DOES COLLABORATIVE GAMEPLAY ENHANCE LEARNING WITH AN EDUCATIONAL COMPUTER GAME?

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Abstract

This research intends to find out if collaborative gameplay can enhance learning with an educational computer game. Motivational aspects (self-efficacy, flow) stand central in order to distinguish possible differences in learning outcomes between participants playing the educational computer game solitary or in dyads.

At the University of Twente, Netherlands, an experiment with 54 students playing an educational computer game had been conducted. Within the experimental condition, students were playing the game in dyads. The control group consisted of single students playing the educational computer game on their own. In order to measure the motivational conditions of each group, the questionnaire on current motivation (QCM) and the flow short scale (FSK) have been used to measure possible motivational differences between the conditions. After gameplay, each individual participant answered a knowledge test. The results of both conditions have been compared in order to find possible discrepancies.

This research concludes with stating that no evidence has been found that would support the thesis that collaborative gameplay enhances learning with an educational computer game. On the contrary, data suggests that participants in the solitary gameplay condition concluded the knowledge test with better results compared to the experimental condition. Next to that, no evidence has been found that would support the thesis that motivational aspects would influence on the learning outcomes of the participants. Only the concept of incompetence fear resulted in a significant correlation with the learning outcomes. Other concepts did not succeed in indicating any significant correlations.
Introduction

Ever since the evolution of new media, computer games play an integral part in the daily flow of society, whether it is for pure enjoyment, relaxation or for educational purposes (Manovich, 2002). The popularity of computer games is unabated (van der Meij, Albers & Leemkuil, 2011). Researchers and laymen unanimously are astonished by the support computer games can give when it comes to the players motivation, involvement and endurance (Malone, 1981; Mitchell & Savill-Smith, 2004). These findings make computer games especially interesting for the field of education. The application of computer games in education, so-called digital game-based learning, is slowly being adopted into many educational settings (Johnson, Smith, Willis, Levine & Haywood, 2011). Recent research suggests digital game-based learning as “a sound instructional strategy that promotes students engagement” (Schaaf, 2012; see also Charles & McAlister, 2004).

Garris, Ahlers and Driskell (2002) describe “the application of motivational properties of computer games to enhance learning and to accomplish instructional objectives” as the “holy grail for training professionals”. Contemplating computer games for educational purposes nevertheless encounters severe problems. Computer games alone cannot satisfy educational purposes, but rather should be seen as tools to support learning. Leemkuil (as cited in Van der Meij et al., 2011) warns that there is “a serious risk that students never engage in the articulation and explanation that is critical for learning outcomes to appear”. One approach to avoid disengagement might be to stimulate or scaffold self-regulative actions by students to such an extent that knowledge and problem-solving skills are efficiently acquired. This stimulation could be provided by the introduction of collaborative gameplay into digital game-based learning.

Motivation and computer games

Csikszentmihalyi (as cited in McGonigel, 2003) is delighted by the “immersive power that games can have on the motivation of players that engage in games on such a degree that they relinquish basic needs for its sake”. This phenomenon is well known as intrinsic motivation (Malone, 1981; Deci & Ryan, 2000), which when activated in the learner, can result in high-quality learning and creativity (Ryan & Deci, 2000). Basing instruction on motivational factors is widespread among educators and not unique to game design. Keller’s ARCS Model of Motivational Design (Keller, 1987), for instance, has been successfully applied to distance learning and computer games and research suggests that it correlates strongly with generally accepted digital game design principles (Kenny & Gunter, 2007; see also Gunter, Kenny & Vick, 2006). To trigger a high degree of intrinsic motivation, Malone (1981; see also Randel, Morris & Wetzel, 1992) designates three important elements to be implemented into (computer) games: Challenge, fantasy and curiosity. Recent research by Malone and Lepper (as cited in Dickey, 2006) suggests the expansion of the concept of intrinsically motivating (computer) game elements with choice and control.

