- ⌚ 17:1 MPs have summoned Mark Zuckerberg to appear before a select committee investigating fake news and ac...
- ⌚ 17:2 The Facebook founder has been called to give evidence to the digital, culture, media and sport commi...
- ⌚ 17:3 In a letter to Zuckerberg, the committee’s chair, Damian Collins, wrote that Facebook had been repea...
- ⌚ 17:4 “Your officials’ answers have consistently understated this risk and have been misleading to the com...
- ⌚ 17:5 The committee said Facebook had failed to provide follow-up evidence after the last hearing and that...
- ⌚ 21:5 “With Mark Zuckerberg’s response, they are trying to convey that they are taking this seriously, but...
- ⌚ 22:1 Speaking publicly for the first time days after the report, Mark Zuckerberg admitted Facebook has “m...
- ⌚ 44:1 Facebook’s privacy practices are under investigation by the US Federal Trade Commission following a...
- ⌚ 44:2 The fact that the data obtained by Cambridge Analytica was harvested in

2014 has raised questions ab...

⌚ 44:3 Marc Rotenberg, executive director of the Electronic Privacy Information Center, said he believed Fa...

⌚ 44:4 Facebook is also facing questions over reports that it collected years of contact names, telephone n...

⌚ 47:1 The MP said: "I think, given the extraordinary evidence we've heard so far today, it is absolutely a...

⌚ 47:2 Zuckerberg has been invited three times to speak to the committee, which is investigating the effect...

⌚ 47:3 The company's head of public policy, Rebecca Stimson, said in a letter to Collins: "Facebook fully r...

⌚ 48:1 However, news of US congressional evidence paves the way for a major showdown for Zuckerberg, 33, wh...

⌚ 56:1 Facebook, it is said, may initially have been misled, but failed to act responsibly to protect the d...

⌚ 56:4 It has been brought under the US Stored Communications Act. US lawyers said the legislation provides...

⌚ 56:5 He said: "The defendants effectively abused the human right to privacy of ordinary Facebook users an...

⌚ 64:1 The digital, culture, media, and sport committee has repeatedly invited Zuckerberg to give evidence...

⌚ 64:2 She also warned there was a risk to parliament's reputation if Zuckerberg decided to ignore a formal...

⌚ 71:1 The correspondence, obtained by the Guardian, also raises questions about the accuracy of the testim...

⌚ 72:1 Schroepfer is Facebook's nerd-in-chief. He was the tech guy sent to answer a series of questions fro...

⌚ 74:1 Facebook is to be fined £500,000, the maximum amount possible, for its part in the Cambridge Analyti...

⌚ 74:2 "Facebook has failed to provide the kind of protections they are required to under the Data Protecti...

⌚ 74:3 In the first quarter of 2018, Facebook took £500,000 in revenue every five and a half minutes. Becau...

⌚ 78:2 A couple of hours later, I glanced at Twitter and saw a graph. It showed a wavering line heading off...

⌚ 85:6 Politicians on both sides of the Atlantic are demanding that Mark Zuckerberg appears in front of leg...

⌚ 85:7 Damian Collins, chair of the UK's Digital, Culture, Media and Sport Committee, accused Facebook of "...

⌚ 85:8 He added: "Someone has to take responsibility for this. It's time for Mark Zuckerberg to stop hiding...

⌚ 88:2 The controversy wiped billions of dollars off Facebook's value as its founder, Mark Zuckerberg, face...

⌚ 89:2 The Information Commissioner's Office (ICO) is investigating both Facebook and Cambridge Analytica o...

⌚ 94:1 For he is not a young, thrusting, "t-shirt and trainers" tech billionaire like Zuckerberg, who has a...

⌚ 97:2 "Where on earth is Mark Zuckerberg?" a seasoned PR man, close to advisers who now work at Facebook,...

⌚ 97:3 Politicians have summoned him to appear before them on both sides of the Atlantic. They want to know...

⌚ 97:4 That concern was compounded by his disappearing act in the days after the CA scandal. Instead of com...

⌚ 98:1 Mark Zuckerberg has apologised over the Cambridge Analytica scandal and vowed to tell Facebook users...

⌚ 98:2 The Facebook founder said he was "really sorry" for the "major breach of trust" that saw information...