The research regarding intrinsic motivation led to the development of the concept of flow: “the optimal psychological experience of becoming one with an activity” (McGonigal, 2003). According to Csikszentmihalyi (as cited in Rieber, 1996), in the state of flow “nothing else seems to matter; the experience is so enjoyable that people

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1 Acknowledgment to Dr. H.H. Leemkuil & Dr. H. van der Meij for their support.
will do it even at great cost, for the sheer sake of doing it." The exact role of stimulating elements for self-regulative actions in computer games on the flow experience is still vague to researchers. Inal and Cagiltay (2007) found that “challenge and complexity elements of games had mainly more effect than clear feedback on the flow experience”. Hwang, Sung, Hung, Yang and Huang (2012) argue that several studies pointed out that “without incorporating any educational theory or providing supportive tools, the effectiveness of educational computer games might not be as significant as expected”. Wouters and Van Oostendorp (2013) concur by implying that “without instructional support players may use their limited cognitive ability for ineffective activities at the expose of activities that contribute to learning”. It is still open to discuss which instructional features within computer games promote learning to a vast extent. Collaborative gameplay could be a reasonable feature to enhance the intrinsic motivation and flow experience of the player.

Collaborative gameplay (and learning) with computer games

Collaborative learning “describes a situation in which particular forms of interaction among people are expected to occur, which is supposed to trigger learning mechanisms” (Dillenbourg, 1999). Working collaboratively, however, does not in and of itself guarantee collaborative learning (González-González & Blanco-Izquierdo, 2012). A computer game must be sufficiently designed to provide a meaningful context to learning. Foko and Amory (as cited in Meluso, Zheng, Spires & Lester, 2012) found that “playing educational computer games in pairs (compared to playing individually) is more effective than playing individually, resulting in improved visualization, logical and numeric skills of students”. However, Mikropoulos and Natsis (2011) conclude that while “collaborative virtual environments find their place in education”, the direct effects of the different forms of collaboration remain incompletely understood. Collaboration is supposed to stimulate the learner to explicate their knowledge, however playing a game in a dyad does not guarantee the exchange of knowledge as supposed by the game task and eventually “does not significantly enhance learning” (Van der Meij, Albers & Leemkuil, 2011; see also Albers, 2008). Albers (2008) applied free collaboration to their study on collaboration in gameplay, which did not show the predicted beneficial effect (Van der Meij et al., 2011). Scripted collaboration therefore is seen as a next step in research, which could enhance learning with educational computer games (Wouters & Van Oostendorp, 2013; see also Van der Meij et al., 2011; Hummel, Van Houcke, Nadolski, Van der Hiele, Kurvers & Löhr, 2011).

Research questions

To test whether collaborative gameplay enhances learning with a computer game, Van der Meij et al. (2011; see also Albers, 2008) used a commercial off-the-shelf computer game that is not exclusively developed for educational purposes. Their computer game lacks clearly stated educational goals as well as is solely designed for solitary gameplay. Albers (2008) proposes to make use of a strictly educative game in further research, which might lead to a different outcome of the study. Therefore, the effects of collaborative gameplay on learning will be tested anew, this time utilizing an educational computer game with a scripted collaboration gameplay design. The research, using an experimental design with random assignment, focuses around the following research question: Does collaborative gameplay enhance learning with an educational computer game?
In order to examine the research question, the subsequent key questions will be tested throughout the research:

1. Does the collaborative group have significantly higher learning outcomes than the solitary group?

2. Does the motivation of the collaborative group differ from the individual group?

3. Does motivation correlate with the learning outcomes?

The key questions assume that when playing an educational computer game collaboratively, the student’s motivation differs from those playing a game solitary. Games that include educational objectives and goals are believed to make learning of curricular subjects more learner-centered, easier, more enjoyable, more interesting, and, consequently, more effective (Kafai, 2001; Papastergiou, 2009). To measure the (intrinsic) motivation of students playing an educational computer game, Csikszentmihalyi’s flow theory (cited in Abuhamdeh & Csikszentmihalyi, 2011) will be applied.

**Method**

**Participants**

Fifty-four students of the Faculty of Behavioral Science from the University of Twente in the Netherlands participated in this study. In total, 30 women and 24 men participated. The median age of the participants was 21 (Mean: 21.89). Forty-six students received study credits for their participation. The remainder of the participants volunteered. The participants were divided randomly into two conditions: Twenty-two participants played the game in solitary mode, 32 participants played the game collaboratively in dyads.