⌚ 98:3 Appearing on CNN, the 33 year-old said he was "happy" to answer questions

about the scandal before U...

- ⌚ 98:4 Mr Zuckerberg expressed fears a “version two” of Russia’s 2016 election meddling was being planned b...
- ⌚ 98:7 During his interview with CNN, Mr Zuckerberg appeared contrite and apologised for the first time ove...
- ⌚ 101:4 Mark Zuckerberg, the Facebook chief executive, said the company would audit any app that displayed “...
- ⌚ 105:1 Mr Zuckerberg has come under increasing pressure to explain his company’s actions before committees...
- ⌚ 107:1 He said he would from now on send his executives, including Mike Schroepfer, the chief technology of...
- ⌚ 107:2 Australia is now among those other countries after it announced on Thursday it had begun an investig...
- ⌚ 107:4 Technology bosses rarely appear in front of Washington hearings in person, and have been criticised...
- ⌚ 107:7 Last week, the committee chairman Damian Collins said it was “absolutely astonishing” that Mr Zucker...
- ⌚ 108:1 Reeling from its worst privacy crisis in history, Facebook is in full damage-control mode. CEO Mark...
- ⌚ 109:9 Mr Zuckerberg insisted he is still the right person to lead the company as it revealed 87 million us...
- ⌚ 109:11 In the hearings, Mr Zuckerberg is not only trying to restore public trust in his company but also to...
- ⌚ 110:1 Mr Zuckerberg had to spell out that Facebook made money not by selling data, but by directing advert...
- ⌚ 111:4 Meanwhile, competition watchdogs should investigate US tech giants’ “vexing” data monopolies, a Hous...
- ⌚ 124:2 However in a letter on Monday, Facebook’s UK head of public policy, Rebecca Stimson, replied that Zu...
- ⌚ 125:2 Yet in a written response to a question raised during Tuesday’s brief appearance in front of Europea...
- ⌚ 125:3 Facebook said that Kogan, sold the information on US - not European - voters to Cambridge Analytica,...
- ⌚ 129:1 Giving evidence during a European Parliament inquiry into the use of Facebook users’ data by Cambrid...
- ⌚ 135:3 Facebook has come under heavy scrutiny for the data leak, and is currently under investigation by reg...
- ⌚ 142:2 The report did note that Facebook said only data from US citizens had then been used in political ca...
- ⌚ 142:3 At the time, Elizabeth Denham, the Information Commissioner, said the £500,000 fine would have been...
- ⌚ 144:1 The city of Washington DC is suing Facebook for allowing other companies to access its users’ person...
- ⌚ 144:3 “Facebook failed to protect the privacy of its users and deceived them about who had access to their...
- ⌚ 145:2 The remarks from Mr Zuckerberg come amid a US government shutdown, which threatens to delay a probe...

● CA tricks

Zitate:

- ⌚ 2:7 A slide presentation prepared for the Lukoil pitch focuses first on election disruption strategies u...
- ⌚ 5:25 “It’s like dirty MI6 because you’re not constrained. There’s no having to go to a judge to apply for...
- ⌚ 13:1 When the reporter asked if Cambridge Analytica could offer investigations into the damaging secrets...
- ⌚ 13:2 “You know these sort of tactics are very effective, instantly having video

evidence of corruption.”

- ⌚ 13:3 “Oh, we do a lot more than that,” he said over dinner at an exclusive hotel in London. “Deep digging...”
- ⌚ 13:4 Another option, Nix suggested, would be to create a sex scandal. “Send some girls around to the cand...”
- ⌚ 13:5 He said these were hypothetical scenarios, but suggested his ideas were based on precedent. “Please...”
- ⌚ 13:6 Any work may have stayed out of the spotlight partly because Cambridge Analytica works hard to cover...
- ⌚ 13:7 Cambridge Analytica sometimes contracts under a different name, so that there are no records of its...
- ⌚ 13:8 “It has to happen without anyone thinking it’s propaganda, because the moment you think ‘that’s prop...”
- ⌚ 13:9 He added: “It may be that we have to contract under a different name ... a different entity, with a...”
- ⌚ 20:13 There are scenes of people being macheted to death. Their legs hacked off. Their skulls caved in. A...
- ⌚ 20:17 The witnesses are clear – at least in their own minds. The information they were shown had come from...
- ⌚ 20:26 Most but not all respects. The Observer has obtained an astonishing and disturbing video that Cambri...
- ⌚ 50:4 The document notes that the company, formed in June 2014, could participate as a vendor of technolog...
- ⌚ 52:4 Another former Cambridge Analytica employee who worked on the campaign said: “It was voter suppressi...”
- ⌚ 52:5 Former Cambridge Analytica employees described how the hackers passed a thumb drive of hacked materi...
- ⌚ 65:2 He also revealed that the company used a self-destruct email server to erase its digital history.
- ⌚ 88:5 “I mean deep digging is interesting but you know equally effective can be just to go and speak to th...
- ⌚ 88:6 Mr Nix said they could “send some girls around to the candidate’s house”, adding that Ukrainian girl...
- ⌚ 90:5 Alexander Nix, chief executive of the firm, is seen telling an undercover reporter posing as a fixer...