**Materials**

**Game**

The study has been conducted with the educational computer game *De Zuivelmarktgame* [milk market game]. This game simulates a milk market and aims at teaching the participants the operating principles of an economic market. It is developed as part of the Pincode method to teach pupils economics in the Dutch middle school. The game can be played online with a modern web browser and is developed to play collaboratively in dyads.

**Game experience questionnaire**

Before playing the educational computer game, participants have been asked about their prior experience with playing computer games. Three closed questions were asked (e.g., ‘what is your experience with playing computer games’). Answers could be given in predetermined categories for experience or ranges of hours. Furthermore,
participants were asked to indicate their prior experience with collaborative learning on a 5-point Likert scale. An exact definition of collaborative learning was annotated.

**Motivation questionnaire**
Following the game experience questionnaire, the current motivation was measured with the help of the questionnaire on current motivation, based on a validated instrument by Rheinberg, Vollmeyer and Burns (2001). The questionnaire is clearly directed at the participants motivation after having read the game instructions. The instruments includes 18 items, divided in four constructs: mastery confidence (e.g., ‘I think I am up to the difficulty of the task’); interest (e.g., ‘I like that I can learn new things with this task’); incompetence fear (e.g., ‘I’m afraid I’ll make a fool out of myself’) and challenge (e.g., ‘I am excited about how well I will perform with this task’). Several items have been deleted due to their respective low corrected item-total correlation (< .3). Out of 18 items, in total 13 items remain to be used for further analysis. The resulting reliability values for Cronbach’s α are reported in table 1.

<table>
<thead>
<tr>
<th>Item construct</th>
<th>Cronbach’s α</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mastery confidence (3/4)*</td>
<td>.70</td>
</tr>
<tr>
<td>Interest (4/5)</td>
<td>.48</td>
</tr>
<tr>
<td>Incompetence fear (4/5)</td>
<td>.67</td>
</tr>
<tr>
<td>Challenge (2/4)</td>
<td>.61</td>
</tr>
</tbody>
</table>

After having played the game, participants were presented a knowledge test consisting of seven open questions. Before answering the knowledge test, the questionnaire on current motivation had been filled in anew using the same validated instrument from Rheinberg et al. (2001). This time, the questionnaire has been clearly directed at the motivation of participants after those have been informed that a knowledge test had to be filled in. The resulting values for Cronbach’s α are reported in table 2. Out of 18 items, 1 item has been deleted due to its low reliability value.

<table>
<thead>
<tr>
<th>Item construct</th>
<th>Cronbach’s α</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mastery confidence (4/4)*</td>
<td>.79</td>
</tr>
<tr>
<td>Interest (5/5)</td>
<td>.74</td>
</tr>
<tr>
<td>Incompetence fear (5/5)</td>
<td>.76</td>
</tr>
<tr>
<td>Challenge (3/4)</td>
<td>.53</td>
</tr>
</tbody>
</table>

* In parenthesis: amount of used (reliable) items / total items questionnaire

Overall, the item constructs show acceptable reliability values, except for the ‘challenge’ concept where one item has been deleted in order to reach a negotiable Cronbach’s α. No items were deleted for the other constructs. Nevertheless, a value of Cronbach’s α = .53 for ‘challenge’ is marginal and therefore this construct will be considered with prudence.
Flow questionnaire
The flow short scale questionnaire is based on a validated instrument developed by Rheinberg, Vollmeyer and Engeser (2003). The questionnaire consists of 13 items (e.g. ‘I was deep in thought’). Ten items represent the flow short scale, while three items form a construct representing ‘concern’. Answers were given on a 5-point Likert scale. Cronbach’s α = .84 for the flow short scale and α = .73 for the ‘concern’ construct. Three items have been deleted due to low values of their resp. low corrected item-total correlation (< .3).

Knowledge test
After having played the game, participants were presented with a knowledge test consisting of seven open questions. The knowledge test measures the participant’s knowledge about principles, concepts and structures presented during gameplay (e.g. ‘during game-play, you experienced a transparent market. In economics, a market is transparent if much is known about (1) what products are available, (2) for what price and (3) where. What do you think would have happened during game-play if the market was not transparent?’). All knowledge was presented either in-game (in form of e.g. newspaper articles) or was supposed to be acquired during gameplay. For each question, a participant could receive between 0 and 3 points. The maximum score of the knowledge test is 21 points. Cronbach’s α = .74.

Procedure
At the beginning of the experiment, participant formed random dyads (in the experimental condition) or have been asked to play the game solitarily (control condition). Research took place in a computer classroom, thus different participants were sitting in the same classroom. It was, however, not possible to watch each others computer screens in order to avoid cheating.

After having filled in the questionnaire on their game experience, participants have been presented with a description of their gaming task. Each team of two became the virtual owner of a fictional company. Within the game, the players could compete within a virtual market against other teams who therefore lead their respective company. One player of a pair adopted the role of a sales manager. His task was make final decisions on the price for three different products (butter, cheese, yoghurt) in monthly intervals (rounds). The second player adopted the role of a product manager, keeping an eye on the demand of the products within the market, regulating the produced amount of the three different products for each round. During gameplay, unexpected events occurred (e.g. ‘Farmers on strike. Milk price reaches record low’). Players in the experimental condition could discuss the events and eventually adjust their monthly production and price to the new situation. Feedback was given quarterly through virtual TV news, presenting the companies financial circumstances and highscore in comparison to their concurrence.

During the experiment, both participants were sitting together, playing the game through one common computer screen. It is intended that the two players act jointly while playing and discuss their decisions together. Within the solitary condition, single participants had to fulfill both roles, thus deciding on the produced amount as well as the price to be set. The aim of the game was to finish with a profitable business resulting in a positive budget within 12 rounds (virtual months). During the first round, players had about 15 minutes the time to get acquainted with the game.
environment. The following eleven rounds were played adaptively, which means players could play on their own pace. To avoid an endless playing time, a limit was set to a maximum of eight minutes per round. To finish a round, players had to send their product amounts as well as prices through a virtual mobile phone included into the game interface. The researcher was able to monitor these results through an administration interface. Within this interface, it was also possible to start or end the gaming rounds. If all teams sent in their results prior to the eight minute limit, they could immediately continue with the next round. Each round, all participants had to send in their results before the next round could have begun. This included possible waiting times of several minutes in order to continue to the next round, if one team already sent in their results after e.g. two or three minutes. These participants nevertheless could use the spare time to further analyse the market data. At the end of the game, a final high score was presented to show the ranking of their respective virtual company within the virtual market.

After playing the game, participants have been asked by the researcher to answer several questions of a knowledge test. Prior to filling in the knowledge test, participants filled in the flow short scale and the questionnaire on current motivation.

Analysis

Data gathered regarding the prior gaming experience, time spent (in hours/week) playing computer games as well as the prior collaborative learning experience of the participants has be analyzed with regard to equal distribution. The analyses revealed no statistically significant differences between the conditions presented. If not otherwise stated, the independent t-test has been sued to measure differences between the two conditions. Pearson’s correlations coefficient \( r \) has been used to report effect size (Field, 2009).

Results

Does the collaborative group have significantly higher learning outcomes than the solitary group?

The data regarding the first key question shows a significant difference between the two conditions. The average score of the knowledge test by participants in the solitary condition is \( M = 13.0 \) (SE = .80), by participants of the collaborative condition \( M = 11.0 \) (SE = .72). The data shows that the solitary group significantly differs from the collaborative group (\( t(52) = 1.837, p = .036, r = .25 \)). The collaborative group does not have statistically significant higher learning outcomes compared to the solitary group. Quite the opposite, as the data suggests, the solitary group seems to have significantly higher knowledge test results when compared to the collaborative group. Pearson’s correlation coefficient (\( r = .25 \)) measured refers to a small to medium effect.
Table 3: Individual total knowledge test results for the solitary and collaborative condition

<table>
<thead>
<tr>
<th>Condition</th>
<th>Mean</th>
<th>SD</th>
<th>SE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Solitary (22)</td>
<td>13.0</td>
<td>3.75</td>
<td>.80</td>
</tr>
<tr>
<td>Collaboration (2x16)</td>
<td>11.0</td>
<td>4.06</td>
<td>.72</td>
</tr>
</tbody>
</table>

* Sig. (2-tailed) = .072

Does the motivation of the collaborative group differ from the individual group?