- *CA general*

Zitate:

- ⌚ 5:18 Another Lib Dem connection introduced Wylie to a company called SCL Group, one of whose subsidiaries...
- ⌚ 5:48 At 24, he came up with an idea that led to the foundation of a company called Cambridge Analytica, a...
- ⌚ 8:2 Wylie, a Canadian who previously worked for Cambridge Analytica, has lifted the lid on this and othe...
- ⌚ 16:1 “Finally, we would like to make it clear that, despite its name, Cambridge Analytica has no connecti...
- ⌚ 18:7 Nix said the US had no jurisdiction over Cambridge Analytica, even though the company is American an...
- ⌚ 19:5 The US firm is owned by the Mercer family and a UK company called SCL Elections, which is part of th...
- ⌚ 19:6 From its outset as a UK-registered company, SCL Group had investors from the upper echelons of Briti...
- ⌚ 19:7 Sir Geoffrey Pattie, a former Conservative defence and industry minister, took a key role in the com...
- ⌚ 19:11 The other main players at SCL Group are Nigel Oakes, an old Etonian from a military family – his fat...
- ⌚ 20:3 This was a standard variation on what SCL had done around the world for 30

years – this time, with a...

- ⌚ 20:23 Three years on, there is still stress in some of their voices when they recount these stories. Stres...
- ⌚ 20:24 “When I took that job, I did not sign up to any of this,” said one. Three years on, he is still angr...
- ⌚ 26:2 “There was a huge demand internally for people to see how we did it,” Kaiser said of the 2016 race....
- ⌚ 28:2 ogan paid about 270,000 people to take his personality test. But, Kaiser says, Cambridge Analytica d...
- ⌚ 56:3 Cambridge Analytica was set up in 2013 as an offshoot of SCL Group, which offered similar services t...
- ⌚ 65:1 “As a result, it has been determined that it is no longer viable to continue operating the business,...
- ⌚ 65:3 Although Cambridge Analytica might be dead, the team behind it has already set up a mysterious new c...
- ⌚ 67:1 This week, Cambridge Analytica announced that it, along with SCL Elections, the UK entity owned by t...
- ⌚ 68:1 Cambridge Analytica and SCL have at least 18 active companies, branches, and affiliates with similar...
- ⌚ 68:2 However, reporting on Cambridge Analytica – from Cadwalladr and others – had begun to appear in 2015...
- ⌚ 68:3 On 23 January 2018, four new directors were appointed to Emerdata, including Johnson Chun Shun Ko, w...
- ⌚ 68:4 The beleaguered Nix is still listed as an active director and shareholder of SCL Group and many of t...
- ⌚ 73:1 Former White House senior strategist Steve Bannon and billionaire Robert Mercer sought Cambridge Ana...
- ⌚ 73:2 “Steve Bannon believes that politics is downstream from culture. They were seeking out companies to...
- ⌚ 73:3 During his testimony to the Senate judiciary committee, Wylie also confirmed that he believed one of...
- ⌚ 73:5 Wylie agreed, but noted that Cambridge Analytica had a treasure trove of “dense and valuable” data c...
- ⌚ 73:9 Cambridge Analytica improperly obtained the personal information of millions of Facebook users to bu...
- ⌚ 73:10 Cambridge Analytica closed down in early May, denying any wrongdoing, but saying that the negative m...
- ⌚ 85:4 The "data mining" firm specialises in “behavioral microtargeting” or “psychographic” profiling. It u...
- ⌚ 93:6 Created in 2013, Cambridge Analytica markets itself as a source of consumer research, targeted adver...
- ⌚ 94:2 So while SCL and CA sound impossibly hi-tech and, consequently, dark and dangerous, it is worth reme...
- ⌚ 94:4 What is Cambridge Analytica? The "data mining" firm specialises in “behavioral microtargeting” or “p...
- ⌚ 94:5 Who runs Cambridge Analytica? The company was set up in 2013 by Alexander Nix, an old Etonian who ha...
- ⌚ 122:1 Filings show that Alexander Tayler and Julian Wheatland, who had both ran Cambridge Analytica before...
- ⌚ 122:2 Emerdata and Firecrest are both registered in the same office as SCL Elections. A Cambridge Analytic...