Second, the question ‘does the motivation of the collaborative group differ from the individual group during the process?’ will be unraveled. At first, results of the questionnaire on current motivation before gameplay will be presented. These results relate to the motivation after having received the game instructions, but before starting to play the actual computer game. Second, the results of the questionnaire on current motivation after gameplay (with regard to the knowledge test) will be unveiled. At last, the results of the flow short scale questionnaire will be examined.

The questionnaire on current motivation (before gameplay) consists out of four constructs: mastery, challenge, incompetence fear and interest. The differences between the conditions have been tested using an independent t-test (see table 4). The differences between the two conditions are not statistically significant for all four constructs.

Table 4: QCM results (before gameplay) for the solitary and collaborative condition

<table>
<thead>
<tr>
<th>Construct</th>
<th>Condition</th>
<th>Mean</th>
<th>SE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mastery</td>
<td>Solitary</td>
<td>10.64</td>
<td>.38</td>
</tr>
<tr>
<td></td>
<td>Collaborative</td>
<td>10.66</td>
<td>.35</td>
</tr>
<tr>
<td>Inc. fear</td>
<td>Solitary</td>
<td>9.05</td>
<td>.56</td>
</tr>
<tr>
<td></td>
<td>Collaborative</td>
<td>9.19</td>
<td>.42</td>
</tr>
<tr>
<td>Interest</td>
<td>Solitary</td>
<td>12.91</td>
<td>.39</td>
</tr>
<tr>
<td></td>
<td>Collaborative</td>
<td>12.65</td>
<td>.40</td>
</tr>
<tr>
<td>Challenge</td>
<td>Solitary</td>
<td>6.50</td>
<td>.29</td>
</tr>
<tr>
<td></td>
<td>Collaborative</td>
<td>6.91</td>
<td>.22</td>
</tr>
</tbody>
</table>

The questionnaire on current motivation conducted after gameplay (with regard to the knowledge test) as well consists of four constructs: mastery, incompetence fear, interest and challenge. The differences between the conditions have been tested using an independent t-test (table 5). The differences between the two conditions, however, are not statistically significant for all constructs.

Table 5: QCM results (before knowledge test) for the solitary and collaborative condition

<table>
<thead>
<tr>
<th>Construct</th>
<th>Condition</th>
<th>Mean</th>
<th>SE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mastery</td>
<td>Solitary</td>
<td>9.73</td>
<td>.58</td>
</tr>
<tr>
<td></td>
<td>Collaborative</td>
<td>10.17</td>
<td>.46</td>
</tr>
<tr>
<td>Inc. fear</td>
<td>Solitary</td>
<td>11.82</td>
<td>.84</td>
</tr>
<tr>
<td></td>
<td>Collaborative</td>
<td>12.03</td>
<td>.54</td>
</tr>
<tr>
<td>Interest</td>
<td>Solitary</td>
<td>16.64</td>
<td>.58</td>
</tr>
<tr>
<td></td>
<td>Collaborative</td>
<td>15.70</td>
<td>.70</td>
</tr>
<tr>
<td>Challenge</td>
<td>Solitary</td>
<td>10.22</td>
<td>.42</td>
</tr>
<tr>
<td></td>
<td>Collaborative</td>
<td>9.77</td>
<td>.35</td>
</tr>
</tbody>
</table>
At last, the questionnaire to measure the flow experience has been analyzed. The questionnaire consists of two constructs: the flow short scale (8 items) and the ‘concern’ construct (2 items). The differences between the two conditions have been tested using an independent t-test (table 6). The differences between the two conditions are not statistically significant for both constructs.

Table 6: Flow questionnaire results for the solitary and collaborative condition

<table>
<thead>
<tr>
<th>Construct</th>
<th>Condition</th>
<th>Mean</th>
<th>SE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Flow short scale</td>
<td>Solitary</td>
<td>25.45</td>
<td>.97</td>
</tr>
<tr>
<td></td>
<td>Collaborative</td>
<td>24.00</td>
<td>1.03</td>
</tr>
<tr>
<td>Concern</td>
<td>Solitary</td>
<td>5.45</td>
<td>.44</td>
</tr>
<tr>
<td></td>
<td>Collaborative</td>
<td>5.00</td>
<td>.28</td>
</tr>
</tbody>
</table>

Does motivation correlate with the learning outcomes?

In a final step, the third key question ‘does motivation correlate with the learning outcomes?’ will be answered. No statistically significant correlation has been found between the flow short scale construct and the knowledge test results ($r = .244, p = .075$). Likewise, no significant correlation has been found between the ‘concern’ construct and the knowledge test results ($r = .186, p = .182$).

The data for the ‘mastery’ construct of the questionnaire on current motivation (before gameplay) suggests that it correlates with the learning outcomes of the knowledge test ($r = .268, p = .050$). For the concepts of ‘incompetence fear’ ($r = .008, p = .953$), ‘challenge’ ($r = .138, p = .321$) and interest ($r = .06, p = .67$) no significant correlation has been found.

With regard to the questionnaire on current motivation (before knowledge test), the ‘incompetence fear’ construct shows a statistically significant correlation with the learning outcomes ($r = .40, p = .003$). The data suggests that the level of incompetence fear of the participants correlates with their knowledge test results. The values for the ‘mastery’ ($r = .22, p = .114$), ‘interest’ ($r = .206, p = .142$) and challenge ($r = .12, p = .395$) constructs have been found not to correlate significantly with the learning outcomes of the knowledge test.

Conclusion and Discussion

The research presented tried to unravel the question if collaborative gameplay does enhance learning with an educational computer game. Earlier research already suggested that collaborative gameplay does not enhance learning outcomes between participants playing a computer game in a solitary or collaborative condition. The current research presented encourages these findings, though even suggests quite the opposite. Throughout this research, this time using a computer game solely developed for educational purposes, a significant difference had been measured between the learning outcomes in favor of the solitary gameplay condition. It is therefore suggested that collaborative gameplay does not enhance learning with an educational computer game. However there are limitations to this assertion.
At first, each educational computer game differs significantly in terms of instructional design, topic, composition and execution. The game used throughout this study, *de Zuivelmarktgame*, made a first good step in providing a useful playground for collaborative gameplay in combination with playfully learning about a specific topic. However, the execution of the game gave limitations where in fact collaborative learning could have tickled out more than what was experienced during this study. Scripted collaboration within the game is used to give each player a specific task throughout gameplay, however the division was in fact so weak designed that players tended to immediately work together on both allocated roles, making it impossible for the participants to concentrate on their respective part in the story. This is not reprehensible in general, however designers of collaborative, educational computer games should be aware of the fact that divided roles throughout collaborative gameplay (behind one computer screen) might be immediately ignored by the player.

Next to that, it seemed that the game environment at first was barely understood by a large part of the participants, except the extra time given to get acquainted with the game environment. Incidental observations during gameplay led to the theory that participants might have been in a state of experimental mode (Norman, 1993). This might have triggered u-mode learning which, according to Hayes and Broadbent (1988), “can lead to situations where players can successfully finish a game, but in retrospect are unable to describe the concepts, principles or structures they used to fulfill this goal”. Participants might have tended to such u-mode learning during gameplay, rather playing by trial and error than using their existing knowledge to guide them through the game.

Another, last observation made was that during gameplay, participants playing in the solitary condition were playing in silence, seemingly being more engaged into the gameplay than participants in the collaborative condition. It might have been even possible that the collaborative gameplay in dyads had a negative effect on the concentration of the participants, which in part could explain why the learning outcomes of the solitary gameplay condition have been significantly higher than those of the collaborative group. Unfortunately, no scientific observations had been made during gameplay with regard to the communication between participants or their engagement while playing. Further research might need to take into account these factors.