Verknüpfte Kodes:

← is part of – ● Steve Bennon and Robert Mercer

● [CA AIQ](#)

Zitate:

- ⊕ 34:1 Wylie said that, in 2016, the relationship went far beyond that. Although AIQ and Cambridge Analytic...
- ⊕ 34:2 “AIQ wouldn’t exist without me,” he said. “When I became research director for SCL [the parent compa...
- ⊕ 34:3 The Observer has seen an email from 11 August 2013 that Wylie sent to Silvester about SCL. “We mostl...
- ⊕ 34:4 He then set up AIQ with his business partner, Zack Massingham, to work on SCL and later Cambridge An...
- ⊕ 34:5 Last March, when the Observer started asking questions about the connection between Cambridge Analyt...
- ⊕ 34:6 “The idea that Dom had no idea of AIQ’s connection to Cambridge Analytica is complete bullshit,” sai...
- ⊕ 34:7 Until 2016, AIQ had no clients other than Cambridge Analytica. The lack of a website, Wylie claims,...
- ⊕ 34:8 Silvester said that Cambridge Analytica was not in contact with AIQ during the referendum campaign....
- ⊕ 34:9 • Addendum, 29 March 2018: we are happy to clarify that we did not intend to suggest that Aggregatel...
- ⊕ 36:7 In February last year, I wrote my first report about Cambridge Analytica, interrogating what work it...
- ⊕ 36:8 In March, after the first article was published, I got a tip-off. Vote Leave – the official leave ca...
- ⊕ 36:9 Jeff Silvester was Wylie’s first employer, a man he had known since he was 16 and who went on to co-...
- ⊕ 51:1 Seven fraught hours later, we published an article headlined “Follow the data” . It was centred on o...
- ⊕ 51:3 The documents published last week finally make the legal connection between AggregatelQ and Cambridg...
- ⊕ 51:4 Last week, AIQ sent us a legal letter. It said that AggregatelQ is not a direct part and/or the Cana...
- ⊕ 51:5 “The compromise was that a Canadian company would be set up ... But the deal was that they would sign...
- ⊕ 51:6 The same week, Gizmodo, a specialist tech site, published an article headlined “AggregatelQ created...
- ⊕ 51:8 Then, a few days later, a reader from Canada got in touch. Did I know that the telephone number and...
- ⊕ 52:2 Wylie, a former Cambridge Analytica employee, has now handed the material to MPs. Giving testimony l...
- ⊕ 52:6 The video separately demonstrates the ties between Cambridge Analytica and AggregatelQ, the firm tha...
- ⊕ 54:1 Facebook has suspended the Canadian data firm with which the official Vote Leave campaign spent 40%...
- ⊕ 54:2 In its statement, Facebook said: “In light of recent reports that AggregatelQ may be affiliated with...
- ⊕ 54:3 The company played a critical role in Britain’s European Union referendum, with a total of £3.5m bei...
- ⊕ 54:4 The Observer first revealed links between Cambridge Analytica and AIQ last May. Two weeks ago, Chris...
- ⊕ 54:7 Wylie claims the two entities, certainly during the time of the referendum campaign, were operating...
- ⊕ 54:8 Silvester said Cambridge Analytica was not in contact with AIQ during the referendum campaign. “AIQ...
- ⊕ 55:5 AIQ built the “Ripon” platform that Cambridge Analytica used to target people using misappropriated...