What had been measured were the current motivation and flow of each participant. No statistically significant differences between the two conditions (solitary and collaborative gameplay) have been found with regard to motivation. The question remains if a state of flow actually did occur. According to Csikszentmihalyi (as cited in Admiraal, Huizenga, Akkerman, & ten Dam, 2011), concentration, interest and enjoyment must be experienced simultaneously for flow to occur. Especially the factor of concentration, as mentioned earlier, might have been a disadvantage for the collaborative condition that subsequently led to lower results in the knowledge test when compared to the solitary condition.

Last but not least, it might have been difficult to activate intrinsic motivation within the participants. The majority of the participants took part in the research in order to earn study credits. Therefore, the motivation to play the game was at least extrinsic, as participation was connected to credit points participants could earn in order to conclude their study year. It actually might become apparent that – for the purpose of doing research regarding collaborative gameplay and learning – an experiment within this kind of university setting might be the last feasible solution. Therefore, it is highly recommended that further research regarding the topic of this research focuses on educational settings outside the laboratory, with an eye on real life learning situations in order to ascertain if collaborative gameplay might at some level enhance
learning with educational computer games. Otherwise, it is difficult to measure motivational aspects accordingly when attempting to find valuable scientific results.

Nevertheless, some results have been found in regard with motivational elements correlating with learning outcomes. Maybe not surprisingly, though, did the data suggest that items of the incompetence fear construct correlate with the respective knowledge test results of the participants. Therefore, it can be concluded that inflated (or understated) fear of the participants regarding their own ability might influence on the results of a knowledge test. Consequently, educational computer games need to be designed to such an extent that they lead the learner through the material so much that he is in a state of comfort (or flow), building up self-confidence in order to be able to acquire sufficient knowledge. These findings are in conformity with the theory on the concept of flow, in which a player of (educational) computer games desirably would be placed in order to receive a maximum learning experience.

The mastery construct (before gameplay) as well showed a correlation (p-value of .05) between the participant’s confidence in success and their learning outcomes. The results suggest that the confidence with which a participant entered gameplay did influence the learning experience of the player and eventually resulted in better (or worse) learning results. Due to the marginal correlation value, however, further research needs to be conducted regarding the mastery construct and its possible influence on the learning outcomes to validate these findings.

Other constructs on current motivation as well as regarding the flow theory, however, did not show any correlation with regard to the knowledge test. As mentioned before, it might be difficult to establish desirable motivational conditions of an experimental study within a university context, which delivers rewards to its participants. It might be possible that if the educational computer game used would be studied within an actual classroom, different results could be expected when letting students play the game solitary or collaboratively.

What also might be taken into account are elements of distraction during collaborative gameplay. Mentioned earlier, collaborative gameplay participants of this study tended to communicate during gameplay with uproar, disturbing the concentration of other dyads situated in the same experimental classroom setting. Clear, visualized instructions at the beginning of the game could have helped giving a better entrance into the virtual world of the economic market simulated. During gameplay, participants tended to ignore or not read the on-screen instructions at all. A more attractive, visually elaborated scripted collaboration design might be in favor of a more straight-forward gameplay experience, in which participants might immerse in such a way that learning would occur by itself, and the collaboration would have had the preferable positive effect it might could have, in theory. However, this what not the case during this study. Educational computer games with simple scripted collaboration elements are simply not enough. Advanced storytelling, deeper integration of both players (in a collaborative gameplay setting) into the game design as well as more forced interaction (opposed to just dividing the decision making process between the two players) is needed in order to create a meaningful collaborative gaming experience in which both participants learn from the game as well as from each other. Therefore, future studies as well as developers of educational computer games with regard to collaborative gameplay need to take the constraints of this study into account if they ever want to prove or establish any possible effects.
In terms of the study presented, it can be concluded that collaborative gameplay does not enhance learning with an educational computer game. On the contrary, the results suggest that better learning outcomes can be accomplished when students play an educational computer game on their own. Keeping this fact in mind, there might be actually no enhancement in learning when students play computer games in dyads behind the same screen.
References


